Ford

SWAP YOUR

IT'S THE FORD BLACK FRIDAY EVENT!

GET AN ADDITIONAL

$750≠ NOV 27th – DEC 1st

TOWARDS MOST NEW 2014 MODELS ($500 ON SMALL CARS)

PLUS YOU STILL GET

AS LOW AS **0%** APR¥ PURCHASE FINANCING FOR UP TO 72 MONTHS
ON SELECT NEW 2014 VEHICLES

UP TO **$9,000‡** IN MANUFACTURER REBATES
TOWARDS SELECT NEW 2014 VEHICLES
(2014 F-150 5.0L AMOUNT SHOWN)

UP TO **$1,500◊** LOYALTY AND CONQUEST CUSTOMER CASH
TOWARDS SELECT NEW 2014 VEHICLES
(2014 F-150 REGULAR CAB / SUPERCAB 5.0L AMOUNT SHOWN)

AND NO-EXTRA-CHARGE
WINTER SAFETY PACKAGE
TIRES | RIMS | SENSORS
UP TO $1,800 (MSRP) VALUE
WITH THE PURCHASE OR LEASE OF SELECT NEW 2014 AND 2015 MODELS

Our advertised prices include Freight, Air Tax, and PPSA (if financed or leased). Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.

VISIT YOUR ONTARIO FORD STORE THIS WEEKEND
FOR THE FORD **BLACK FRIDAY EVENT**. HURRY, IT ENDS **DECEMBER 1ST**.

