YEAR-END PRICING CLEAROUT

EXTENDED UNTIL FEB. 2ND

UP TO $9,500 YEAR-END TRUCK CASH‡‡ ON MOST NEW 2014 AND SELECT NEW 2015 MODELS

AS LOW AS 0% APR* PURCHASE FINANCING FOR UP TO 72 MONTHS ON SELECT NEW 2014/2015 MODELS

+

DON'T PAY FOR UP TO 90 DAYS• ON 0% APR PURCHASE FINANCING MONTHLY TERM CONTRACTS (O.A.C. FROM FORD CREDIT)

2014 F-150 4X4 XLT SUPERCREW

F-SERIES CANADA'S BEST-SELLING TRUCKS◊ FOR 49 YEARS

XLT MODEL WITH OPTIONAL FEATURES SHOWN

LEASE FOR ONLY $288@0% APR‡ FREIGHT AND AIR TAX INCLUDED. MONTHLY FOR 24 MONTHS WITH $2,575 DOWN OFFER INCLUDES: $5,500 IN YEAR-END CASH,# $3,700 IN FORD CREDIT LEASE CASH(1) AND $500 WINTER WARM UP BONUS^.

OR

GET 0% APR* PURCHASE FINANCING FOR UP TO 72 MONTHS ON SELECT NEW 2014 MODELS

- 360HP 5.0L V8 Engine
- SiriusXM Satellite Radio with 6-Month Prepaid Subscription
- SYNC® Voice-Activated Communication™
- 17" Machined Aluminum Wheels with Painted Accents

2014 FOCUS SE

WORLD'S BEST-SELLING CAR NAMEPLATE‡

ST MODEL SHOWN

PURCHASE FINANCE FOR $105@0.99%** APR BI-WEEKLY FOR 84 MONTHS WITH $0 DOWN

OR

OWN FOR ONLY $18,349† FREIGHT AND AIR TAX INCLUDED. OFFERS INCLUDE: $500 YEAR-END CASH,# $500 WINTER WARM UP BONUS^

- 160HP 2.0L 4-Cyl Ti-VCT Engine
- SYNC® Voice-Activated Communication™
- Torque Vectoring Control
- Air Conditioning
- MyKey Technology

2015 FUSION S

2014 IIHS TOP SAFETY PICK+ APPLIES TO OPTIONAL FRONT CRASH PREVENTION MODELS

TITANIUM MODEL SHOWN

PURCHASE FINANCE FOR $125@0.99%** APR BI-WEEKLY FOR 84 MONTHS WITH $0 DOWN

OR

OWN FOR ONLY $22,899† FREIGHT AND AIR TAX INCLUDED. OFFERS INCLUDE: $500 YEAR-END CASH,# $500 WINTER WARM UP BONUS^

- SYNC® Voice-Activated Communication™
- 16" Aluminum Wheels
- 6-Speed SelectShift® Transmission with Sport Mode
- Rearview Camera

2015 ESCAPE S

CANADA'S¥ BEST-SELLING SUV

SE MODEL SHOWN

PURCHASE FINANCE FOR $145@1.99%** APR BI-WEEKLY FOR 84 MONTHS WITH $0 DOWN

OR

OWN FOR ONLY $24,499† FREIGHT AND AIR TAX INCLUDED. OFFERS INCLUDE: $500 WINTER WARM UP BONUS^

- AdvanceTrac® with Roll Stability, Traction and Curve Control™
- Personal Safety System
- Active Grille Shutters
- Up to 1,920 L of Cargo Capacity

$500 WINTER WARM-UP BONUS^

ON SELECT NEW 2014 AND MOST NEW 2015 MODELS

#1 SELLING AUTOMOTIVE COMPANY IN CANADA 5 YEARS RUNNING

Our advertised prices include Freight, Air Tax, and PPSA (if financed or leased). Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.

Visit your Ontario Ford Store and get a deal you want and the vehicle you want at the Ford Year-End Pricing Clearout before it ends February 2nd.

