

CHEVROLET 

# TRUCK MONTH EXTENDED

AS LOW AS

**0%**

UP TO 36-MONTH LEASE\*

AS LOW AS

**0%**

UP TO 48-MONTH FINANCING\*

UP TO

**10,000**

TOTAL VALUE<sup>2</sup>



**\$10,000**  
UP TO TOTAL VALUE<sup>2</sup>

Includes \$4,500 Delivery Credit, \$2,420 Package Discount, \$2,080 Cash Credit, \$1,000 Owner Cash.

TRUE NORTH EDITION INCLUDES:



MyLink<sup>®</sup> with 4G LTE WI-FI<sup>®</sup>

Remote Start

Class-Exclusive Rear Vision Automatic Locking Rear Differential

AND MORE!  
See chevrolet.ca For Details

TRUE NORTH



2015 SILVERADO 1500 DOUBLE CAB TRUE NORTH EDITION

2015 SILVERADO 1500 4X4 1WT



LTZ Z71 Double Cab 4x4 shown<sup>1</sup>

DOUBLE CAB 4X4 1WT LEASE

**\$135 @ 0% FOR 24 MONTHS BI-WEEKLY\***

OR

CREW CAB 4X4 1WT LEASE

**\$145 @ 0% FOR 24 MONTHS BI-WEEKLY\***

\$1,850 Down, \$0 Security Deposit Includes Freight, PDI, Levies, \$4,500 Credit,<sup>1</sup> \$1,000 PDU Credit & \$1,000 Owner Cash.<sup>1</sup>

\$1,850 Down, \$0 Security Deposit Includes Freight, PDI, Levies, \$3,500 Credit,<sup>1</sup> \$1,000 PDU Credit & \$1,000 Owner Cash.<sup>1</sup>



5-Star Overall Vehicle Score for Safety<sup>1</sup>



Longest Pickup Powertrain Warranty in Canada, 60,000 KM More Than Ford and Ram<sup>2</sup>



Available Best-in-Class V8 Fuel Efficiency<sup>3</sup>



2015 Silverado is the First Pickup Truck to Offer Built-in 4G LTE WI-FI<sup>4</sup>

ALL 2015s COME WITH CHEVROLET COMPLETE CARE:

**2 YEARS/40,000 KM COMPLIMENTARY OIL CHANGES<sup>5</sup>**

**5 YEARS/160,000 KM POWERTRAIN WARRANTY<sup>6</sup>**

**5 YEARS/160,000 KM ROADSIDE ASSISTANCE<sup>7</sup>**

CHEVROLET



FIND NEW ROADS  chevrolet.ca

VEHICLE PRICING IS NOW EASIER TO UNDERSTAND BECAUSE ALL OUR PRICES INCLUDE FREIGHT, PDI AND MANDATORY GOVERNMENT LEVIES. Prices do not include applicable taxes and PPSA. Consumers may be required to pay up to \$799 for Dealer fees.<sup>\*\*</sup>

