

Town tourism website earns Canadian marketing award

Town of Halton Hills has received the Economic Developers Association of Canada's (EDAC) "Marketing Canada" award for best website— VisitHaltonHills.ca— and the marketing campaign that supported its launch.

In partnership with the local Chamber of Commerce, the Town of Halton Hills developed the new website that is dedicated to tourism in Halton Hills. The new design was created to celebrate the local community. The website incorporates the community brand and invites visitors



to "find their smile" in Halton Hills. Its design was also inspired following a review of some of the top-rated destination and tourism websites.

VisitHaltonHills.ca was launched at the July 6 Council meeting.

The award was presented to Town representative Danielle Edwards, Economic Development Coordina-

tor, during the Association's 47th National Conference on Sept. 22.

"Council is extremely thrilled that the tourism website has been recognized by EDAC for this national award. We invite you to visit Halton Hills to find your smile," said Halton Hills Mayor Rick Bonnette.

The Economic Development As-

sociation of Canada is Canada's national association of economic development professionals, representing every province and territories across Canada. The awards program attracts submissions from across Canada and an outside adjudication committee reviews the submissions and selects the winners.



Danielle Edwards, Town of Halton Hills Economic Development Coordinator, accepted The Marketing Canada Award for Best Website at the Economic Development Association of Canada's 47th National Conference.

Submitted photo



HAPPY 70th BIRTHDAY HANK!

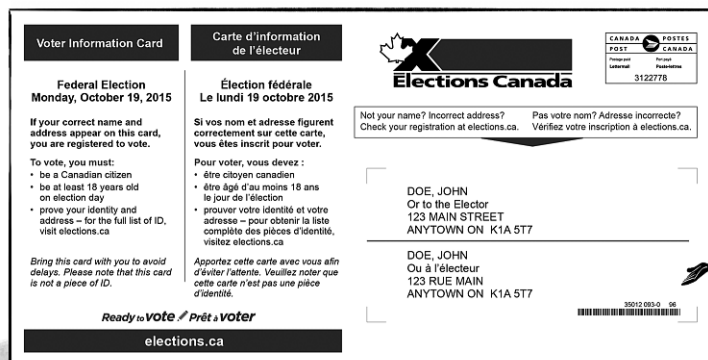
Best Wishes From, Your Family and Friends

I would like to acknowledge with gratitude and affection the efforts of my family to make my 90th Birthday enjoyable and memorable on September 6, 2015 at the Library Complex.

It was so great to celebrate with so many friends and I thank you all for your presence and presents.

Geraldine Barnes

If you got this card, you're ready to vote!



Federal election day is October 19.

Did your voter information card arrive in the mail? It tells you that you're registered to vote, and explains when and where you can vote.

If you didn't receive one, or if it has the wrong name or address, **check, update or complete your registration at elections.ca.** Or call **1-800-463-6868** (TTY 1-800-361-8935).

Elections Canada has all the information you need to be ready to vote.

Ready to vote

October 19, 2015



Happy Retirement, Carmelita (Carmie) Gilkes



After 33 years of dedicated service to Cooper Standard Automotive (formerly Standard Products) Carmie is retiring. Her work and dedication over all the years is very much appreciated, she will be missed. From all your friends and coworkers at Cooper Standard Congratulations on your retirement Carmie!

... Lend Me Your Ears



By Cory Soal R.H.A.D.

LEARNING NEW STRATEGIES

A diminished social life is one of the most difficult aspects of age related hearing loss. Many people avoid drawing attention to their hearing loss by having fewer social contacts when it becomes difficult understanding what is being said. The result is an altered and lonely existence that family and friends may mistake for dementia. Learning new strategies to cope with hearing loss could go a long way to restoring confidence and improving communication. The Hearing Clinic recommends the following: Inform people of the hearing loss so they may modify their speech; eliminate background noise; watch the speaker carefully and sharpen natural lip-reading abilities; ask the speaker to repeat what was said if necessary, and above all else; have your hearing thoroughly tested and properly fit with one of today's modern hearing instruments. Contact The Hearing Clinic if you or someone you know needs assistance.

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