Go Further

ontarioford.ca

Vehicle(s) may be shown with optional equipment. Dealer may sell or lease for less. Limited time offers. Offers only valid at participating dealers. Retail offers may be cancelled or changed at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. For factory orders, a customer may either take advantage of eligible raincheckable Ford retail customer promotional incentives/offers available at the time of vehicle factory order or time of vehicle delivery, but not both or combinations thereof. Retail offers not combinable with any CPA/GPC or Daily Rental incentives, the Commercial Uplift Program or the Commercial Fleet Incentive Program (CFIP). *Until February 2, 2015, receive 0% APR purchase financing on new 2014 Ford Edge, 2015 Mustang, Flex, and Escape models for up to 60 months, and 2014 Focus, F-150 SuperCrew 4x2 5.0L, 2015 Fiesta and Fusion models for up to 72 months to qualified retail customers, on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest interest rate. Example: $25,000 purchase financed at 0% APR for 60/72 months, monthly payment is $416.66/ $347.22; cost of borrowing is $0 or APR of 0%; and total to be repaid is $25,000. Down payment on purchase financing offers may be required based on approved credit from Ford Credit. **Until February 2, 2015, receive [0.99%/0.99%/0.99%/1.99%/1.99%] APR purchase financing on new [2015/2015/2014/2014/2015/2015] Ford [Fusion S/Fusion Titanium/Focus SE Sedan MT/Focus ST/Escape S/Escape SE] models for up to [84] months, to qualified retail customers, on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest interest rate. Example: [2015/2015/2014/2014/2015/2015] Ford [Fusion S/Fusion Titanium/Focus SE Sedan MT/Focus ST/Escape S/Escape SE] for [$22,899/$33,999/$18,349/$30,149/$24,499/$26,999] [after $0] down payment or equivalent trade-in, and [$500/$500/$1,000/$1,000/$0/$0] Year-End Cash deducted. Taxes payable on full amount of purchase price after Year-End Cash has been deducted. Offers include freight and air tax but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. †Until February 2, 2015, lease a new 2014 Ford F-150 XLT SuperCrew 4x4 (300A Package) for up to 24 months, and get 0% APR on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest APR payment. Lease a new 2014 F-150 XLT SuperCrew 4x4 (300A Package) with a value of $31,774 (after [$2,575] down payment or equivalent trade-in and [$5,500] Year-End Cash and $3,700 Ford Credit Lease Cash deducted and including freight and air tax of [$1,800]) at 0% APR for up to 24 months with an optional buyout of $21,192, monthly payment is $288, total lease obligation is $9,487, interest cost of leasing is $0 or 0% APR. Offers include freight, air, tax, and PPSA, but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. Additional payments required for optional features, license, and insurance. All prices are based on Manufacturer's Suggested Retail Price. Some conditions and mileage restriction of 40,000 km for 24 months applies. Excess kilometrage charges are 12¢ per km for Fiesta, Focus, C-MAX, Fusion and Escape; 16¢ per km for E-Series, Mustang, Taurus, Taurus X, Edge, Flex, Explorer, F-Series, MKS, MKX, MKZ, MKT and Transit Connect; 20¢ per km for Expedition and Navigator, plus applicable taxes. Excess kilometrage charges subject to change (except in Quebec), see your local dealer for details. Offer includes freight and air tax but excludes administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. **Year-End Lease Cash deduction of $3,700 on the 2014 F-150 XLT SuperCrew 4X4 (300A Package) is Ford Credit Lease Cash only available when vehicle is leased with Ford Credit. ‡Until February 2, 2015, receive $500/ $750/ $1,000/ $1,250/$2,000/ $2,500/ $2,750/$4,000/ $5,000/ $5,500/ $5,750/ $6,000/ $6,250/ $6,750/$7,000/ $7,500/ $8,000/ $8,500/ $9,000/ $10,000/ $12,000/ $13,000 in Year-End Cheque‡ Cash (Delivery Allowances) with the purchase or lease of a new 2015 Fusion (excluding Hybrid)/ 2014 Focus BEV and 2015 