

KIA
CLEAR
 — THE —
LOT
CLEAROUT
ON ALL 2015s

UP TO
0% + \$6,000
 FINANCING IN DISCOUNTS ON SELECT MODELS[†]

AUG 20-31 ONLY!
EXTRA
\$1,000
"BEST-IN-CLASS"
BONUS
 LIMITED TIME OFFER ON SELECT 2015 SOUL
 AND 2016 SORENTO MODELS

EXTRA
\$1,000
"BEST-IN-CLASS"
BONUS



**BEST RESIDUAL
 VALUE IN ITS CLASS
 2 YEARS IN A ROW**



**"HIGHEST RANKED
 COMPACT MULTI-PURPOSE VEHICLE
 IN INITIAL QUALITY IN THE U.S."**

2015
SOUL 1.6L LX MT

Soul SX Luxury shown[†]
 Cash purchase price \$29,144
 HWY / CITY 100KM*: 7.8L/9.9L

WELL-EQUIPPED FROM
\$13,994*

INCLUDES
\$4,750* IN CASH
 DISCOUNTS
 INCLUDES \$1,000 "BEST-IN-CLASS" BONUS[‡]



2015
FORTE LX MT

Forte SX AT shown[†]
 Cash purchase price \$28,364
 HWY / CITY 100KM*: 6.1L/8.8L

WELL-EQUIPPED FROM
\$12,994*

INCLUDES
\$4,570* IN CASH
 DISCOUNTS

EXTRA
\$1,000
"BEST-IN-CLASS"
BONUS



2015 SORENTO
**"HIGHEST RANKED MIDSIZE SUV
 IN INITIAL QUALITY IN THE U.S."**

THE ALL-NEW 2016
SORENTO 2.4L LX FWD

Sorento SX Turbo AWD shown[†]
 Cash purchase price \$43,944
 HWY / CITY 100KM*: 9.3L/12.3L

THAT'S LIKE **\$69[‡]** WEEKLY
\$297[‡] MONTHLY
0.9% APR FOR 36 MONTHS[‡]
 INCLUDES \$1,000 "BEST-IN-CLASS" BONUS[‡]



2015
OPTIMA LX AT

Optima SX Turbo shown[†]
 Cash purchase price \$36,564
 HWY / CITY 100KM*: 5.7L/8.9L

WELL-EQUIPPED FROM
\$21,464*

INCLUDES
\$5,000* IN CASH
 DISCOUNTS



Finance



**WE'VE GOT
 YOU COVERED**
 *5-year/100,000 km
 worry-free
 comprehensive
 warranty.

Kia's new Customer Friendly Pricing includes
 delivery and destination fees and all mandatory
 government levies. Prices do not include fuel-fill
 charges up to \$100, dealer administration fees
 licensing or applicable taxes.

