

EMPLOYEE PRICING
IS BACK

WHEN
YOU PAY
WHAT
WE PAY

BAILIE P.
FORD EMPLOYEE

MAX F.
FORD EMPLOYEE

OUR
BIGGEST
EVENT
OF THE YEAR



THE REDESIGNED 2015 **FOCUS**



THE ALL-NEW 2015 **MUSTANG**



2015 **ESCAPE**

IT'S *EASY* TO
GET INTO A **FORD**



Build & Price
at **ford.ca** and get
your Employee Price



Head to your
local Ford Store



Drive away happy

PLUS

ELIGIBLE COSTCO MEMBERS
RECEIVE AN ADDITIONAL **COSTCO**
WHOLESALE

\$1,000 ON MOST NEW
2015 AND 2016
FORD MODELS*

GET UP TO
\$14,000⁺

IN TOTAL PRICE ADJUSTMENTS
(2015 F-350 XLT CREW CAB DIESEL 4X4 AMOUNT SHOWN)



2015 **SUPER DUTY**



THE ALL-NEW 2015 **F-150**



THE ALL-NEW 2015 **EDGE**



Go Further

Vehicle(s) may be shown with optional equipment. Dealer may sell or lease for less. Limited time offer. Offers only valid at participating dealers. Retail offers may be cancelled or changed at any time without notice. See your Ford Dealer for complete details or call 1-800-565-3673. For factory orders, a customer may either take advantage of eligible rate-incentive Ford retail customer promotional incentives/offers available at the time of vehicle factory order or time of vehicle delivery, but not both or combinations thereof. Retail offers not combinable with any CPA/GPC or Daily Rental Incentives, the Commercial Fleet Incentive Program (CFIP), Ford Employee Pricing ("Employee Pricing"), is available from July 1, 2015 to September 30, 2015 (the "Program Period"), on the purchase or lease of most new 2015/2016 Ford vehicles (excluding all chassis cab, stripped chassis, and cutaway body models: F-150 Raptor, F-650/F-750, Mustang Shelby GT500, Shelby GT350, 50th Anniversary Limited Edition Mustang), Employee Pricing refers to A-Plan pricing ordinarily available to Ford of Canada employees (including any Union/CAW-negotiated programs). The new vehicle must be delivered or factory-ordered during the Program Period from your participating Ford Dealer. Employee Pricing is not combinable with CPA, GPC, CFIP, Daily Rental Allowance and AXXZ/D/F-Plan programs. F-150 September 30, 2015, receive up to \$7,777 (\$2,082) / \$1,281 / \$4,808 / \$1,737 / \$3,390 / \$9,073 / \$14,685 / \$1,171 / \$12,030 / (\$2,360/\$4,452) in total Ford Employee Price adjustments with the purchase or lease of a new 2015 Focus (S Titanium / Mustang (V6 GT Premium Convertible / Escape (S Titanium 4x4) / F-250 XL Cab engine 4x2 SD Regular Cab 8 box 137"WB / F-350 XLT Diesel 4x4 SD Crew Cab 8 box 172"WB SRW) / F-150 (XL 4x2 Regular Cab 6.5 box 122"WB / King Ranch 4x4 SuperCrew Cab 6.5 box 157"WB and King Ranch 4x4 SuperCrew Cab 6.5 box 145"WB) / Edge (SE FWD / Sport). Total Ford Employee Price adjustments are a combination of Employee Price adjustment of (\$7,777 / \$2,082) / (\$3,505 / \$4,808) / (\$1,237 / \$2,880) / \$4,073 / \$7,685 / (\$1,171 / \$8,030) / (\$1,860 / \$3,952) and delivery allowance of (\$0 / \$0) / (\$0 / \$0) / (\$500 / \$500) / (\$500 / \$500) / (\$5,000 / \$7,000) / (\$0 / \$4,000) / (\$0 / \$500) - all chassis cab, stripped chassis, cutaway body, F-150 Raptor, Medium Truck, Mustang Boss 302, and Shelby GT500 excluded. Employee Price adjustments are not combinable with CPA, GPC, CFIP, Daily Rental Allowance and AXXZ/D/F-Plan programs. Delivery allowances are not combinable with any fleet consumer incentives. *Offer only valid from August 1, 2015 to September 30, 2015 (the "Offer Period"), to resident Canadians with an eligible Costco membership on or before July 31, 2015. Receive \$1,000 towards the purchase or lease of a new 2015 (and 2016 where the model is available) Ford (excluding Fiesta, Focus, C-MAX, GT350, GT500, F-150 Raptor, 50th Anniversary Edition, Mustang, and Medium Truck model) each an "Eligible Vehicle". Limit one (1) offer per each Eligible Vehicle purchase or lease, up to a maximum of two (2) separate Eligible Vehicle sales per Costco Membership Number. Offer is transferable to persons domiciled with an eligible Costco member. Applicable taxes calculated before CAD\$1,000 offer is deducted. ©2015 SiriusXM Inc., channel names and logos are trademarks of SiriusXM Radio Inc. and are used under license. ©2015 Ford Motor Company of Canada, Limited. All rights reserved.

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BE UNDERSOLD!

BEST
VEHICLE
PRICES



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