

# Drive it Love it

GET UP TO  
\$ **10,000**  
IN TOTAL DISCOUNTS\*

AND SEAL IT WITH A GREAT DEAL

**PULL-AHEAD BONUS CASH**  
ON SELECT MODELS

**\$1,000 + 1% RATE REDUCTION**  
ENDS MARCH 31\*\*  
EXCLUSIVE TO OUR EXISTING FINANCE AND LEASE CUSTOMERS

## 2015 RAM 1500 QUAD CAB SXT 4X4

**\$26,995**

PURCHASE PRICE INCLUDES \$8,500 CONSUMER CASH\* \$1,500 LOYALTY BONUS CASH\*\* FREIGHT, A/C CHARGE, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY\*

OR CHOOSE

**\$149**  
BI-WEEKLY FINANCING†

@ **3.49%**  
FOR 96 MONTHS WITH \$0 DOWN

OR

**\$19**  
MORE BI-WEEKLY

STEP UP TO THE 2015 RAM 1500 CREW CAB SXT 4X4 FOR ONLY

INCLUDES  
**\$1,500**  
LOYALTY BONUS CASH\*\*  
IF YOU ARE A LICENSED TRADESMAN OR IF YOU CURRENTLY OWN ANY PICKUP TRUCK



Starting From Price for 2015 Ram 1500 SLT Quad Cab shown: \$33,290.†



Starting From Price for 2015 Dodge Grand Caravan Crew Plus shown: \$34,490.†

## 2015 DODGE GRAND CARAVAN CANADA VALUE PACKAGE CANADA'S BEST-SELLING MINIVAN FOR MORE THAN 31 YEARS

**\$19,995**

PURCHASE PRICE INCLUDES \$8,100 CONSUMER CASH\* FREIGHT, A/C CHARGE, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY\*

OR CHOOSE

**\$110** @ **3.49%**  
BI-WEEKLY FINANCING†  
FOR 96 MONTHS WITH \$0 DOWN

## THE ALL-NEW 2015 CHRYSLER 200 LX MOST AFFORDABLE MID-SIZE CAR IN CANADA\*

**\$19,995**

PURCHASE PRICE INCLUDES \$3,500 CONSUMER CASH\* FREIGHT, A/C CHARGE, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY\*

OR CHOOSE

**\$110** BI-WEEKLY FINANCING†  
@ **3.49%** FOR 96 MONTHS WITH \$0 DOWN

OR

STEP UP TO THE 200 LIMITED FOR ONLY  
**\$12**  
MORE BI-WEEKLY

2015 IIHS TOP SAFETY PICK+  
(When equipped with optional Safety Tec group.)



Starting From Price for 2015 Chrysler 200 C shown: \$29,790.†



Starting From Price for 2015 Dodge Journey Crossroad shown: \$31,785.†

## 2015 DODGE JOURNEY CANADA VALUE PACKAGE CANADA'S FAVOURITE CROSSOVER^

**\$19,995**

PURCHASE PRICE INCLUDES \$2,000 CONSUMER CASH\* FREIGHT, A/C CHARGE, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY\*

OR CHOOSE

**\$110** @ **3.49%**  
BI-WEEKLY FINANCING†  
FOR 96 MONTHS WITH \$0 DOWN

[chryslercanada.ca/offers](http://chryslercanada.ca/offers)

\*Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.



