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COMMENT

Deadlines? Oh, right, I remember them!

By Ted Brown tedbit@hotmail.com

You know how you suddenly realize you've forgotten something until that very last min-

Well, welcome to my world today— and, more specifically, this column.

I'm supposed to have this literary masterpiece in the editor's email Inbox by noon on

Well, barring a miracle, I don't see it happening in the next six minutes.

I'm counting on the editor taking an extra long lunch today, and perhaps she won't notice I'm late.

Part of the reason I'm behind on this assignment is that I was a bit distracted. I had visitors in the barn this morning, who dropped by to check out some of the sheep. I also had a young ewe that required a shot of antibiotics, another needed a dose of glycol, and it was the morning to move hay bales and fill the grain hopper... the list goes on

And to top it off, with the severe winds this morning, well, the barbecue just blew off the verandah, ripping the propane regulator off the top of the tank, so it will need a little straightening and a few parts before I'll be throwing a scrumptious steak on it again.

I'm sensing a trend here—looming deadlines and a less than ideal day.

Now going back to when I was a full-time journalist with The Independent & Free Press, I lived with deadlines. I had to, they were part of the job.

But they also were my driving force. They made me perform, and get the job done. The entire newspaper system runs on the expectation and need that everyone does their part within their own specific deadlines— advertising staff, editorial, the pages are composed—then it all heads off on its merry little way to the press, and ultimately comes together when it lands on the readers' doorstep.



A Ted Bit

Since I've been away from the office more than a year, and now I simply email my column to news editor Cynthia-well, I'm kinda removed from the atmosphere and pressure that's part of the creative process.

When you don't have an editor hovering over you, waiting for that copy, it's easy for it to slip from your mind.

When that happens, there are suddenly moments when I find myself uttering, under my breath, "@#\$%^!!! I'm on deadline!"

The funny thing here, as I sit at my computer, pounding out these words, is that I'm finding that rush coming back, that feeling as the words flow from my brain, onto the computer screen.

I'm guessing it's the inspiration of those deadlines, once again coming back to drive

For years, 'experts' have preached that deadlines are 'stressful' and we all know 'stress will kill vou.'

Sure, there's some truth in that statement, but at the same time, I have a theory that some stress is good. It motivates you to get off your duff and accomplish something.

Okay I'm retired, and with that, hope that life isn't too stressful or demanding.

But at the same time, it would be mighty boring to not have something tugging at you, demanding your attention.

I'm a firm believer that we all need a purpose to accomplish something in every given day. We need a reason to get out of bed every morning.

And in doing so, when you suddenly find that you need to step up and perform at the last minute (even if it's because ya had a 'senior moment' and forgot something you had to do...) well, it's still a good thing.

And it still works for me.

Here I am, 25 minutes later— with a finished column.



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