

A LINEUP YOU CAN COUNT ON, BECAUSE OTHERS COUNT ON YOU.

# TRUCK MONTH



SILVERADO 1500 MIDNIGHT EDITION  
SILVERADO 1500 CUSTOM EDITION<sup>†</sup>  
SILVERADO 2500 CUSTOM EDITION  
SILVERADO 1500 RALLY 2 EDITION  
SILVERADO 1500 REALTREE<sup>®</sup> EDITION

UP TO **\$11,000** TOTAL VALUE  
INCLUDES GM CARD APPLICATION BONUS\*  
ON SELECT NEW 2018 SILVERADO 1500 MODELS

OR

GET **0%** PURCHASE FINANCING FOR UP TO **72** MONTHS @ **(2.94%)** APR  
+ UP TO **\$8,400** TOTAL VALUE<sup>^</sup>  
(INCLUDES \$1,000 GM CARD APPLICATION BONUS, \$4,370 STACKABLE, \$1,500 FINANCE CASH, \$1,600 TRUCK BONUS)

CHEVROLET.CA

FIND NEW ROADS<sup>™</sup>

EXTENDED UNTIL APRIL 30<sup>TH</sup>

CHEVROLET 

## THE 2018 SILVERADO 1500 DOUBLE CAB CUSTOM EDITION 4X4

**\$35,995** CASH PURCHASE PRICE<sup>†</sup>

PLUS GET **\$1,000** GM CARD APPLICATION BONUS. OFFER INCLUDES **\$5,970** COMBINED CREDIT.



"MOST DEPENDABLE LARGE LIGHT DUTY PICK-UP IN THE U.S."<sup>\*\*</sup>

### FEATURES:

- ✓ AVAILABLE BEST-IN-CLASS TOWING CAPACITY OF UP TO 12,500 LB. †
- ✓ AVAILABLE 6.2L V8 OFFERS 420 HP @ 460 LB. FT. †
- ✓ AVAILABLE BEST-IN-CLASS MAX PAYLOAD OF 2,250 LB. †
- ✓ NHSTA 5 STAR SAFETY RATING †
- ✓ ROLL-FORMED HIGH STRENGTH STEEL BED
- ✓ CLASS EXCLUSIVE AUTOMATIC LOCKING REAR DIFFERENTIAL



SILVERADO 1500 DOUBLE CAB CUSTOM EDITION 4X4 MODEL SHOWN

## THE 2018 SILVERADO 2500 HD CREW CAB LTZ 4X4 STANDARD BOX

**0%** PURCHASE FINANCING FOR UP TO **72** MONTHS<sup>†</sup> @ **(0.2%)** APR PLUS GET UP TO **\$5,772** TOTAL VALUE (INCLUDES \$1,000 GM CARD BONUS)

### FEATURES:

- ✓ BEST-IN-CLASS AVAILABLE HORSEPOWER WITH 3.6L<sup>†</sup>
- ✓ AVAILABLE SEGMENT-EXCLUSIVE DURAMAX<sup>®</sup> 2.8 L TURBO-DIESEL WITH BEST-IN-CLASS TORQUE, TOWING, AND FUEL EFFICIENCY<sup>†</sup>
- ✓ STANDARD APPLE CARPLAY<sup>™</sup> AND ANDROID AUTO<sup>™</sup> CAPABILITY AND ONSTAR<sup>®</sup> 4G LTE WITH BUILT-IN WI-FI<sup>†</sup> HOTSPOT (3GB/3-MONTH TRIAL)<sup>†</sup>



SILVERADO 2500HD HIGH COUNTRY CREW CAB DIESEL MODEL SHOWN

## THE 2018 COLORADO Z71 CREW CAB

**\$179** @ **1.9%** BI-WEEKLY LEASE LEASE RATE FOR 48 MONTHS<sup>†</sup> WITH **\$3,350** DOWN PAYMENT WHEN YOU APPLY FOR THE GM CARD OR **\$4,100** DOWN PAYMENT (INCLUDES **\$2,500** TOTAL LEASE VALUE)

