

Saturday is Shop Local Day Georgetown BIA to install a tree sculpture downtown

For every dollar spent at a locally-owned establishment, nearly 45 per cent of that revenue stayed in the local community with another 9 per cent being spent elsewhere.

— *Institute for Local Self-Reliance and Austin (Tex.) consulting firm Civic Economics 2010*

Halton Hills Chamber of Commerce wants local residents to keep in mind how important shopping local is to the business community when you plan your Christmas and holiday celebrations and shopping!

Half of Canadian shoppers start their holiday shopping on Black Friday, which has now surpassed Boxing Day in sales, says Craig Flannagan, vice-president of consumer marketing with commercial real estate firm Cadillac Fairview.

Some of our local retailers are gearing up for a frenzied Black Friday, said the Chamber in a release this week. The weak loonie is likely to keep many bargain hunters from heading south of the border.

The Chamber, the Acton BIA and the Downtown Georgetown BIA are participating in Shop Local, Shop the Neighbourhood program on Saturday, Nov. 28.

Over 750,000 Canadian shoppers spent \$89 million at local neighbourhood retailers during Shop The Neighbourhood event in 2014. This campaign was created to remind Canadians of the important benefit local shopping has on small businesses, and the neighbourhoods we call home.

The Georgetown BIA is installing a permanent metal sculpted tree in a garden space fondly known as the Paul Thompson Memorial Garden by the Main and Church St. parking lot this week.

The original red maple tree suffered damage during the winter ice storm of 2013, but was due to be removed before the storm hit.

"This tree was a major focal point in our Downtown BIA community, not only as a significant location to meet, but it provided shade for the bench beneath it, said Georgetown BIA manager Wendy Farrow-Reed. "The garden at its base was named the Memorial Garden in recognition of the "Honorary Mayor of Main St." Paul Thompson who lost his battle to cancer in Sept 2013. Paul was a lifelong Georgetown resident time and became a beloved friend of Downtown and The BIA."

After a two-year review the BIA Board decided a sculpted tree would be best suited for the loca-

tion, due to soil conditions, and the root ball from the original tree made it impossible for another tree to be planted and reach the same optimal growth.

"As a child (70 years ago) going to Chapel St. School and home again I walked by that tree almost every day and watched it grow," said Sandy Mackenzie, BIA Beautification Committee Chair. "As the available land is not large enough to support a similar-sized tree the BIA Board decided it had to be replaced with a lighted metal tree, 20-foot high and 10-foot ball with maple leaves to remind us of the departed (but beloved) Red Maple tree."

After looking at the different designs and discussions, Ken Hall Art was chosen and work began. The sculpture will be installed on Friday.

"This week the BIA is excited to add such a distinct and unique sculpture to its already distinct and unique artesian community," said Farrow-Reed.



The Red Maple Tree sculpture, designed by Ken Hall Art, as it will be in the nighttime (above) and in the daytime (below). It will be installed this week.



RALLIS

BURGER
&
GRILL

Serving All-Day Breakfast • Lunch • Dinner

8-11AM
Mon-Fri
Specials

Come See Why We're Voted #1 Breakfast Place

4⁹⁹ Bacon, Sausage or ham, 3 eggs, home fries & toast

6⁴⁹ Pancakes (and/or) French Toast, 3 eggs & home fries

Readers' Choice
2015

OPEN
7 DAYS
A WEEK

8am
9pm

\$5⁰⁰ OFF

any order of \$25
or more before tax.

294 Queen St. Acton | 519-853-5775

www.rallisburger.com

Leaky Basement? Call Us!

WISE
CRACKS

...since 1991

- Crack Injection Repair Specialist
- Wise Dry Interior Drain Systems
- Lifetime Fully Transferrable Warranty
- Sump Pump Renewal Installations

WINTER DISCOUNT

\$50 discount on the 1st foundation crack and 10% any job over a \$1000.

December 1, 2015 til February 29, 2016

Professional, Cost Effective
Solutions for
Wet Basements

905-510-9739

wayne@wisecracks.com

www.HaltonWiseCracks.com