



By Cory Soal  
R.H.A.D.

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## MUNICIPAL ELECTION

# YOU PROBABLY KNOW WENDY FARROW REED. SHE'S RUNNING FOR COUNCIL

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When people meet Wendy Farrow-Reed on the street, they usually know her from somewhere, but

with all the things she does around Georgetown, it's hard to pin point exactly where. From her role as head of the Georgetown Business Improvement Area (BIA), volunteer work with the legion or even the support she provided the local funeral home, she meets residents every day. "It's always been a goal of mine," she said, explaining that now is the right time in her life to run for council.

She has stepped down from her role with the BIA to qualify as a contender for Ward 3, where she lives, and has lived for her entire life.

Farrow-Reed lives in her childhood home with her partner and mini-Australian shepherd, Franklin.

"I was raised with five brothers, so I know how to negotiate," she said with a laugh, adding that through her career in HR, she has finely-tuned conflict resolution skills.

"I know this ward extensively," she said. "I want to be their voice."

She believes strongly in the implementation of a transit strategy, as well as the completion of the



Alexandra Heck/Metroland

Wendy Farrow-Reed is running to be a councillor of ward three in Halton Hills, where she has lived and worked her entire life.

McGibbon condo.

"Having a transit strategy is really important to a lot of businesses," said Farrow-Reed, adding that transit is key to helping people get to and from jobs in the downtown.

"People would like to see more retail down there, a project like the McGibbon would do that," she said.

During her time on the BIA, she was influential in facilitating pop-up stores inside the McGibbon condo while it has been waiting for construction.

"They were successful, it was fun," she said.

During her stint as BIA manag-

er, she says she got a close look at how council functions and has an intimate understanding of the major issues facing the town.

"I had a front-row seat of what council did and what the expectations are of them," she said. "Really, it's a balancing act between your constituents, town staff and your own moral compass."

As a councillor Farrow-Reed says she would focus heavily on listening to residents.

"I want to bring that new energy," she said.

Farrow-Reed is a grandmother of two and enjoys kayaking and swimming in her spare time.

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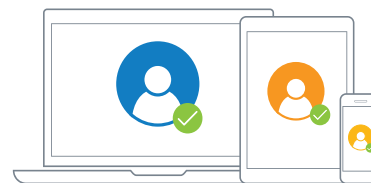
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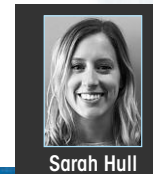
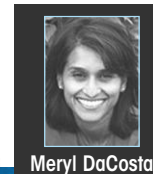
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