

EXTRA \$750[△] CELEBRATION BONUS!

SEPTEMBER 18-30 ON SELECT MODELS

KIA AWARDS CELEBRATION

WE'RE CELEBRATING AND AWARDING YOU GREAT SAVINGS

0% FINANCING FOR UP TO 84 MONTHS OR UP TO \$7,000 IN DISCOUNTS ON SELECT MODELS[®]

★ OFFER ENDS SEPTEMBER 30TH ★



"HIGHEST RANKED COMPACT MULTI-PURPOSE VEHICLE IN INITIAL QUALITY IN THE U.S." BY J.D. POWER



2015 SORENTO "HIGHEST RANKED MIDSIZE SUV IN INITIAL QUALITY IN THE U.S." BY J.D. POWER



2015 SOUL 1.6L LX MT

WELL-EQUIPPED FROM \$14,244* INCLUDES EXTRA \$750[△]

INCLUDES \$4,500* IN CASH DISCOUNTS

Soul SX Luxury shown[†]. Cash purchase price \$29,144.

2016 SORENTO 2.4L LX FWD

THAT'S LIKE PAYING ONLY \$65[○] WEEKLY INCLUDES EXTRA \$750[△]

LEASE FROM \$280[○] MONTHLY \$2,150 DOWN AT 1.9% APR FOR 60 MONTHS*

Sorento SX Turbo AWD shown[†]. Cash purchase price \$43,944.

2015 OPTIMA LX AT

WELL-EQUIPPED FROM \$20,714* INCLUDES EXTRA \$750[△]

INCLUDES \$5,750* IN CASH DISCOUNTS

Optima SX Turbo shown[†]. Cash purchase price \$36,564.



SORENTO, SOUL



SORENTO, OPTIMA, SEDONA, SOUL



RESIDUAL VALUE AWARD SOUL

Clef d'or "Best in Class" L'ANNUEL DE L'AUTOMOBILE 2015 RIO, FORTE, RONDO



5-Star Safety Ratings More Stars. Safer Cars. OPTIMA, SPORTAGE AWD, SOUL, FORTE, SEDONA, SORENTO



SORENTO



The Power to Surprise

5 WE'VE GOT YOU COVERED *5-year/100,000 km worry-free comprehensive warranty.

Kia's new Customer Friendly Pricing includes delivery and destination fees and all mandatory government levies. Prices do not include fuel-fill charges up to \$100, dealer administration fees, licensing or applicable taxes.

See kia.ca for more

Offer(s) available on select new 2015/2016 models through participating dealers to qualified retail customers who take delivery from September 1 to 30, 2015. Dealers may sell or lease for less. Some conditions apply. See dealer for complete details. Vehicles shown may include optional accessories and upgrades available at extra cost. All offers are subject to change without notice. All pricing and payments include delivery and destination fees up to \$1,715, \$5 OMVIC fee, \$29 tire fee, and \$100 A/C charge (where applicable). Excludes other taxes, licensing, PPSA, registration, insurance, variable dealer administration fees, fuel-fill charges up to \$100, and down payment (if applicable and unless otherwise specified). Other lease and financing options also available. *0% financing for up to 84 months or up to \$7,000 discount available on other select 2015 models. Discount is deducted from the negotiated purchase/lease price before taxes. Maximum \$7,000 discount is offered on 2015 Optima Hybrid LX (OP74AF) only. Certain conditions apply. See your dealer for complete details. **Representative Financing Example:** Financing offer available on approved credit (OAC), on a new 2015 Forte Sedan LX MT (F0541F) with a selling price of \$17,664 is based on monthly payments of \$175 for 84 months at 0% with a \$0 down payment and first monthly payment due at finance inception. Offer also includes \$3,000 cash discount. Other taxes, registration, insurance and licensing fees are excluded. *\$750 Celebration Bonus amounts are offered on select 2016 Sorento, 2015 Soul and 2015 Optima models and are deducted from the negotiated cash purchase, finance or lease price before taxes. Offer available from September 18 to 30, 2015 only while supplies last. Amounts vary by trim and model. Certain conditions apply. See your dealer for complete details. **Cash Purchase Price** for the new 2015 Soul 1.6L LX MT (S0551F)/2015 Optima LX AT (OP74ZF)/2015 Optima Hybrid LX (OP74AF) is \$14,244/\$20,714/\$24,764 and includes a cash discount of \$4,500 including \$750 Celebration Bonus/\$5,750 including \$750 Celebration Bonus/\$7,000 including \$6,000 cash discount and \$1,000 ECO credit. Dealer may sell for less. Other taxes, registration, insurance and licensing fees are excluded. Cash discounts vary by model and trim and are deducted from the negotiated selling price before taxes. **Representative Leasing Example:** Lease offer available on approved credit (OAC), on new 2016 Sorento 2.4L LX FWD (SR75AG) with a selling price of \$29,344 is based on monthly payments of \$280 for 60 months at 1.9%, with \$0 security deposit, \$2,150 down payment including \$750 Celebration Bonus and first monthly payment due at lease inception. Total lease obligation is \$16,809 with the option to purchase at the end of the term for \$1,431. Lease has 16,000 km/yr allowance (other packages available and \$0.12/km for excess kilometres). *Lease payments must be made on a monthly or bi-weekly basis but cannot be made on a weekly basis. Weekly lease payments are for advertising purposes only. **Model shown Manufacturer Suggested Retail Price** for 2015 Soul SX Luxury (S0758F)/2015 Optima SX Turbo AT (OP748F)/2016 Sorento SX Turbo AWD (SR751G) is \$27,295/\$34,895/\$42,095. The Kia Soul received the lowest number of problems per 100 vehicles among compact multi-purpose vehicles in the proprietary J.D. Power 2015 U.S. Initial Quality Study[™]. Study based on responses from 84,367 U.S. new-vehicle owners, measuring 244 models and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of U.S. owners surveyed from February to May 2015. Your experiences may vary. Visit jdpower.com. The Kia Sorento received the lowest number of problems per 100 vehicles among midsize SUVs in the proprietary J.D. Power 2015 U.S. Initial Quality Study[™]. Study based on responses from 84,367 U.S. new-vehicle owners, measuring 244 models and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of U.S. owners surveyed from February to May 2015. Your experiences may vary. Visit jdpower.com. The 2015 Rio/2015 Forte/2015 Rondo were awarded with the Clef d'or "Best in Class" by L'Annuel de l'Automobile 2015. Visit www.annuelauto.com for all the details. The 2016 Sorento/2015 Optima/2015 Sedona/2015 Soul were awarded the 2015 Top Safety Pick by the Insurance Institute for Highway Safety (IIHS) for model year 2016/2015/2015/2015. U.S. models tested. Visit www.iihs.org for full details. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.SaferCar.gov). 2015 Kia Soul awarded ALG Residual Value Award for highest resale value in its class. Based on ALG's residual value forecast for the 2015 model year. ALG is the industry benchmark for residual values and depreciation data. www.alg.com. The all-new 2016 Kia Sorento was awarded the "iF Design Award" for its outstanding design. The "iF Design Award" is one of the world's most important prizes for excellence in design. www.ifdesign.de. Information in this advertisement is believed to be accurate at the time of printing. For more information on our 5-year warranty coverage, visit kia.ca or call us at 1-877-542-2886. Kia is a trademark of Kia Motors Corporation.