

# Project is slated to begin in 2019

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local history and culture and with pieces that are surprising and unique to the town.

What is the purpose of this art?

The Town has stated several intents for its public art master plan, including beautifying the area, creating a sense of place, promoting discussion and interaction, fostering town pride and educating the public.

"Public art is important for a number of reasons. It creates great spaces, iconic spaces, it helps create a sense of place and identity," McLeod said.

"It gives the community areas to gather around and things to discuss. It contributes to the creative economy, it attracts investment, it brings in tourism, so there's a lot of goals and objectives met through public art programs."

The public art master plan is also all about improving quality of life and stimulating innovation, said Damian Szybalski, manager of economic development, innovation and culture.

How will the art be acquired?

Art will be acquired through



Graeme Frisque/Metroland

**The Memorial Garden Tree on Main Street in Georgetown. Residents can expect more installations like this in public spaces starting in 2019.**

town-initiated commissioning, private developer commissions, community-based initiatives and donations.

Artists involved will require a certain level of experience and will be expected to work with the community and engineers when creat-

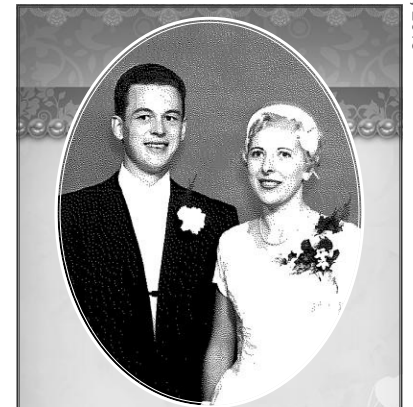
ing the pieces that are desired by the town.

Those selected will be a mixture of local and international artists, with priority being given to opportunities for local artists.

Aside from being selected to aid in the creation of a project, there

will be a host of other options for local artists who wish to get involved, including mentorship programs, McLeod said.

For further information on the public art master plan, visit <https://www.letstalkhalton-hills.ca/publicart>.



Ron and Evy Gable

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Love,  
Bill, Cathy, Karen and families

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