

OFFER ENDS APRIL 30<sup>TH</sup>

**KIA**  
**DRIVE ON**  
SALES EVENT

UP TO  
**10,000 MORE**  
KILOMETRES<sup>®</sup>

**+ 0% LEASE + \$0 DOWN**  
UP TO 60 MONTHS\* PAYMENT

\*On leasing offers only, on select models.



That's like paying only **\$37** WEEKLY<sup>®</sup>  
+ **\$500** COMPETITIVE BONUS\*\*

Forte SX AT shown<sup>†</sup>  
Cash purchase price \$28,364

**L'ANNUÉ DE L'AUTOMOBILE 2015**  
CLEF D'OR "BEST IN CLASS"

2015 **FORTE** LX MT  
HWY / CITY 100KM<sup>†</sup>: 6.1L/8.8L

LEASE FROM **\$160**<sup>°</sup> MONTHLY WITH **\$0** DOWN AT **0%** APR FOR 60 MONTHS<sup>°</sup>

Offer includes delivery, destination, fees and an \$800 lease credit\*. Consumers can elect to take an additional 10,000 km allowance in lieu of the lease credit. Offer based on new 2015 Forte LX MT (F0541F) with a selling price of \$17,564<sup>†</sup>. Excludes HST.

2015 **RIO** LX MT  
5-DOOR

CLEF D'OR "BEST IN CLASS"  
**L'ANNUÉ DE L'AUTOMOBILE 2015**



Rio5 SX with Navigation shown<sup>†</sup>  
Cash purchase price \$24,464  
HWY / CITY 100KM<sup>†</sup>: 6.3L/8.8L

LEASE FROM **\$149**<sup>°</sup> MONTHLY WITH **\$0** DOWN AT **0%** APR FOR 60 MONTHS<sup>°</sup>

Offer includes delivery, destination, fees and a \$900 lease credit\*. Consumers can elect to take an additional 11,250 km allowance in lieu of the lease credit. Offer based on new 2015 Rio5 LX MT (R0551F) with a selling price of \$16,064<sup>†</sup>. Excludes HST.

That's like paying only  
**\$34** WEEKLY<sup>°</sup>

2015 **SOUL** 1.6L LX MT

BEST RESIDUAL VALUE IN ITS CLASS  
**alg**  
RESIDUAL VALUE AWARD



Soul SX Luxury shown<sup>†</sup>  
Cash purchase price \$29,144  
HWY / CITY 100KM<sup>†</sup>: 7.8L/9.9L

LEASE FROM **\$173**<sup>°</sup> MONTHLY WITH **\$0** DOWN AT **0.9%** APR FOR 60 MONTHS<sup>°</sup>

Offer includes delivery, destination and fees. Offer based on new Soul 1.6L LX MT (S0551F) with a selling price of \$18,744<sup>†</sup>. Excludes HST.

That's like paying only  
**\$40** WEEKLY<sup>°</sup>

**2015 SORENTO**  
FINAL CLEAROUT!

Sorento SX AT AWD 7-Seat shown<sup>†</sup>  
Cash purchase price \$43,944  
HWY / CITY 100KM<sup>†</sup>: 8.7L/11.8L



CASH PURCHASE PRICE FROM  
**\$22,994**<sup>°</sup> INCLUDES A CASH CREDIT OF  
**\$5,850**<sup>°</sup>

Offer includes delivery, destination, fees and \$5,850 in cash credit\*. Offer based on new 2015 Sorento LX AT (SR75BF) with a selling price of \$28,844<sup>†</sup>. Excludes HST.



Finance



WE'VE GOT YOU COVERED  
\*5-year/100,000 km worry-free comprehensive warranty.

Kia's new Customer Friendly Pricing includes delivery and destination fees and all mandatory government levies. Prices do not include fuel-fill charges up to \$100, dealer administration fees up to \$399, licensing or applicable taxes.

