

# HOLIDAY CLEAROUT

SALES EVENT

GET UP TO  
**\$10,000**  
IN TOTAL DISCOUNTS



2014 RAM 1500 QUAD CAB SXT 4X4

**\$26,595**

PURCHASE PRICE  
INCLUDES \$8,500  
CONSUMER CASH,\*  
\$1,500 BONUS CASH,\*\*  
FREIGHT, A/C CHARGE,  
TIRE LEVY AND OMVIC  
FEE. TAXES EXCLUDED.  
OTHER RETAILER  
CHARGES MAY APPLY.†

FINANCE  
FOR

@

**\$150**  
BI-WEEKLY\*

**3.99%**

FOR 96 MONTHS  
WITH \$0 DOWN

**NO PAYMENTS**  
FOR

**90**  
DAYS\*

**\$1,500**  
BONUS CASH\*\*

IF YOU ARE A LICENSED  
TRADESMAN OR IF YOU CURRENTLY  
OWN ANY PICKUP TRUCK

GET EVEN  
MORE VALUE

**2014 RAM 1500 CREW CAB SXT 4X4** WITH CLASS IV  
RECEIVER HITCH

**MORE CHOICE**  
5.7-FT OR 6.4-FT BOX  
AVAILABLE

**MORE COMFORT**  
40 INCHES OF REAR  
LEG ROOM

**MORE STORAGE**  
CLASS-EXCLUSIVE IN-FLOOR  
& FRONT SEAT FLOOR BINS

FINANCE FOR

**\$170**  
BI-WEEKLY\*

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**3.99%**

FOR 96 MONTHS WITH \$0 DOWN



**NOW AVAILABLE**

**2014 RAM 1500**

**ECO DIESEL**

WITH  
UP TO **40 MPG**  
HWY\*

BEST FUEL ECONOMY OF ANY PICKUP EVER\*\*

\*Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.

**REBUILDING YOUR CREDIT?** NON-PRIME RATES FROM ONLY 4.99% OAC~



**RAMTRUCKOFFERS.CA**

**Wise customers read the fine print:** ★, \*, †, = The Holiday Clearout Sales Event offers are limited time offers which apply to retail deliveries of selected new and unused models purchased from participating retailers on or after November 29, 2014. Offers subject to change and may be extended without notice. All pricing includes freight (\$1,695), air-conditioning charge (if applicable), tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Financing and lease offers available to qualified customers on approved credit. Retailer order/trade may be necessary. Retailer may sell for less. ★The Make No Payments for 90 Days event is a limited time offer which applies to retail customers who finance a new 2014/2015 Chrysler, Jeep, Dodge, Ram or FIAT vehicle (except 2014 Dodge Avenger SE and 2014/2015 Dodge Viper) at a special fixed rate on approved credit through Royal Bank of Canada, TD Auto Finance or Scotiabank. Offer does not apply to Scotiabank special rate financing contracts longer than 90 months. Monthly/bi-weekly/weekly payments will be deferred for 60 days and contracts will be extended accordingly. Interest charges will not accrue during the first 60 days of the contract. Customers will be responsible for any required down payment, license, registration and insurance costs at time of contract. Some conditions apply. See your retailer for complete details. \*\*Consumer Cash Discounts are deducted from the negotiated price before taxes. \*\$1,500 Ram Truck Loyalty/Conquest/Skilled Trades Bonus Cash is available on the retail purchase/lease of 2014 Ram 1500 (excludes Reg. Cab), 2014 Ram 2500/3500, 2014 Ram ProMaster or 2014 Ram Cargo Van and is deducted from the negotiated price after taxes. Eligible customers include: 1. Current owners/lessees of a Dodge or Ram Pickup Truck or Large Van or any other manufacturer's Pickup Truck or Large Van. The vehicle must have been owned/leased by the eligible customer and registered in their name on or before November 29, 2014. Proof of ownership/lease agreement will be required. 2. Customers who are skilled tradesmen or are acquiring a skilled trade. This includes Licensed Tradesmen, Certified Journeymen or customers who have completed an Apprenticeship Certification. A copy of the Trade Licence/Certification required. Limit one \$1,500 bonus cash offer per eligible transaction. Some conditions apply. See your retailer for complete details. †3.99% purchase financing for up to 96 months available on new select models through RBC, Scotiabank and TD Auto Finance. Retailer order/trade may be necessary. Examples: 2014 Ram 1500 Quad Cab 4x4 SXT (25A+AGR)/2014 Ram 1500 Crew Cab 4x4 SXT (25A+AGR+XFI) with a Purchase Price of \$26,595/\$30,173 with a \$0 down payment, financed at 3.99% for 96 months equals 208 bi-weekly payments of \$150/\$170 with a cost of borrowing of \$4,514/\$5,121 and a total obligation of \$31,108.81/\$35,294.08. ~Non-prime financing available on approved credit. APR example: 2014 Ram ST/SXT with a Purchase Price of \$26,595 financed at 4.99% over 84 months, equals 182 bi-weekly payments of \$173 for a total finance obligation of \$31,564.37. #Based on 2014 EnerGuide highway fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. 2014 Ram 1500 4x2 model with 3.0L EcoDiesel V6 and 8-speed automatic - Hwy: 7.1 L/100 km (40 MPG) and City: 10.2 L/100 km (28 MPG). ••With as low as 7.1 L/100 km (40 MPG) highway. \*\*The SiriusXM logo is a registered trademark of SiriusXM Satellite Radio Inc.

(((SiriusXM)))

**DODGE**  
**CARAVAN KIDS**  
PROUD SPONSOR OF AMATEUR HOCKEY ACROSS CANADA