



CHEVROLET



HOLIDAY EVENT



+PLUS GET SIGN AND DRIVE LEASING* ON SELECT 2015s

ELIGIBLE OWNERS RECEIVE UP TO \$1,500 IN HOLIDAY CASH

\$0 FIRST MONTH'S PAYMENT IT'S ON US! / **\$0 DOWN PAYMENT** / **\$0 SECURITY DEPOSIT** / **\$0 DUE AT DELIVERY**



LTZ shown^{††}

REDESIGNED 2015 CRUZE LS

SIGN & DRIVE LEASE \$84@ 1.5% WITH \$0 DOWN PAYMENT
FOR 60 MONTHS* BI-WEEKLY. INCLUDES FREIGHT, PDI & LEVIES.

OFFER INCLUDES \$750 IN HOLIDAY CASH*

FEATURES:

- NHTSA 5-STAR SAFETY RATING[®] WITH 10 STANDARD AIRBAGS
- STANDARD ONSTAR WITH 4G LTE WI-FI[®] WITH REMOTELINK[™] SMARTPHONE KEY FOB[†]
- POWER WINDOWS, LOCKS & REMOTE KEYLESS ENTRY

OFFER INCLUDES \$1,000 IN HOLIDAY CASH*

2015 SILVERADO 4X4 DOUBLE CAB 1WT

SIGN & DRIVE LEASE \$169@ 0% WITH \$0 DOWN PAYMENT
FOR 36 MONTHS* BI-WEEKLY. INCLUDES FREIGHT, PDI, LEVIES & \$4,500 CREDIT.*



THE ALL-NEW SILVERADO
2014 NORTH AMERICAN TRUCK OF THE YEAR

FEATURES:

- 285 HP ECOTEC 3 ENGINE - 9.0L/100 KM HWY[†]
- EXCLUSIVE AUTOMATIC LOCKING REAR DIFFERENTIAL
- NHTSA 5-STAR SAFETY RATING[®]
- AVAILABLE WI-FI FOR SEVEN MOBILE DEVICES



LTZ Z71 Double Cab 4x4 shown^{††}

OFFER INCLUDES \$750 IN HOLIDAY CASH*



LTZ AWD shown^{††}

2015 EQUINOX LS ALL-WHEEL DRIVE

SIGN & DRIVE LEASE \$157@ 0.9% WITH \$0 DOWN PAYMENT
FOR 48 MONTHS* BI-WEEKLY. INCLUDES FREIGHT, PDI & LEVIES.

FEATURES:

- BEST-IN-CLASS REAR SEAT LEGROOM*
- STANDARD ONSTAR WITH 4G LTE WI-FI[®] WITH REMOTELINK[™] SMARTPHONE KEY FOB[†]
- IMPRESSIVE FUEL ECONOMY - 7.3L/100 KM HWY[†]

ALL 2015s COME WITH CHEVROLET COMPLETE CARE:

2 YEARS/40,000 KM COMPLIMENTARY OIL CHANGES**

5 YEARS/160,000 KM POWERTRAIN WARRANTY*

5 YEARS/160,000 KM ROADSIDE ASSISTANCE*

FIND NEW ROADS / chevrolet.ca

CHEVROLET



VEHICLE PRICING IS NOW EASIER TO UNDERSTAND BECAUSE ALL OUR PRICES INCLUDE FREIGHT, PDI AND MANDATORY GOVERNMENT LEVIES. Prices do not include applicable taxes and PPSA. Consumers may be required to pay up to \$799 for Dealer fees.***

