



"The Evolution Of The Real Estate Company"

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HomeFinder.ca

One of Canada's fastest growing real estate websites and caters specifically to the Ontario market. Our unique audience is highly engaged, and 74% own a home and are looking to buy their next home. HomeFinder consistently ranks at the top of Google search results for address and neighbourhood searches, making us easy to find.

Why advertise with us?

- With more than 5.5 million page views and 500,000+ unique visits monthly, HomeFinder.ca has the traffic you need to get your message to the right audience
- 45% of our audience is looking to purchase a home within the next 3 years.
- 30% of our audience does not yet have a realtor.
- We are part of the trusted Metroland Media network. Metroland Media is the largest local media company in the country giving you reach unmatched anywhere.

Hot Listin

Let your listings rise to the top of the search results page and homepage. Hot Listings are live for one week and direct users straight to your agent and listing profile to send direct leads.

Realtor Takeover

Own ad space on HomeFinder.ca in your market area. Receive exclusive placement in the carousel in your market area. Includes all display ad positions on the search results page.

Geotargeting

Get a strong message across to a relevant audience with dynamic targeted ads linked to your website. Segment your market by targeting specific interests and target your audience's location.

Contact Kristie today to find out more about Realtor products 905-234-1016 • kpells@theifp.ca