See kia.ca for more



The Power to Surprise

Offer(s) available on select new 2015/2016 models through participating dealers to qualified retail customers who take delivery from August 1 to 31, 2015. Dealers may sell or lease for less. Some conditions apply. See dealer for complete details. Vehicles shown may include optional accessories and upgrades available at extra cost. All offers are subject to change without notice. All pricing and payments include delivery and destination fees up to \$1,715, \$5 OMVIC fee, \$29 tire fee, and \$100 A/C charge (where applicable). Excludes other taxes, licensing, PPSA, registration, insurance, variable dealer administration fees, fuel-fill charges up to \$100, and down payment (if applicable and unless otherwise specified). Other lease and financing options also available. [†]0% financing and up to \$6,000 discount are available on select 2015 models and are deducted from the negotiated purchase/lease price before taxes. Certain conditions apply. See your dealer for complete details. **Representative Financing Example:** Financing offer available on approved credit (OAC), on a new 2015 Rondo LX AT Winter SE (RN75SF) with a selling price of \$27,244 is based on monthly payments of \$443 for 48 months at 0% with a \$0 down payment, \$0 security deposit and first monthly payment due at finance inception. Offer also includes a \$6,000 financing discount. [‡]Up to \$1,000 Best-in-Class Bonus amounts are offered on select 2016 Sorento and 2015 Soul models and are deducted from the negotiated cash purchase, finance or lease price before taxes. Offer available from August 20 to 31 only while supplies last. Amounts vary by trim and model. Certain conditions apply. See your dealer for complete details. **Cash Purchase Price** for the new 2015 Forte LX MT (F0541F)/2015 Soul 1.6L LX MT (S0551F)/2015 Optima LX AT (OP742F)/2015 Rondo LX AT Winter SE (RN75SF) is \$12,994/\$13,994/\$21,464/\$21,244 and includes a cash discount of \$4,570/\$4,750 including \$1,000 "Best-in-Class" Bonus/\$5,000/\$6,000. Dealer may sell for less. Other taxes, registration, insurance and licensing fees are excluded. Cash discounts vary by model and trim and are deducted from the negotiated selling price before taxes. **Representative Leasing Example:** Lease offer available on approved credit (OAC), on new 2016 Sorento 2.4L LX FWD (SR754G) with a selling price of \$29,344 is based on monthly payments of \$297 for 36 months at 0.9%, including \$1,000 "Best-in-Class" Bonus, with \$0 security deposit, \$1,800 down payment and first monthly payment due at lease inception. Total lease obligation is \$10,707 with the option to purchase at the end of the term for \$16,414. Lease has 16,000 km/yr allowance (other packages available and \$0.12/km for excess kilometres). Lease discounts vary by model and trim and are deducted from the negotiated selling price before taxes. [‡]Lease payments must be made on a monthly or bi-weekly basis but cannot be made on a weekly basis. Weekly lease payments are for advertising purposes only. Model shown Manufacturer Suggested Retail Price for 2015 Forte SX (F0748F)/2015 Soul SX Luxury (S0758F)/2015 Optima SX Turbo AT (OP748F)/2016 Sorento SX Turbo AWD (SR751G) is \$26,695/\$27,295/\$34,895/\$42,095. ^{*} Highway/city fuel consumption is based on the 2015 Forte 1.8L MPI 4-cyl AT/2015 Soul 2.0L GDI 4-cyl AT/2015 Optima 2.4L GDI AT/2016 Sorento SX 2.0L Turbo AWD. These updated estimates are based on the Government of Canada's approved criteria and testing methods. Refer to the EnerGuide Fuel Consumption Guide. Your actual fuel consumption will vary based on driving habits and other factors. The Kia Soul received the lowest number of problems per 100 vehicles among compact multi-purpose vehicles in the proprietary J.D. Power 2015 U.S. Initial Quality Study[®]. Study based on responses from 84,367 U.S. new-vehicle owners, measuring 244 models and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of U.S. owners surveyed from February to May 2015. Your experiences may vary. Visit jdpower.com. The Kia Sorento received the lowest number of problems per 100 vehicles among midsize SUVs in the proprietary J.D. Power 2015 U.S. Initial Quality Study[®]. Study based on responses from 84,367 U.S. new-vehicle owners, measuring 244 models and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of U.S. owners surveyed from February to May 2015. Your experiences may vary. Visit jdpower.com. The All-New 2016 Sorento/2015 Optima were awarded the 2015 Top Safety Pick by the Insurance Institute for Highway Safety (IIHS) for model years 2016/2015. U.S. models tested. Visit www.iihs.org for full details. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.SaferCar.gov). 2015 Kia Soul awarded ALG Residual Value Award for highest resale value in its class. Based on ALG's residual value forecast for the 2015 model year. ALG is the industry benchmark for residual values and depreciation data, www.alg.com. Information in this advertisement is believed to be accurate at the time of printing. For more information on our 5-year warranty coverage, visit kia.ca or call us at 1-877-542-2886. Kia is a trademark of Kia Motors Corporation.