



# TRUCK MONTH

**2018 GMC SIERRA 1500  
DOUBLE CAB 4X4 ELEVATION**

UP TO

**\$11,000**  
TOTAL VALUE<sup>^</sup>  
(INCLUDES \$1,000 GM CARD APPLICATION BONUS)

— OR —

GET

**0%**

PURCHASE FINANCING

INCLUDES \$3,550 DELIVERY CREDIT, \$1,600 TRUCK MONTH CREDIT, \$1,500 FINANCE CASH, \$750 OPD CREDIT & \$1,000 GM CARD APPLICATION BONUS\*

• AVAILABLE 6.2L V8 OFFERS 420 HORSEPOWER

FOR

**72**

MONTHS<sup>~</sup>

• TRAILER SWAY CONTROL AND HILL START ASSIST

**(2.28%)**

APR

**+ \$8,400**

TOTAL VALUE

• TOWING CAPABILITIES OF UP TO 12,500LBS<sup>‡</sup>



• APPLE CARPLAY™ AND ANDROID AUTO™ CAPABILITY<sup>†</sup>



2018 GMC SIERRA 2500 DENALI HD SHOWN

## 2018 GMC SIERRA 2500 DENALI HD 4X4 WITH DURAMAX DIESEL ENGINE

GET  
**0%**

PURCHASE FINANCING

FOR  
**72**

MONTHS

**(0.2%)**

APR

**+ \$5,772**

TOTAL VALUE<sup>†</sup>

INCLUDES  
\$1,000 GM CARD  
APPLICATION  
BONUS

- 445 HORSEPOWER AND 910 LB.-FT. OF TORQUE
- ALLISON TRANSMISSION
- APPLE CARPLAY™/ANDROID AUTO™ CONNECTIVITY<sup>†</sup>



2018 GMC CANYON DENALI SHOWN

## 2018 GMC CANYON SLE CREW CAB SHORT BOX 4X4

LEASE  
TODAY FOR

**\$175** @ **1.9%** FOR **48**

BI-WEEKLY

LEASE RATE

MONTHS<sup>‡</sup>

WITH \$3,360, DOWN  
PAYMENT WHEN YOU APPLY  
FOR THE GM CARD OR \$4,110  
DOWN PAYMENT (INCLUDES  
\$2,500 TOTAL LEASE VALUE)

- BEST-IN-CLASS<sup>‡</sup> HORSEPOWER WITH AVAILABLE 3.6L V6 ENGINE
- TOWING CAPACITY OF UP TO 6,000 LB.<sup>‡</sup>
- APPLE CARPLAY™/ANDROID AUTO™ CONNECTIVITY<sup>†</sup>
- AVAILABLE SEGMENT-EXCLUSIVE DURAMAX<sup>®</sup> 2.8L TURBO-DIESEL WITH BEST-IN-CLASS TORQUE TOWING, AND FUEL EFFICIENCY<sup>™</sup>

**GMC PRO GRADE  
PROTECTION:**



COMPLIMENTARY 2-YEAR/  
48,000 KM LUBE-OIL-FILTER  
MAINTENANCE<sup>‡</sup>



5-YEAR/160,000 KM  
POWERTRAIN  
LIMITED WARRANTY<sup>‡</sup>



AVAILABLE ONSTAR 4G LTE  
WITH BUILT-IN WI-FI™ HOTSPOT<sup>†</sup>  
(3 GB/3 MONTH TRIAL)

