Police use data to drive impaired enforcement activities

Traditional approaches to enforcement represent an opportunity for improvement, says Duraiappah

Impaired driving remains one of the three big road safety issues in Halton Region.

Statistics show that impaired drivers are much more likely to cause collisions, highway injuries and vehicular deaths than nonimpaired drivers. There really isn't any greater risk to public safety than this.

Impaired driving is the number one criminal cause of death in Canada. We still see drivers choosing to operate a vehicle while impaired by alcohol or drugs. The current environment



NISHAN DURAIAPPAH

of policing demands that we be more strategic with the resources we have, in order to further reduce the incidence of impaired driving.

The bottom line: our service's enforcement initiatives need to be as targeted as possible.

The pathways to an impaired arrest are well defined: an impaired driver is identified as a result of RIDE (Reduce Impaired Driving Everywhere) activities; a citizen calls to report a suspected impaired driver; or officers attend a vehicle collision involving an impaired driver

Historically, RIDE activities

were scheduled to dovetail with the "typical" profile of an impaired offence - Friday and Saturday nights, in proximity to the local pub. Police services also depended, at least in part, on the vigilance of members of the public calling 911 if they witnessed suspected impaired driving.

Across the nation, year after year, services have applied the same formula to an escalating problem, with the same result.

Recognizing that traditional approaches to impaired enforcement represented an opportunity for improvement.

The Halton Regional Police Service leveraged its existing database of impaired-related information and used business intelligence and advanced analytics to refine its deployment model, develop innovative tactics and inform our enforcement activi-

In 2014, the HRPS embarked on an ambitious and innovative multi-vear initiative to examine

the upstream activity for all impaired arrests in Halton. Our goal was to data mine the metrics to identify opportunities for prevention and early intervention, so we could sharpen the focus of our enforcement activities.

Prevention and early intervention are hallmarks of the joint HRPS and Region of Halton Community Safety and Well-Being Plan, launched in November

We know from experience that there are factors that cannot be controlled or influenced, but our service has the desire to use existing information on past impaired driving offences to enhance our front line response. More on these strategies next week.

Nishan Duraiappah is a Deputy Chief with the Halton Regional Police Service. This is the first of a three-part column on the HRPS's enhanced enforcement model targeting impaired driving in Hal-

Christian School 31 hosting benefit concert for Eritrean refugee

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The Grade 5/6 class at the Hal- <ton Hills Christian School in S Georgetown has been working very hard to plan a benefit concert $\vec{\alpha}$ in an effort to raise money to help bring an Eritrean refugee to Canada. The Beyond Ourselves initiative is part of the school's projectbased learning, which requires each class in the school to take on a large project and answer the question of how they, as difference makers, can help someone in need.

Christian Reformed Church in Georgetown spearheaded the fundraising initiative after the plight of an Eritrean refugee was brought to the attention of one of their members, Linda De Boer, who is also the secretary at HHCS.

The benefit concert, which is set to take place at the Georgetown Christian Reformed Church on March7startingat7p.m., will operate on a "donate what you can" ba-











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