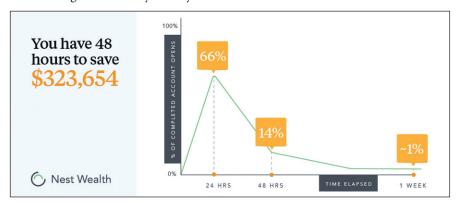
## From the Moment You Read this Headline, You have 48 Hours to save \$323,654.40

Staying focused on the task at hand when you are looking into saving for your future could mean the difference between the retirement you've always dreamed of and running out of money when you need it most.



## The Major Impact of Small Distractions

There have been countless studies done on the cost of interruptions and distractions in the workplace. In-fact, according to Basex research, interruptions cost the U.S. economy \$588 billion a year. But we, at Nest Wealth, have data to show how distractions at home can be even more impactful on your family's future.

For example, making the choice to switch to a low cost digital wealth management solution could save the average Canadian investor over \$300,000 in needless fees over an investment lifetime. What surprised us most however was that if a user gets distracted at the wrong time, they likely will never come back.

We have opened thousands of accounts for Canadians just like you, and our data shows that if a potential client doesn't get their account opened within 2 days, then life takes over and it falls off their to-do list.

People are making decisions quickly, in fact, 66% of people who start looking into RRSP account options with Nest Wealth, make a decision and have their account set up the same day. Within 48 hours, 80% of people have set up their account.

You're busy. That's why once you decide to start the task of opening an RRSP account, you need to get it done. Otherwise, the phone rings, you get pulled away to feed the kids, fold the laundry, walk the dog, shovel the driveway and the list keeps growing. All of a sudden it's months later, other priorities take over and you are missing out on saving for your future.

## Fast, convenient, sophisticated

This type of data is exactly why we set out to make opening a RRSP account as fast and easy as possible. We knew Canadians needed something they could complete in one sitting, in 10 minutes or less. You don't need to book a meeting with an advisor, then take time out of your day 3 weeks later to find your way to their office. There's no pile of paperwork for you to fill out and you don't have to go search for a "fax machine". The whole process is online and smart. We ask you a few questions to understand your objectives, you fill out some information about yourself and then e-sign the documents. The whole process can be done online, from anywhere and takes about 10 minutes.

Once you complete your set up, we put together a truly customized portfolio that can help you reach your specific retirement goals. From there, you save money, pay less in fees and we use our technology and investment expertise to manage your portfolio. This way, you can get back to feeding the kids, folding the laundry and walking the dog, we take care of the rest.

For more personal finance tips, sign-up for our free Nest Wealth newsletter: learn.nestwealth.com/newsletter





## Recharge at night. For a full day of energy.

Do you worry about battery power and having to change hearing aid batteries several times a week? Now, you don't have to anymore. Oticon Opn™ hearing aids are now available as a rechargeable solution that works with disposable batteries too. Just set your hearing aids in the charger at night and wake up to fully charged hearing aids that will last all day. And if you forget to charge them, there's no need to worry, you can still use disposable batteries as backup. With Oticon Opn, you can hear better with less effort, and get more out of life.

> Try Oticon Opn risk-free. Call 289 891 8833 or visit northhaltonbetterhearing.ca

\*Multiple Speaker Access Technology in Oticon Opn preserves distinct speech and rapidly reduces noise from all directions to make information more accessible to people with hearing loss. See oticon.ca/evidence for more information

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