### FEATURES:

- ✓ BEST-IN-CLASS AVAILABLE HORSEPOWER WITH 3.6L<sup>†</sup>
- ✓ AVAILABLE SEGMENT-EXCLUSIVE DURAMAX<sup>®</sup> 2.8 L TURBO-DIESEL WITH BEST-IN-CLASS TORQUE, TOWING, AND FUEL EFFICIENCY<sup>†</sup>
- ✓ STANDARD APPLE CARPLAY<sup>™</sup> AND ANDROID AUTO<sup>™</sup> CAPABILITY AND ONSTAR<sup>®</sup> 4G LTE WITH BUILT-IN WI-FI<sup>†</sup> HOTSPOT (3GB/3-MONTH TRIAL)<sup>†</sup>



COLORADO Z71 CREW CAB SHORT BOX MODEL SHOWN

ALL ELIGIBLE 2018 MODELS COME WITH

## CHEVROLET COMPLETE CARE



2 YEARS/48,000 KM COMPLIMENTARY OIL CHANGES<sup>†</sup>



5 YEARS/160,000 KM POWERTRAIN WARRANTY<sup>†</sup>



ONSTAR 4G LTE WITH WI-FI<sup>®</sup> HOTSPOT (3-MONTH/3 GB TRIAL)

\* \$11,000 Total Value: Limited time offer available to qualified retail customers in Canada. \$11,000 Total Value is a combined total credit for finance purchases on select new 2018 Silverado 1500 Double Cab Custom Edition 4x4; includes: \$4,370 manufacturer to dealer cash credit (tax exclusive), \$4,080 non-stackable manufacturer-to-dealer cash credit (tax exclusive), \$1,000 GM card application bonus (this offer applies to individuals who have applied for the Scotiabank<sup>®</sup> GM<sup>®</sup> Visa<sup>®</sup> Card [GM card] and to current Scotiabank<sup>®</sup> GM<sup>®</sup> Visa<sup>®</sup> Cardholders) (taxes included), \$1,600 manufacturer-to-dealer Truck Month credit (tax exclusive) towards the finance of an eligible new towards the finance of an eligible new 2018 Silverado 1500 Double Cab Custom Edition 4x4 at participating dealers. ^ 2018 Silverado: Eligible new 2018 Chevrolet Silverado 1500 Double Cab Custom Edition: \$4,080 manufacturer-to-dealer cash credit (tax exclusive), \$1,600 manufacturer-to-dealer (tax exclusive) Truck Month Credit, \$1,000 GM Card Application Bonus (offer applies to individuals who apply for a Scotiabank GM Visa Card (GM Card) or current GM Card cardholders) (tax inclusive) and \$4,370 manufacturer-to-dealer delivery credit (tax exclusive). Void where prohibited. By selecting lease or finance offers, consumers are foregoing this cash credit which will result in higher effective cost of credit on their transaction. Limited time offer which may not be redeemed for cash and may not be combined with certain other offers. General Motors of Canada may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. See dealer for details. † 0/72 Finance: Offer available to qualified retail customers in Canada on select new 2018 Silverado 2500 HD models from March 1, 2018 and April 2, 2018. 0% purchase financing (0.2% APR) offered on approved credit by TD Auto Finance Services, Scotiabank<sup>®</sup> or RBC Royal Bank for 72 months on eligible 2018 Chevrolet Silverado HD models. Other trims may have effective rates higher than 0%. Participating lenders are subject to change. Rates from other lenders will vary. Down payment, trade and/or security deposit may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. Example: \$78,288 financed at 0% nominal rate (0.21% APR) equals \$1,087.33 monthly for 72 months. \$3,272 manufacturer-to-dealer cash credit (tax exclusive), \$1,000 manufacturer-to-dealer finance cash (tax exclusive), \$1,000 GM Card Application Bonus (offer applies to individuals who apply for a Scotiabank GM Visa Card [GM Card] or current GM Card cardholders) (tax inclusive) is included. Cost of borrowing is \$0, for a total obligation of \$78,288. Freight and air charge (\$100, if applicable) included. License, insurance, registration, PPSA, applicable taxes and dealer fees not included. Dealers are free to set individual prices. Limited time offer which may not be combined with certain other offers. General Motors of Canada Company may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. See dealer for details. † Registered trademark of The Bank of Nova Scotia. RBC and Royal Bank are registered trademarks of Royal Bank of Canada. ~ 2018 Colorado Z71 Crew Cab: Lease based on a purchase price of \$37,575 for a 2018 Colorado Z71 Crew Cab, includes \$500 CDA, \$500 Lease Cash Bonus, \$750 More Truck Bonus and \$750 GM card application bonus (this offer applies to individuals who have applied for the