Taurus (excluding SE), Expedition, Transit Connect/ 2015 C-MAX/ 2015 E-Series Cutaway, Transit, F-350 to F-550 Chassis Cabs/ 2014 Focus Manual, Edge, Mustang Shelby GT500/ 2014 F-150 Regular Cab XL 4x2/ (Value Leader)/ 2015 F-150 Regular Cab XL 4x2 (Value Leader)/ 2014 Focus (excluding S Manual and BEV) and 2015 Taurus (excluding SE), Expedition, Transit Connect/ 2015 C-MAX/ 2015 E-Series Cutaway, Transit, F-350 to F-550 Chassis Cabs/ 2014 Focus Manual, Edge, Mustang Shelby GT500/ 2014 F-150 Regular Cab XL 4x2/ 2014 Fiesta and 2015 F-150 SuperCab and SuperCrew / 2014 Taurus SE, Explorer, Escape, F-150 SuperCrew 4x4 XLT 300A, F-350 to F-550 Chassis Cabs/ 2014 Mustang V6 Coupe /2014 Fusion, Flex, F-150 SuperCrew 4x2 5.0L and 4x4/ 2014 Transit Connect/ 2014 E-Series/ 2015 F-250 to F-450 (excluding Chassis Cab) SuperCab – all stripped chassis, cutaway body, F-150 Raptor and Medium Truck models excluded. Year-End Cash is not combinable with CPA, GPC, CFP, Daily Rental Allowance and AXZ/ZDF Plan programs. Delivery allowances are not combinable with any fleet consumer incentives. •Between January 3, 2015 and February 2, 2015, offer available on approved credit from Ford Credit on vehicles offering 0% APR purchase financing monthly term contracts (2014 Ford Edge, 2015 Mustang, Flex, and Escape models for up to 60 months, and 2014 Focus, F-150 SuperCrew 4x4, F-150 SuperCrew 4x2 5.0L, 2015 Fiesta and Fusion models for up to 72 months). "Do not pay for 90 days" for monthly payment structures and "do not pay for 74 days" for bi-weekly payment structures. First month's payment will be due, and monthly term payments will commence, 90 days after the contract date. First bi-weekly payment will be due, and bi-weekly term payments will commence, 74 days after the contract date. Offer only valid from January 3, 2015 to February 2, 2015 (the "Program Period") to Canadian resident customers. Receive $500 towards 2014 Focus (excluding S and BEV), Edge, Flex, F-150 SuperCrew 4x4, F-150 SuperCrew 4x2 5.0L, and any 2015 models (excluding Focus, Fiesta, and Mustang Shelby GT500) – all stripped chassis, cutaway body, Raptor, and Medium Truck models excluded (each an "Eligible Model") when you the purchase or lease and take delivery of the Eligible Model. Limit one (1) incentive redemption per Eligible Model sale. Offer is not raincheckable. ^Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ~Some mobile phones and some digital media players may not be fully compatible with SYNC® – check www.syncmyride.com for a listing of mobile phones, media players, and features supported. Driving while distracted can result in loss of vehicle control, accident and injury. Certain MyFord touch™ functions require compatible mobile devices. Some functions are not available while driving. Ford recommends that drivers use caution when using mobile phones, even with voice commands. Only use mobile phones and other devices, even with voice commands, not essential to driving when it is safe to do so and in compliance with applicable laws. SYNC is optional on most new Ford vehicles. ‡based on 2007–2013 and YTD June 2014 R. L. Polk vehicle registrations data for Canada in the Large Premium Utility, Large Traditional Utility, Large Utility, Medium Premium Utility, Medium Utility, Small Premium Utility, and Small Utility segments. ◊Claim based on Ford's definition of single nameplate, which does not include rebadged vehicles, platform derivatives or other vehicle nameplate versions based on IHS Automotive Polk global new registrations for CY2013. ¥E-Series is the best-selling pickup truck in Canada for 48 years in a row based on Canadian Vehicle Manufacturers' Association statistical sales report up to 2013 and R. L. Polk vehicle registrations data up to June 2014. ©2015 Sirius Canada Inc. "SiriusXM", the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. and are used under licence. ©2015 Ford Motor Company of Canada, Limited. All rights reserved.

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