Ford
Go Further
| ontarioford.ca |

Vehicle(s) may be shown with optional equipment. Dealer may sell or lease for less. Limited time offers. Offers only valid at participating dealers. Retail offers may be cancelled or changed at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. For factory orders, a customer may either take advantage of eligible Ford retail customer promotional incentives/offers available at the time of vehicle factory order or time of vehicle delivery, but not both or combinations thereof. Retail offers not combinable with any CPA/GPC or Daily Rental incentives, the Commercial Upfit Program or the Commercial Fleet Incentive Program (CFP). ≠Offer only valid from November 27, 2014 to December 1, 2014 (the "Program Period") to Canadian resident customers. Receive $500 towards 2014 Focus, Fiesta, or CMAX, and $750 towards 2014 Fusion, Mustang, Taurus, Edge, Flex, Explorer, Escape, Expedition, Transit Connect, E-Series, F-150, F-250 – F-550 (excluding Chassis Cabs) and F-350 to F-550 Chassis Cab models – all stripped chassis, cutaway/ooly, F-150 Raptor, Medium truck, and Mustang Shelby GT500 models (excluded each an "Eligible Model") with the purchase, lease, or factory order during the Program Period of an Eligible Vehicle. Limit one (1) incentive/redemption per Eligible Vehicle sale. ¥Until December 1, 2014, receive $500 $750 $1,000 $2,000 $2,300 $4,000 $4,250 $4,500 $4,750 $5,000 $5,500 $6,000 $6,250 $8,500 / $7,000 $7,250 $7,500 $8,500 $9,000 $10,500 in Manufacturer Rebates with the purchase or lease of a new 2015 Fusion/ 2014 Focus (excluding S Manual) and 2015 Explorer F-150 Regular Cab XL 4x2 (Value Leader) / 2014 CMAX and 2015 Taurus (excluding SE), Expedition, Transit Connect, E-Series Cutaway, Transit/ 2014 F-150 Regular Cab, XL 4x2 (Value Leader) and 2015 F-350 to F-550 Chassis Cabs / 2014 Fiesta S Manual, Focus S Manual and 2015 Fiesta S Manual, Edge, Focus S Manual and 2015 Fiesta S Manual, Fiesta Auto / 2014 Fiesta, F-350 to F-550 Chassis Cab / 2014 Mustang V6 Coupe, Taurus SE, Escape, Explorer/ 2015 F-150 Regular Cab (excluding XL 4x2 (Value Leader) / 2014 Fusion/ 2014 Transit Connect (excluding electric) / 2014 E-Series, F-150 Regular Cab (excluding 4.4x2), F-150 Super Cab and Super Crew/ 2014 Flex, F-150 Super Crew 4x4 XLT, 300A and 2015 F-150 Super Cab and Super Crew/ 2014 Flex, F-150 Super Crew 4x4 and 4x4 5.0L and 4x4 non-5.0L / 2014 Taurus (excluding SE)/ 2014 Mustang V6 Premium, F-150 Super Cab/ 2015 F-250 to F-450 (excluding Chassis Cabs) Gas Engine/ 2014 Mustang V6 Coupe/ 2014 F-250 to F-450 (excluding Chassis Cabs) Gas engine and 2015 F-250 to F-450 (excluding Chassis Cabs) Diesel Engine – all chassis cab, stripped chassis, cutaway body, F-150 Raptor, Medium truck, and Mustang GT500 models excluded. Manufacturer rebate(s) are not combinable with CPA, GPC, CFP or Daily Rental Allowances. ‡Receive up to $9,000 in Manufacturer Rebates towards select new 2014 vehicles. Rebate amount varies by model and trim. Rebate(s) are not combinable with CPA, GPC, CFP or Daily Rental Allowances. Some conditions apply. See Dealer for details. ◊Receive up to $1,500 in Loyalty and Conquest Customer Cash towards select new 2014 vehicles. Rebate amount varies by model and trim. Rebate(s) are not combinable with CPA, GPC, CFP or Daily Rental Allowances. Some conditions apply. See Dealer for details. ¥Offer only valid from November 1, 2014 to December 1, 2014 (the "Program Period") to Canadian resident customers who currently during the Program Period, own or are leasing certain Ford car, Sport Utility Vehicle (SUV), Cross-Over Utility Vehicle (CUV), Minivan, or Pickup Truck models (each a "Qualifying Loyalty Model"), or certain competitive car, Sport Utility Vehicle (SUV), Cross-Over Utility Vehicle (CUV), Minivan, or pickup truck with a pickup bed models (each a "Qualifying Conquest Model"). Qualifying customers will receive 0% APR for 60/72 months, monthly payment is $16.66/$34.72, cost of borrowing is $0 or APR of 0%, and total to be repaid is $25,000. Down payment on purchase financing offers may be required based on approved credit from Ford Credit. ◊Offer only valid from November 1, 2014 to December 1, 2014 (the "Program Period") to Canadian resident customers who currently during the Program Period, own or are leasing certain Ford car, Sport Utility Vehicle (SUV), Minivan, and Pickup Trucks models (each a "Qualifying Loyalty Model") and purchase, lease or factory order during the Program Period, of a new qualifying 2014 Ford Fusion, Mustang (excluding Shelby GT500), Taurus, Edge, Flex, Explorer, Escape, Expedition, Transit Connect, E-Series, or 2014 F-150 Super Crew, 2014/2015 F-250 to F-450, or $1,500 with the purchase, lease, or factory order (during the Program Period) of a new qualifying 2014 Ford F-150 Regular Cab or Super Cab mod9 – all Raptor and 2015 F-150 models are excluded (each an "Eligible Vehicle"). Some eligibility restrictions apply on Qualifying Loyalty and Conquest Models and Eligible Vehicles – see dealer for full offer criteria. Eligible Vehicle must be delivered and/or factory-ordered from your participating Ford dealer during the Program Period. Limit one (1) incentive per Eligible Vehicle sale, up to a maximum of two (2), separate Eligible Vehicle sales, per Qualifying Conquest/Loyalty Model. Each customer will be required to provide proof of ownership/registration and insurance of the applicable Qualifying Conquest/Loyalty Model (in Canada) for the previous 3 months and the ownership/registration address must match the address on the new Buyer's Agreement or Lease Agreement for the Eligible Vehicle sale. Taxes payable before incentive is deducted. Receive a Winter Safety Package which includes: four (4) winter tires, four (4) steel wheels, and four (4) tire pressure monitoring sensors when you purchase or lease any new 2014/2015 Ford Fiesta, Focus, Fusion, Escape, Edge (excluding Sport or Explorer between October 1 and December 1, 2014. This offer is not applicable to any Fleet (other than small fleets with an eligible FIN) or Government customers and not combinable with CPA, GPC, CFP or Daily Rental Allowances. Some conditions apply. See Dealer for details. Vehicle handling characteristics, tire load index and speed rating may not be the same as factory supplied all-season tires. Winter tires are meant to be operated during winter conditions and may require a higher cold inflation pressure than all-season tires. Consult your Ford of Canada Dealer for details including applicable warranty coverage. Offers include freight and air tax but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. ©2014 Sirius Canada Inc. "SiriusXM", the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. and are used under licence. ©2014 Ford Motor Company of Canada, Limited. All rights reserved.

SiriusXM
Available in most new Ford vehicleswith 6-month pre-paid subscription

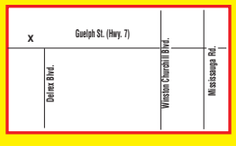
• All rebates applied to sale prices. All leases are 20,000 km per year. * All prices are plus taxes, registration, licence fee, OAC. 0% financing/lease rates are available on selected models only. See dealer for details.

CONCEPT Ford

361 Guelph St. (Hwy. #7), Georgetown

www.conceptford.com

BUY FROM THE PEOPLE YOU KNOW

John Haden General Mgr. and General Sales Mgr. | Reg Newell Sales Mgr. | Nick Hatton Financial Services Mgr. | Craig Coley Sales and Leasing Consultant. | Mike Jasper Sales and Leasing Consultant | Mitch Edwards Sales and Leasing Consultant | Gordon Clarke Sales and Leasing Consultant

905-873-1626