REBUILDING YOUR CREDIT?  
NON-PRIME RATES FROM ONLY 4.99% OAC\*



Wise customers read the fine print: Ω, ∅, ∞, ∗, †, ‡, § The Drive It Love It Sales Event offers are limited time offers which apply to retail deliveries of selected in-stock new and unused models purchased/leased from participating retailers on or after March 3, 2015. Offers subject to change and may be extended or changed without notice. All pricing includes freight (\$1,695), air-conditioning charge (if applicable), tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Financing and lease offers available to qualified customers on approved credit. Retailer order/trade may be necessary. Retailer may sell for less. †Finance Pull-Ahead Bonus Cash and 1% Rate Reduction are available to eligible customers on the retail purchase/lease of select 2015 Chrysler, Jeep, Dodge, Ram or FIAT models at participating retailers from March 3-31, 2015 inclusive. Pull-Ahead Bonus Cash will be deducted from the negotiated price after taxes. Excludes 2015 Chrysler 200, 2015 Dodge Journey CVP/SE, 2015 Dodge Grand Caravan CVP, 2015 Dodge Dart, 2015 Dodge Challenger/Charger SRT Hellcat, 2015 Jeep Wrangler Sport (JK/JL72), 2015 Jeep Compass (select models), 2015 Jeep Patriot, 2015 Cherokee (Sport 4x2), 2015 Jeep Renegade, 2015 Ram Cargo Van (C/V), 2015 Ram ProMaster City, 2015 Ram 1500 (Reg Cab 4x2 & 4x4), 2015 FIAT 500 Pop/500L Pop. 1% Rate Reduction applies on approved credit to qualifying subvented financing transactions through RBC, TD Auto Finance & Scotiabank and cannot be used to reduce the final interest rate below 0%. Eligible customers include all original and current owners of a Chrysler, Jeep, Dodge, Ram or FIAT model with an eligible standard/subvented finance or lease contract maturing between September 1, 2014 and December 31, 2018. Trade-in not required. See retailers for complete details. ‡\$10,000 in Total Discounts is available on new 2015 Ram 1500 models (excluding Reg Cab) and consists of \$8,500 in Consumer Cash Discounts and \$1,500 in Ram Truck Loyalty/Conquest Bonus Cash. See your retailer for complete details. †\$1,500 Ram Truck Loyalty/Conquest/Skilled Trades Bonus Cash is available on the retail purchase/lease of 2014/2015 Ram 1500 (excludes Regular Cab), 2014 Ram 2500/3500, 2014 Ram ProMaster or 2014 Ram Cargo Van and is deducted from the negotiated price after taxes. Eligible customers include: 1. Current owners/lessees of a Dodge or Ram Pickup Truck or Large Van or any other manufacturer's Pickup Truck or Large Van. The vehicle must have been owned/leased by the eligible customer and registered in their name on or before March 1, 2015. Proof of ownership/lease agreement will be required. 2. Customers who are skilled tradesmen or are acquiring a skilled trade. This includes Licensed Tradesmen, Certified Journeymen or customers who have completed an Apprenticeship Certification. A copy of the Trade Licence/Certification required. 3. Customers who are Baeumler Approved service providers. Proof of membership is required. Limit one \$1,500 bonus cash offer per eligible truck transaction. Some conditions apply. See your retailer for complete details. \*Consumer Cash Discounts are deducted from the negotiated price before taxes. ‡3.49% purchase financing for up to 96 months available on new select models through RBC, Scotiabank and TD Auto Finance. Retailer order/trade may be necessary. Examples: 2015 Ram 1500 Quad Cab SXT 4x4 (25A+AGR)/2015 Dodge Grand Caravan Canada Value Package/2015 Chrysler 200 LX/2015 Dodge Journey Canada Value Package with a Purchase Price of \$26,995/\$19,995/\$19,995/\$19,995, with a \$0 down payment, financed at 3.49% for 96 months equals 208 bi-weekly payments of \$149/\$110/\$110/\$110 with a cost of borrowing of \$3,983/\$2,950/\$2,950/\$2,950 and a total obligation of \$30,977.62/\$22,944.90/\$22,944.90/\$22,944.90. †Non-prime financing available on approved credit. 4.99% financing available on 2015 Ram 1500 Quad 4x4 SXT/2015 Chrysler 200 LX/2015 Jeep Patriot Sport 4x2. 6.99% financing available on select 2015 models. Financing examples: 2015 Chrysler 200 LX/2015 Dodge Grand Caravan Canada Value Package with a Purchase Price of \$19,995/\$19,995 financed at 4.99%/6.99% over 84 months, equals 182 bi-weekly payments of \$130/\$139 for a total finance obligation of \$23,731.14/\$25,341.15. Some conditions apply. See your retailer for complete details. §Starting From Prices for vehicles shown include Consumer Cash Discounts and do not include upgrades (e.g., paint). Upgrades available for additional cost. †Based on IHS Automotive: Polk Canadian Vehicles in Operation data available as of July, 2014 for Crossover Segments as defined by FCA Canada Inc. ‡Based on 2014 Ward's Lower Middle Sedan segmentation. Excludes other vehicles designed and manufactured by FCA US LLC. \*Jeep is a registered trademark of FCA US LLC used under license by FCA Canada Inc. †The SiriusXM logo is a registered trademark of SiriusXM Satellite Radio Inc.