Scotiabank<sup>®</sup> GM<sup>®</sup> Visa<sup>®</sup> Card [GM card] and to current Scotiabank<sup>®</sup> GM<sup>®</sup> Visa<sup>®</sup> Cardholders) (taxes included). BI-weekly payment is \$175 for 48 months at 1.90% lease rate on approved credit to qualified retail customers by GM Financial. Annual kilometer limit of 20,000 km, \$0.16 per excess kilometer. \$3,360 down payment required. Payment may vary depending on down payment trade. Total obligation is \$18,784. Taxes, license, insurance, registration and applicable fees, levies, duties and, except in Quebec, dealer fees (all of which may vary by dealer and region) are extra. Option to purchase at lease end is \$17,468. † Requires Double Cab LTZ 2WD or Crew Cab Short Box LTZ 2WD with available 6.2L V8 engine and Max Trailing Package. Before you buy a vehicle or use it for trailering, carefully review the Trailering section of the Owner's Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow. † Comparison based on WardsAuto.com 2017 Large Pickup segment and latest competitive information available at time of printing. Excludes other GM models † Requires 1500 Double Cab 2WD with available 5.3L V8 engine and Max Trailing Package. These maximum payload ratings are intended for comparison purposes only. Before you buy a vehicle or use it to haul people or cargo, carefully review the Vehicle Loading section of the Owner's Manual and check the carrying capacity of your specific vehicle on the label on the inside of the driver door jamb. † With available 3.6L V6 engine. Based on WardsAuto.com 2018 Small Pickup segment and latest competitive information available at time of posting. Excludes other GM vehicles. Colorado 2WD with available Duramax 2.8L Turbo-Diesel 4-cylinder engine. Before you buy a vehicle or use it for trailering, carefully review the Trailering section of the Owner's Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow. 2018 Colorado 2WD with available Duramax 2.8L Turbo-Diesel fuel consumption rating is 7.9 L/100 km highway and 10.8 L/100 km city. Fuel consumption ratings are based on GM testing in accordance with Government of Canada approved test methods. Refer to vehicles.nrcan.gc.ca for details. Your actual fuel consumption may vary. † Visit onstar.ca for vehicle availability. Services and connectivity vary by model, conditions as well as geographical and technical restrictions. Requires active OnStar service and data plan. Data plans provided by AT&T or its local service provider. Vehicle user interface is a product of Apple and Apple's terms and privacy statements apply. Requires compatible smartphone and data plan rates apply. Vehicle user interface is a product of Google and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android compatible smartphone running Android 5.0 Lollipop or higher and data plan rates apply. † Whichever comes first, fully transferable. See dealer for complete details. \*\* The 2-Year Scheduled LDF Maintenance Program provides eligible customers in Canada who have purchased, leased or financed a new eligible 2017 MY Chevrolet, Buick or GMC vehicle (excluding Bolt EV) with an ACDelco oil and filter change, in accordance with the Oil Life Monitoring System and the Owner's Manual, for 2 years or 48,000 km, whichever occurs first, with a limit of four Lube-Oil-Filter services in total, performed at participating GM dealers. Fluid top-offs, inspections, tire rotations, wheel alignments and balancing, etc., are not covered. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives available on GM vehicles. General Motors of Canada Limited reserves the right to amend or terminate this offer, in whole or in part, at any time without prior notice. Additional conditions and limitations apply. See dealer for details. † The Chevrolet Equinox, Chevrolet Traverse, Chevrolet Silverado and Chevrolet Malibu received the lowest number of problems per 100 vehicles in their respective segments in the J.D. Power 2018 U.S. Vehicle Dependability Study, based on 36,896 total responses, measuring problems experienced during the past 12 months by original owners, surveyed October-December 2017. Your experiences may vary. Visit jdpower.com/cars.