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CANADIAN WATER HEATER COMPANY GETTING SQUEEZED ON BOTH SIDES OF TARIFF DISPUTE

ALEX BALLINGALL
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Paul McDonald is caught in the crossfire.

The general manager of Bradford White Canada, a water heater vendor in Halton Hills, says he is already losing customers in the trade war with the United States.

His business, like so many that adapted to the reality of free trade on the continent in recent decades, straddles the Canada-U.S. border. It buys steel from Sault Ste. Marie, ships it to Michigan for manufacturing, and then brings back finished water heaters to sell in Cana-

See DESPITE, page 34



Rick Madonik / Toronto Star

Paul McDonald says his Canadian company, which sells hot water tanks manufactured in the U.S., is getting squeezed by both sides in the ongoing tariff dispute.



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