<sup>^</sup> Total Value: Eligible 2018 GMC Sierra Double Cab Elevation Edition 4x4: Offer available to qualified retail customers in Canada for vehicles purchased between March 1 and April 2, 2018. Limited time only. \$11,000 Total Value is a combined total credit value for cash purchases on eligible 2018 GMC Sierra Double Cab Elevation Edition 4x4 including \$4,150 manufacturer-to-dealer delivery credit (tax exclusive), \$1,600 manufacturer-to-dealer Truck Month Credit (tax exclusive), \$750 manufacturer-to-dealer Option Package Discount Credit (tax exclusive), \$1,000 GM Card Application Bonus (offer applies to individuals who apply for a Scotiabank GM Visa Card (GM Card) or current GM Card cardholders) (tax inclusive) and \$3,550 manufacturer-to-dealer delivery credit (tax exclusive). Limited time offer, which may not be combined with certain other offers. General Motors of Canada Company may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. See dealer for details. <sup>~</sup> (Lease) Eligible 2018 GMC Canyon SLE Crew Cab: Lease based on suggested retail price of \$41,295, includes \$750 manufacturer-to-consumer GM Card Application Bonus (offer applies to individuals who apply for a Scotiabank GM Visa Card (GM Card) or current GM Card cardholders) (tax inclusive), \$500 manufacturer-to-dealer lease cash (tax exclusive), \$500 manufacturer-to-dealer Delivery Credit (tax exclusive) and \$750 manufacturer-to-dealer Truck Month Credit (tax exclusive) towards the lease of an eligible new 2018 GMC Canyon SLE Crew Cab Short Box 4x4 at participating dealers. Bi-weekly payment is \$175 for 48 months at 1.9% interest rate on approved credit to qualified retail customers by GM Financial. \$3,360 down payment is required. Total obligation is \$21,593 plus applicable taxes. Taxes, license, insurance, registration and applicable fees, levies, duties and, except in Quebec, dealer fees (all of which may vary by dealer and region) are extra. Option to purchase at lease end is \$19,364. See dealer for details. Discounts vary by model. Dealer may sell for less. Limited time offer, which may not be combined with certain other offers. General Motors of Canada Company may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. Offers may not be redeemed for cash and may not be combined with certain other consumer incentives. <sup>†</sup>Registered trademark of The Bank of Nova Scotia. <sup>‡</sup> 0% Purchase Financing for up to 72 months. Eligible 2018 GMC Sierra Double Cab Elevation Edition 4x4: Offer available to qualified retail customers in Canada on select new 2018 Sierra 1500 Double Cab Elevation Edition 4x4 from March 1, 2018 and April 2, 2018. 0% purchase financing (2.28% APR) offered on approved credit by TD Auto Finance Services, Scotiabank<sup>®</sup> or RBC Royal Bank for 72 months on eligible 2018 GMC models. 2018 Sierra 1500 Double Cab Elevation Edition 4x4. Other trims may have effective rates higher than 0%. Participating lenders are subject to change. Rates from other lenders will vary. Down payment, trade and/or security deposit may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. Example: \$39,420 financed at 0% nominal rate (2.28% APR) equals \$547.50 monthly for 72 months includes \$3,550 manufacturer-to-dealer cash credit (tax exclusive), \$1,500 finance cash, \$1,600 manufacturer-to-dealer Truck Month Credit (tax exclusive), \$1,000 GM Card Application Bonus (offer applies to individuals who apply for a Scotiabank GM Visa Card (GM Card) or current GM Card cardholders) (tax inclusive) plus \$750 OPD Credit. Cost of borrowing is \$0, for a total obligation of \$39,169. Freight and air charge (\$100, if applicable) included. License, insurance, registration, PPSA, applicable taxes and dealer fees not included. Dealers are free to set individual prices. Limited time offer which may not be combined with certain other offers. General Motors of Canada Company may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. See dealer for details. <sup>†</sup>Registered trademark of The Bank of Nova Scotia. RBC and Royal Bank are registered trademarks of Royal Bank of Canada. <sup>‡</sup> (Lease) Eligible 2018 GMC Canyon SLE Crew Cab: Lease based on suggested retail price of \$41,295, includes \$750 manufacturer-to-consumer GM Card Application Bonus (offer applies to individuals who apply for a Scotiabank GM Visa Card (GM Card) or current GM Card cardholders) (tax inclusive), \$500 manufacturer-to-dealer lease cash (tax exclusive), \$500 manufacturer-to-dealer Delivery Credit (tax exclusive) and \$750 manufacturer-to-dealer Truck Month Credit (tax