For the latest information, visit us at [chevrolet.ca](http://chevrolet.ca), drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE. <sup>1</sup>Based on a 24 month lease for 2015 Chevrolet (Silverado 1500 Double Cab 4x4 1WT+G80+B30/Silverado 1500 Crew Cab 4x4 1WT+G80+B30). Annual kilometre limit of 20,000 km, \$0.16 per excess kilometre. OAC by GM Financial. Monthly bi-weekly payments may vary depending on down payment/trade. A down payment or trade of \$1,850 and/or \$0 security deposit is required. Total obligation is \$8,849/\$9,407. Option to purchase at lease end is \$21,631/\$24,183. Excess wear and tear and km charges not included. Other lease options available. <sup>2</sup>\$4,500/\$3,500 is a manufacturer to dealer delivery credit (tax exclusive) for 2015 Chevrolet Silverado 1500 Double Cab/2015 Chevrolet Silverado 1500 Crew Cab and is reflected in offers in this advertisement. Other cash credits available on most models. See dealer for details. <sup>3</sup>V8\*\*Freight & PDI (\$1,695/\$1,695), registration, air and tire levies and OMVIC fees included. Insurance, licence, PPSA, dealer fees and applicable taxes not included. Offers apply as indicated to 2015 new or demonstrator models of the vehicle equipped as described. Offers apply to qualified retail customers in the Ontario Chevrolet Dealer Marketing Association area only (including Outaouais). Dealers are free to set individual prices. Quantities limited; dealer order or trade may be required. Limited time offers which may not be combined with other offers. GMCL may modify, extend or terminate offers, in whole or in part, at any time without notice. Conditions and limitations apply. See dealer for details. <sup>4</sup>Based on Vincencio 2014 Model Level Analysis of full-size pickups in the Canadian retail market. <sup>5</sup>The Chevrolet Silverado HD received the lowest number of problems per 100 vehicles among large heavy-duty pickups in the proprietary J.D. Power U.S. 2014 Initial Quality Study.<sup>6</sup> Study based on responses from 86,118 new-vehicle owners, measuring 239 models and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed February-May 2014. Your experience may vary. Visit [fdpower.com](http://fdpower.com). <sup>7</sup>MyLink functionality varies by model. Full functionality requires compatible Bluetooth<sup>®</sup> and smartphone, and USB connectivity for some devices. Visit [onstar.ca](http://onstar.ca) for coverage maps, details and system limitations. Services and connectivity may vary by model and conditions. OnStar with 4G LTE connectivity is available on select vehicle models and in select markets. Customers will be able to access OnStar services only if they accept the OnStar User Terms and Privacy Statement (including software terms). OnStar acts as a link to existing emergency service providers. After the trial period (if applicable), an active OnStar service plan is required. <sup>8</sup>Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program ([www.safercar.gov](http://www.safercar.gov)). <sup>9</sup>2015 Silverado 1500 with available 5.3L EcoTec3 V8 engine equipped with a 6-speed automatic transmission has a fuel-consumption rating of 12.7 L/100 km combined (4x2) and 13.0 L/100 km combined (4x4). Fuel-consumption ratings based on GM testing in accordance with the new 2015 model-year Government of Canada approved test methods. Refer to [vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca) for details. Your actual fuel-consumption may vary. Comparison based on [wardsauto.com](http://wardsauto.com) 2014 Large Pickup segment and latest competitive information available. Competitive fuel-consumption ratings based on 2014 Natural Resources Canada's Fuel Consumption Guide. Excludes other GM vehicles. <sup>10</sup>2015 Silverado 1500 Double Cab 2LZ 4x4, MSRP with freight, PDI & levies: \$51,139. Dealers are free to set individual prices. <sup>11</sup>The 2-Year Scheduled Lube-Oil-Filter Maintenance Program provides eligible customers in Canada, who have purchased, leased or financed a new eligible 2014MY Chevrolet, Buick or GMC vehicle (excluding Spark EV), with an ACDelco oil and filter change, in accordance with the oil life monitoring system and the Owner's Manual, for 2 years or 40,000 km, whichever occurs first, with a limit of four (4) Lube-Oil-Filter services in total, performed at participating GM Dealers. Fluid top offs, inspections, tire rotations, wheel alignments and balancing, etc. are not covered. