

BMW presented with the World Green Car Award

For the second time in succession a BMW "i" won the World Green Car Award at the New York Auto Show.

This follows the success of the purely electrically driven BMW i3 last year.

The sports car's combination of groundbreaking plug-in hybrid drive technology and innovative lightweight construction together with its avant-garde design were honoured by the international jury at the World Car Awards. The BMW i8 was also one of the finalists in the category World Luxury Car at the World Car Awards 2015.

The BMW i8 is the first plug-in hybrid vehicle manufactured by the BMW Group.

It combines the performance of a sports car with the fuel consumption and emission figures of a subcompact vehicle.

The BMW i8 can be driven up to 37 km under electric power alone, accelerate in the

style of a purebred sports car and yet its average consumption is that of a subcompact car.

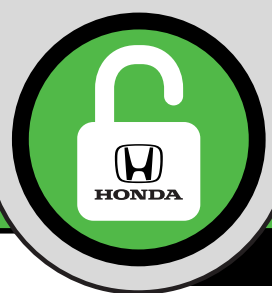
Its 1.5-litre three-cylinder gasoline engine, equipped with BMW TwinPower Turbo technology, is combined with an electric motor. The battery can be charged at a conventional power outlet, at a charging station or simply while driving.

The system performance of the BMW i8 is 362 hp and it accelerates in just 4.4 seconds to 100 km/h from a standing start.

The extensive use of innovative materials, as well as the i8's energy-efficient production processes also underline the overall, future-oriented concept.

The optional laser headlights and the services developed specifically for electromobility by the BMW ConnectedDrive team are further proof of the progressive direction taken by the BMW i8.

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