Local restaurant taps into Town's CIP funds to revitalize its downtown facade

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A downtown Georgetown restaurant recently revitalized its façade in partnership with the Town of Halton Hills.

Ed Vago, owner of Latitude Food & Drink, at 99 Main St. S., said they upgraded their sign, and replaced the awning and an eaves trough at the front of the restaurant.

Matching funding for the work (approximately \$2,900) was provided to Vago through the Town's Community Improvement Plan (CIP).

The new look better reflects

the business' mission to provide area residents a place for great food, intimate conversation and memorable times with friends.

"Since opening the restaurant we have strived to provide a unique dining experience in a relaxed atmosphere," said Vago. "Our new façade contributes to this and we are pleased that Halton Hills would partner with us on this project."

The CIP establishes a formal partnership between the Town and local businesses to improve their facilities. The Town has budgeted \$75,000 per year in funding for the program.

"We are encouraging property

owners in the designated areas to take advantage of the funds available; we look forward to increased investment in Halton Hills," said Mayor Rick Bonnette.

The program targets three specific areas of Halton Hillsthe downtown areas of Acton and Georgetown and the Guelph Street corridor in Georgetown. In all three areas funds are provided for exterior façade improvements and conversion of underutilized space to either new retail or residential uses.

Georgetown.



Ed Vago (centre) of Latitude Food and Drink receives a cheque from Halton Hills Mayor Grants from the Town cover Rick Bonnette (right) as part of the Town's Community Investment Plan which helps 50 per cent of a maximum of businesses in specific areas make improvements to their facades. Also on the hand for \$12,500 in Acton and \$10,000 in the cheque presentation was the Town's Economic Development Officer Doug Penrice. Photo by Lisa Tallyn



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- Leave the impression that no one cares
- Lead to increased graffiti and crime
- Lead to loss of business growth and tourism
- Divert tax dollars from community programs and services to clean-up
- Harm prosperity and reduce property values
- Decrease residents feelings of safety

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