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives available on GM vehicles. General Motors of Canada Limited reserves the right to amend or terminate this offer, in whole or in part, at any time without prior notice. Additional conditions and limitations apply. See dealer for details. <sup>12</sup>Whichever comes first. See dealer for limited warranty details. <sup>13</sup>Offer applies to eligible current owners or lessees of any model year 1995 or newer car that has been registered and insured in Canada in the customer's name for the previous consecutive six (6) months. Credit valid towards the retail purchase or lease of one eligible 2015 model year Chevrolet/Buick/GMC/Cadillac car, SUV, crossover and pickup models delivered in Canada from March 3, 2015 - March 31, 2015. Credit is a manufacturer to consumer incentive (tax inclusive) and credit value depends on model purchased: \$500 credit available on Chevrolet, Spark, Sonic, Cruze, Volt, Trax, Malibu (except LS), Buick Encore and Verano; \$750 credit available on other Chevrolet, Buick and GMC vehicles (except Chevrolet, Colorado ZSA, Camaro Z28, Malibu LS, Silverado Light Duty and Heavy Duty, GMC Canyon ZSA, Sierra Light Duty and Heavy Duty); \$1,000 credit available on Cadillac vehicles (except 2015 Cadillac Escalade) and \$1,000 on all Chevrolet Silverado's and GMC Sierra's. Offer is transferable to a family member living within the same household (proof of address required). As part of the transaction, dealer may request documentation and contact General Motors of Canada Limited (GMCL) to verify eligibility. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives. Certain limitations or conditions apply. Void where prohibited. See your GMCL dealer for details. GMCL reserves the right to amend or terminate offers for any reason, in whole or in part, at any time without prior notice. <sup>14</sup>\$10,000 is a combined total credit consisting of a \$4,500 manufacturer to dealer delivery credit (tax exclusive) for 2015 Silverado Light Duty Double Cab, \$1,000 Owner Cash (tax inclusive), a \$2,420 manufacturer to dealer Option Package Discount Credit (tax exclusive) for 2015 Chevrolet Silverado Light Duty (1500) Double Cab 1LT equipped with a True North Edition and a \$2,080 manufacturer to dealer cash credit (tax exclusive) on Silverado Light Duty (1500) Double Cab LS Chrome Edition, LT and LTZ, which is available for cash purchases only and cannot be combined with special lease and finance rates. By selecting lease or finance offers, consumers are foregoing this \$2,080 credit which will result in higher effective interest rates. Discounts vary by model. <sup>15</sup>3.0% leasing for 36 months available on 2015 Silverado 1500 Double and Crew Cab 1WT on approved credit to qualified retail customers by GM Financial. Down payment, trade and/or security deposit may be required. Example based on a purchase price of \$29,030 (including \$700 lease credit, \$4,500 manufacturer to dealer delivery credit, a \$1,000 manufacturer to dealer Option Package Discount Credit and a \$885 Owner Cash) for a Silverado 1500 Double Cab 4x4 1WT. Bi-weekly payment is \$149 for 36 months at 0.0% APR, on approved credit to qualified retail customers by GM Financial. Annual kilometre limit of 20,000 km, \$0.16 per excess kilometre. \$450 down payment is required. Payment may vary depending on down payment trade. Total obligation is \$11,622, plus applicable taxes. Option to purchase at lease end is \$17,432. Price and total obligation exclude license, insurance, registration, taxes, dealer fees and optional equipment. Other lease offers are available. Dealers are free to set individual prices. Limited time offer which may not be combined with other offers. See your dealer for conditions and details. General Motors of Canada Limited reserves the right to amend or terminate this offer, in whole or in part, at any time without prior notice. <sup>16</sup>Offer available to qualified retail customers in Canada for vehicles from March 3, 2015 - March 31, 2015. 0% purchase financing offered on approved credit by TD Auto Finance Services, Scotiabank<sup>®</sup> or RBC Royal Bank for 48 months on all new or demonstrator 2015 Silverado 1500 Double and Crew Cab 1WT. Participating lenders are subject to change. Rates from other lenders will vary. Down payment, trade and/or security deposit may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. Example: \$40,000 at 0% APR, the monthly payment is \$833.33 for 48 months. Cost of borrowing is \$0, total obligation is \$40,000. Offer is unconditionally interest-free. Freight and air tax (\$100, if applicable) included. Licence, insurance, registration, PPSA, applicable taxes and dealer fees not included. Dealers are free to set individual prices. Limited time offer which may not be combined with certain other offers. GMCL may modify, extend or terminate offers, in whole or in part, at any time without notice. Conditions and limitations apply. See dealer for details. <sup>17</sup>Registered trademark of The Bank of Nova Scotia. RBC and Royal Bank are registered trademarks of Royal Bank of Canada.