

Thursday, November 27, 2014

Special pullout section

12 Pages

## Hyundai Veloster has hatchback functionality performance

By **ROB BEINTEMA**  
*Metroland Media*

I had barely made it out of Hyundai Canada's driveway when I popped the clutch and let her fly, engine and exhaust roaring, tires shuddering as they slipped and gripped at the asphalt of the quiet, corporate road.

The torque steer of front-wheel power delivery tugged at the steering wheel as the g-forces of acceleration shoved me deeper into the sport seat. I started to grin.

"Ah, there you go," I muttered, patting the stick shift of the 2015 Veloster Turbo and easing off the throttle after that brief burst of automotive hubris.

It was pretty much the same reaction I'd had the first time I drove the turbo version, not long after its initial unveiling for the 2013 model year.

It takes a lot of time and effort to bring a new car to market; so automotive manufacturers prefer not to shoot their bolt all at once.

They tend rather to string out the release of new product over the course of the following years, re-stoking consumer interest with follow up versions, maybe adding a more powerful engine alternative, or by adding new technologies,



The 2015 Hyundai Veloster Turbo, dipped in iconic Vitamin C orange, the 201 hp performance derivative of Hyundai's unique compact three-door hatchback coupe. The Veloster Turbo separates itself from the rest of the Veloster lineup with a bolder hexagonal front grille, sculpted side skirts and bigger 18-inch alloy wheels.

new options, new colours every year, or even by varying the lineup with entirely new models.

Ditto for Hyundai, the company that brought the new Veloster compact hatchback to Canada a few years ago.

The Veloster caused a stir with its aggressively styled curves and lines, combining a road-hugging sporty stance with K-tailed, chopped teardrop aerodynamics and Hyundai's trademark "Fluidic

Styling" touches.

Frankly, there wasn't anything else on the road quite like it and it drew comments for its UFO-like, hunkered-down styling and youthful character. Early adopters snapped them up as a unique and personal fashion statement.

Those kinds of customers tend to focus more on form than function and the 1.6-litre four-cylinder engine's 138 hp was probably judged as adequate to suit the style

and day-to-day commuting demands. But I think a different pool of customers, gearheads with performance inclinations, were holding out for the engine the Veloster deserved.

And they were rewarded a short year later with the debut of the Veloster Turbo, a performance-oriented sibling boasting a twin-scroll turbocharged 1.6-litre T-GDI engine rated at 201 hp and 195 lb/ft of torque.

See **HYUNDAI**, pg. 4

## Bratin Auto

82 Main St. N. Georgetown

To book an appointment **905-873-6127**



*Honest, Reliable Service Since 1989*  
Free Local Shuttle Service  
[www.bratinauto.com](http://www.bratinauto.com)

## Don't Get Stuck! Snow Tires!

Take advantage of manufacturers' mail in rebates, up to \$70.00 on set of 4.



Other brands also available.

**OIL CHANGE  
& 30 POINT  
INSPECTION**

**\$49.95\***

\*Most Vehicles

Additional \$20.00 off in store on purchase of a set of 4 tires