See [kia.ca](http://kia.ca) for more



The Power to Surprise

Offer(s) available on select new 2015 models through participating dealers to qualified retail customers who take delivery from April 1 to 30, 2015. Dealers may sell or lease for less. Some conditions apply. See dealer for complete details. Vehicles shown may include optional accessories and upgrades available at extra cost. All offers are subject to change without notice. All pricing includes delivery and destination fees up to \$1,715, \$5 OMVIC fee, \$29 tire tax, environmental fee, and \$100 A/C charge (where applicable). Excludes other taxes, licensing, registration, insurance, variable dealer administration fees (up to \$399), fuel-fill charges up to \$100, and down payment (if applicable and unless otherwise specified). Other lease and financing options also available. \*Lease payments must be made on a monthly or bi-weekly basis but cannot be made on a weekly basis. Weekly lease payments are for advertising purposes only. \*\*Representative Leasing Example: Lease offer available on approved credit (OAC), on new 2015 Rio5 LX MT (R0551F)/2015 Forte LX MT (F0541F)/2015 Soul 1.6L LX MT (S0551F) with a selling price of \$16,064/\$17,564/\$18,744 is based on monthly payments of \$149/\$160/\$173 and includes delivery and destination fees of \$1,555/\$1,555/\$1,715, \$5 OMVIC fee, \$29 tire tax, and A/C tax (\$100, where applicable) for 60 months at 0%/0%/0.9% with a \$0 down payment/equivalent trade, \$0 security deposit and first monthly payment due at lease inception. Offer also includes a lease credit of \$900/\$800/\$0. Total lease obligation is \$8,912/\$9,571/\$10,385 with the option to purchase at the end of the term for \$6,252/\$7,867/\$8,981. Lease has 16,000 km/yr allowance (other packages available and \$0.12/km for excess kilometers). Other taxes, registration, insurance and licensing fees are excluded. Offer ends April 30, 2015. \*Lease credit for 2015 Rio5 LX MT (R0551F)/2015 Forte LX MT (F0541F) is \$900/\$800 and available on lease offer only. Consumers can elect to take an additional 11,250 km/10,000 km allowance in lieu of the lease credit. Lease credit varies by model/trim and is deducted from the negotiated selling price before taxes. \*\*\$500 Competitive Bonus offer available on the retail purchase/lease of any new 2015 Forte, 2015 Forte Koup, 2015 Forte S, 2015 Rondo and 2015 Optima from a participating dealer upon proof of current ownership/lease of a select competitive cross-over vehicle. Competitive models include specific VW, Toyota, Nissan, Mazda, Hyundai, Honda, GM, Ford and Chrysler vehicles. Some conditions apply. See your dealer or [kia.ca](http://kia.ca) for complete details. \*Cash purchase price for the new 2015 Sorento LX AT (SR75BF) is \$22,994 and includes delivery and destination fees of \$1,715, \$5 OMVIC fee, \$29 tire tax, A/C tax (\$100, where applicable) and a cash credit of \$5,850. Dealer may sell for less. Other taxes, registration, insurance and licensing fees are excluded. Offer ends April 30, 2015. \*Cash purchase credit for 2015 Sorento LX AT (SR75BF) is \$5,850 and available on cash purchase offer only. Cash purchase credit varies by model/trim and is deducted from the negotiated selling price before taxes. Model shown Manufacturer Suggested Retail Price for 2015 Forte SX (F0748F)/2015 Rio5 SX with Navigation (R0759F)/2015 Soul SX Luxury (S0758F)/2015 Sorento SX V6 AWD (SR75AF) is \$26,695/\$22,795/\$27,955/\$42,095. \*Highway/city fuel consumption is based on the 2015 Rio LX\* EGO AT/2015 Forte 1.8L MPI 4-cyl AT/2015 Soul 2.0L GDI 4-cyl MT/2015 Sorento LX 2.4L GDI 4-cyl AT. These updated estimates are based on the Government of Canada's approved criteria and testing methods. Refer to the *EnerGuide Fuel Consumption Guide*. Your actual fuel consumption will vary based on driving habits and other factors. 2015 Kia Rio and Forte awarded the Clef d'or Best in Class by L'Annuel de l'Automobile 2015. Visit [www.annuelauto.com](http://www.annuelauto.com) for full details. 2015 Kia Soul awarded ALG Residual Value Award for highest resale value in its class. Based on ALG's residual value forecast for the 2015 model year. ALG is the industry benchmark for residual values and depreciation data, [www.alg.com](http://www.alg.com). Information in this advertisement is believed to be accurate at the time of printing. For more information on our 5-year warranty coverage, visit [kia.ca](http://kia.ca) or call us at 1-877-542-2886. Kia is a trademark of Kia Motors Corporation.