For the latest information, visit us at chevrolet.ca, drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE. ▼Based on a 36/60/48-month lease for 2015 Chevrolet (Cruze LS 1SA/Silverado 1500 Double Cab 4x4 1WT/Equinox LS AWD 1LS). Annual kilometre limit of 20,000 km, \$0.16 per excess kilometre. OAC by GM Financial. Monthly/bi-weekly payments may vary depending on down payment/trade. A down payment or trade of \$0 and/or \$0 security deposit is required. Total obligation is \$10,958/\$13,184/\$16,283. Option to purchase at lease end is \$6,862/\$17,041/\$13,053. Excess wear and tear and km charges not included. Other lease options available. *\$4,500 is a manufacturer to dealer delivery credit (tax exclusive) for 2015 Chevrolet Silverado 1500 Double Cab and is reflected in offers in this advertisement. Other cash credits available on most models. See dealer for details. ▼***Freight & PDI (\$1,600/\$1,650/\$1,650), registration, air and tire levies and ONVIC fees included. Insurance, licence, PPSA, dealer fees and applicable taxes not included. Offers apply to qualified retail customers in the Ontario Chevrolet Dealer Marketing Association area only (including Outaouais). Dealers are free to set individual prices. Quantities limited; dealer order or trade may be required. Limited time offers which may not be combined with other offers. GMCL may modify, extend or terminate offers, in whole or in part, at any time without notice. Conditions and limitations apply. See dealer for details. †Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). †Available on select Apple, Android, BlackBerry and Windows devices. Services vary by device, vehicle and conditions. Requires active OnStar service plan. Visit onstar.ca for coverage map, details and system limitations. After complimentary trial period, an active OnStar service plan is required. ‡EPA estimated. ◆Comparison based on 2013 Polk segmentation. Compact SUV and latest competitive data available and based on the maximum legroom available. Excludes other GM brands. ††2015 Cruze LTZ, MSRP with freight, PDI & levies: \$28,639. 2015 Silverado 1500 Double Cab 2LZ 4x4, MSRP with freight, PDI & levies: \$51,139. 2015 Equinox LTZ, MSRP with freight, PDI & levies: \$39,164. Dealers are free to set individual prices. **The 2-Year Scheduled Lube-Oil-Filter Maintenance Program provides eligible customers in Canada, who have purchased, leased or financed a new eligible 2014MY Chevrolet, Buick or GMC vehicle (excluding Spark EV), with an ACDelco oil and filter change, in accordance with the oil life monitoring system and the Owner's Manual, for 2 years or 40,000 km, whichever occurs first, with a limit of four (4) Lube-Oil-Filter services in total, performed at participating GM Dealers. Fluid top-offs, inspections, tire rotations, wheel alignments and balancing, etc. are not covered. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives available on GM vehicles. General Motors of Canada Limited reserves the right to amend or terminate this offer, in whole or in part, at any time without prior notice. Additional conditions and limitations apply. See dealer for details. ▲Whichever comes first. See dealer for limited warranty details. ▼Offer applies to eligible current owners or lessees of any model year 1999 or newer car that has been registered and insured in Canada in the customer's name for the previous consecutive six (6) months. Credit valid towards the retail purchase or lease of one eligible 2013, 2014, 2015 model year Chevrolet/Buick/GMC/Cadillac car, SUV, crossover and pickup models delivered in Canada between December 2, 2014 - January 2, 2015, (except 2015MY Cadillac Escalade). Credit is a manufacturer to consumer incentive (tax inclusive) and credit value depends on model purchased: \$750 credit available on all eligible Chevrolet, Buick and GMC vehicles; \$1,000 credit available on all Cadillac vehicles (except 2015MY Cadillac Escalade). Offer is transferable to a family member living within the same household (proof of address required). As part of the transaction, dealer may request documentation and contact General Motors of Canada Limited (GMCL) to verify eligibility. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives. Certain limitations or conditions apply. Void where prohibited. See your GMCL dealer for details. GMCL reserves the right to amend or terminate offers for any reason, in whole or in part, at any time without prior notice. ◆◆◆Offer applies to eligible current owners or lessees of any Pontiac/Saturn/SAAB/Hummer/Oldsmobile model year 1999 or newer car or Chevrolet Cobalt or HHR that has been registered and insured in Canada in the customer's name for the previous consecutive six (6) months. Credit valid towards the retail purchase or lease of one eligible 2013, 2014, 2015 model year Chevrolet/Buick/GMC/Cadillac car, SUV, crossover and pickup models delivered in Canada between December 2, 2014 - January 2, 2015, (except 2015MY Cadillac Escalade). Credit is a manufacturer to consumer incentive (tax inclusive) and credit value depends on model purchased: \$1,500 credit available on all eligible Chevrolet, Buick and GMC vehicles; \$2,000 credit available on all Cadillac vehicles (except 2015MY Cadillac Escalade). Offer is transferable to a family member living within the same household (proof of address required). As part of the transaction, dealer may request documentation and contact General Motors of Canada Limited (GMCL) to verify eligibility. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives. Certain limitations or conditions apply. Void where prohibited. See your GMCL dealer for details. GMCL reserves the right to amend or terminate offers for any reason, in whole or in part, at any time without prior notice. ◆◆◆Offer valid to eligible retail lessees in Canada who have obtained credit approval by and entered into a lease agreement with GM Financial, and who accept delivery from December 2, 2014 through January 2, 2015 of any new or demonstrator 2015 model year Chevrolet. City Express excluded at outset of program; will be eligible once residuals become available. General Motors of Canada will pay one month's lease payment or two bi-weekly lease payments as defined on the lease agreement (inclusive of taxes). After the first month, lessee will be required to make all remaining scheduled payments over the remaining term of the lease agreement. PPSA/RDPRM is not due. Consumer may be required to pay Dealer Fees. Insurance, licence and applicable taxes not included. Additional conditions and limitations apply. GM reserves the right to modify or terminate this offer at any time without prior notice. See dealer for details.