exclusive) towards the lease of an eligible new 2018 GMC Canyon SLE Crew Cab Short Box 4x4 at participating dealers. Bi-weekly payment is \$175 for 48 months at 1.9% interest rate on approved credit to qualified retail customers by GM Financial. \$3,360 down payment is required. Total obligation is \$21,593 plus applicable taxes. Taxes, license, insurance, registration and applicable fees, levies, duties and, except in Quebec, dealer fees (all of which may vary by dealer and region) are extra. Option to purchase at lease end is \$19,364. See dealer for details. Discounts vary by model. Dealer may sell for less. Limited time offer, which may not be combined with certain other offers. General Motors of Canada Company may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. Offers may not be redeemed for cash and may not be combined with certain other consumer incentives. <sup>†</sup>Registered trademark of The Bank of Nova Scotia. <sup>‡</sup> (Finance) Eligible 2018 Sierra 2500 Denali HD Crew Cab 4x4 with Duramax Diesel Engine: Offer available to qualified retail customers in Canada for vehicles financed and from between March 1, 2018, to April 2, 2018. Financing provided, on approved credit, by TD Auto Finance Services, Scotiabank<sup>®</sup> or RBC Royal Bank. Participating lenders are subject to change. Rates from other lenders will vary. Representative finance example based on a new 2018 Sierra 2500 Denali HD Crew Cab 4x4 with Duramax Diesel Engine. Suggested retail price is \$89,290. \$0 down payment or equivalent trade-in required. \$89,290 financed at 0% (0.2% APR) equals \$1,162 per month for 72 months. Total Value consists of \$3,272 manufacturer-to-dealer Delivery Credit (tax exclusive), \$1,000 manufacturer-to-dealer Truck Month Credit (tax exclusive), \$500 manufacturer-to-dealer Finance Cash (tax exclusive), and \$1,000 manufacturer-to-consumer GM Card Application Bonus (offer applies to individuals who apply for a Scotiabank GM Visa Card (GM Card) or current GM Card cardholders) (tax inclusive). Cost of borrowing is \$0 for a total obligation of \$83,633. Taxes, \$1,700 freight and PDI, \$100 air conditioning charge (where applicable), PPSA, license, insurance, registration and applicable fees, levies and duties (all of which may vary by region and dealer) are extra. Dealers are free to set individual prices. Limited time financing offer, which may not be combined with certain other offers. GM Canada may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. See dealer for details. <sup>†</sup>Registered trademark of The Bank of Nova Scotia. RBC and Royal Bank are registered trademarks of Royal Bank of Canada. <sup>‡</sup> Sierra's 5670 kg (12,500 lb.) rating requires Sierra Double Cab or Crew Cab Short Box 4x2 with 6.2L EcoTec3 V8 engine and Max Trailering Package. Before you buy a vehicle or use it for trailering, carefully review the trailering section of the Owner's Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow. <sup>†</sup> Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Data rates may apply. <sup>‡</sup> Comparison based on WardAuto.com 2017 Small Pickup segment and latest competitive information available at the time of posting. Excludes other GM vehicles. <sup>‡</sup> Before you buy a vehicle or use it for trailering, carefully review the trailering section of the Owner's Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow. <sup>†</sup> Available on select Apple<sup>®</sup> and Android<sup>™</sup> devices. Some features may require a paid OnStar service plan. Features and capability may vary by vehicle, device, conditions as well as geographical and technical restrictions. Device data connection required. <sup>‡</sup> Comparison based on WardAuto.com 2017 Small Pickup segment and latest competitive information available at the time of posting. Excludes other GM vehicles. <sup>‡</sup> Based on WardAuto.com 2018 Small Pickup segment and latest competitive information available at time of posting. Excludes other GM vehicles. <sup>‡</sup> Limit of four complimentary Lube-Oil-Filter services in total. Fluid top-offs, inspections, tire rotations, wheel alignments and balancing, etc., are not covered. Conditions and limitations apply. See your dealer for details. <sup>†</sup> Whichever comes first. Conditions and limitations apply, see your dealer for details. <sup>‡</sup> Visit onstar.ca for vehicle availability. Services and connectivity vary by model, conditions as well as geographical and technical restrictions. Requires active OnStar service and data plan. Data plans provided by AT&T or its local service provider.