



Rabies & Microchip Clinic

Sponsored by Dr. F Walker

Saturday April 21, 2018
10:00 am - 1:00 pm

Cash Only

Location

Premier Equipment - Ospringe
Corner of Hwy 124 & 125

Prices & Services

Rabies (3-year): \$30
Microchip: \$30

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Ian Oliver, EVP Torstar and President of Community Brands is pleased to announce the appointment of **Kelly Montague** as **Regional VP & Publisher Community Brands** for Metroland West. Kelly looks forward to her new role as Regional Publisher for the **Acton Free Press/Georgetown Independent**.

Kelly is a graduate of Sheridan College and holds a BA from McMaster University where she is a career mentor to students. Prior to this appointment, Kelly was GM for Metroland Halton and Flamborough. Previous appointments have included VP Advertising at The Hamilton Spectator and Director of Advertising at The Oakville Beaver. Kelly recognizes the value of community and is actively involved with charity and sports organizations through support and fundraising.

With a passion for community news and local marketing, Kelly looks forward to engaging readers and connecting with the community's residents, organizations and businesses. Kelly, along with the talented team of management, reporters, photographers, media consultants, digital experts and graphic crew is keen to continue showcasing Metroland's print and digital products. She can be reached at kmontague@metroland.com.

Kelly will replace Neil Oliver who was appointed Executive Vice President Torstar and

President of Daily News Brands. Neil remains the Publisher of The Hamilton Spectator.

Kelly's operational division - Metroland West has a geographic footprint that encompasses the regions of Brockton, North Huron, North Perth, Waterloo, Wilmet Township, Wellington County, Hamilton, Halton, Dufferin County, Niagara, Glanbrook, and Peel. It delivers printed products to just under one million homes every week and has an online audience of more than 1.5 million unique visitors and 4 million page views monthly. Metroland West is comprised of 25 community newspapers, including such award winning publications as the Burlington Post, The Oakville Beaver, Niagara This Week, The Milton Canadian Champion, The Flamborough Review, The Orangeville Banner, The Guelph Mercury Tribune, The Waterloo Chronicle, Hamilton Community News, and The Cambridge Times. In addition, Metroland West is the publisher of multiple digital products, specialty magazines such as West of The City and products such as City Parent, Forever Young and the industry magazine Canadian Auto World.

Metroland Media Group, a subsidiary of Torstar Corporation, is Canada's leading community media company with more than 80 newspapers and operations in digital, flyer distribution, printing, consumer shows, magazines, directories and online commerce.

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OPINION

2,563 roadside tests were conducted in 2017

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of the month-long initiative. A total of 73 motorists were arrested for alleged impaired offences and 83 roadside suspensions were issued during RIDE programs in December 2017, representing a 24 per cent increase over the number of December 2016 arrests and a 54 per cent increase in roadside suspensions respectively.

As Insp. Derek Davis succinctly explains, "If you want to catch more salmon, you put more bears in the river. Our enhanced enforcement tactics place more bears in the river."

The significant increase in impaired arrests and suspensions can be attributed to our efforts to continuous-

ly identify and employ new approaches to impaired enforcement, which are supported by an increasingly vigilant community in terms of reporting suspected impaired drivers to police.

In 2017, road users within our region reported 165 drivers who were subsequently located by police and arrested for impaired driving. It is remarkable to think that more than a third of our impaired investigations can be attributed, at least in part, to our community.

Community safety is a shared responsibility. We encourage residents and visitors to continue to work with us to reduce impaired driving.

Our work to reduce im-

paired driving, however, doesn't end there.

Impaired driving and road safety remain priorities in 2018. Our goal is to ensure our enforcement is tightly aligned with the issues we are facing.

The community deserves and demands our best, and in this regard, we will continue to seek opportunities with our partners to mitigate risk, improve prevention messaging and promote social development with our municipal and health partners.

This is the final installment of Duraiappah's three-part column outlining the service's work to reduce impaired driving in Halton.

— *Nishan Duraiappah is a deputy chief with the Halton Regional Police Service.*

NEWS

Farmers' Market gets town support

ALEXANDRA HECK
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The Acton Farmers' market will be bigger and better this year, thanks to a little help from the town.

Halton Hills council approved funding for the market, which is held every Thursday through the summer at the Bethel Church.

The market will be receiving \$1,825 from the Municipal Assistance Program, and an additional \$175 for marketing and \$1,000 for picnic tables and signage.

"It means the world to get town support," said Angela Tremblay, who co-ordinates the market. Last year was the first year that the market was held, after the Acton Business Improvement Area (BIA) announced they were cancelling their own market.

"We want to continue improving it and building it to what it was," said Tremblay, who requested funding from the town through

two different programs, one being the Municipal Assistance Program and the other being for marketing.

The market will be receiving \$1,825 from the Municipal Assistance Program, and an additional \$175 for marketing and \$1,000 for picnic tables and signage.

"It was overwhelming in the beginning," she said. "It was a rough go starting this up."

She says that they paid for their market insurance with the vendor fees they charged. There was very little funding for signage or advertising.

"We didn't have money for big enough signs," she said, adding that the funding they have received will go towards signage, picnic tables, buskers and advertising.

"It's going to be amazing," said Tremblay.

The market opens on June 7 and runs until Oct. 18.

Hydro receives innovation award

ALEXANDRA HECK
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Halton Hills Hydro took part in a simulation challenge to create and foster innovation in the utilities sector. On March 26, the group won an innovation award from the Electricity Distributors Association.

"I'm thrilled to see staff throughout the company embracing the innovation mindset and coming forward with creative ideas," said Art Skidmore, president and CEO of Halton Hills Hydro.

The award recognizes local distribution companies (LDC) that have creative business models.

He said the innovations in the company are small steps that result in larger differences further down the road.

"New ways of thinking and operating are essential to the ongoing success of LDCs in Ontario," said Skidmore.