

ALL OUT CLEAROUT SALES EVENT

GET UP TO
\$10,000
 IN TOTAL DISCOUNTS



2014 RAM 1500 QUAD CAB SXT 4X4
\$26,595 PURCHASE PRICE INCLUDES \$8,500 CONSUMER CASH*, \$1,500 BONUS CASH** FREIGHT, A/C CHARGE, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.*

FINANCE FOR
\$150 @ 3.99%
 BI-WEEKLY* FOR 96 MONTHS WITH \$0 DOWN

\$1,500 BONUS CASH**
 IF YOU ARE A LICENSED TRADESMAN OR IF YOU CURRENTLY OWN ANY PICKUP TRUCK

GET EVEN MORE VALUE **2014 RAM 1500 CREW CAB SXT 4X4** WITH CLASS IV RECEIVER HITCH

\$1,500 BONUS CASH**
 IF YOU ARE A LICENSED TRADESMAN OR IF YOU CURRENTLY OWN ANY PICKUP TRUCK

MOTOR TREND TRUCK OF THE YEAR 2014

MORE CHOICE
 5.7-FT OR 6.4-FT BOX AVAILABLE

MORE COMFORT
 40 INCHES OF REAR LEG ROOM

MORE STORAGE
 CLASS-EXCLUSIVE IN-FLOOR & FRONT SEAT FLOOR BINS

FINANCE FOR
\$170 BI-WEEKLY*
@ 3.99%
 FOR 96 MONTHS WITH \$0 DOWN

*Your local retailer may charge additional fees for administration/pre-delivery that can range from \$0 to \$1,098 and anti-theft/safety products that can range from \$0 to \$1,298. Charges may vary by retailer.

PULL-AHEAD BONUS CASH
\$1,000 +1% RATE REDUCTION
 EXCLUSIVE TO OUR EXISTING FINANCE AND LEASE CUSTOMERS.

NOW AVAILABLE
RAM 1500 ECODIESEL WITH UP TO **40 MPG HWY***
BEST FUEL ECONOMY OF ANY PICKUP EVER**

REBUILDING YOUR CREDIT?
 SUB-PRIME RATES FROM ONLY 4.99% OAC~



RAMTRUCKOFFERS.CA

Wise customers read the fine print: *, **, †, ††, ~ The All Out Clearout Sales Event offers are limited time offers which apply to retail deliveries of selected new and unused models purchased from participating retailers on or after October 1, 2014. Offers subject to change and may be extended without notice. All pricing includes freight (\$1,695), air-conditioning charge (if applicable), tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Financing and lease offers available to qualified customers on approved credit. Retailer order/trade may be necessary. Retailer may sell for less. *Consumer Cash Discounts are deducted from the negotiated price before taxes. **\$1,500 Ram Truck Loyalty/Conquest/Skilled Trades Bonus Cash is available on the retail purchase/lease of 2014 Ram 1500 (excludes Reg. Cab), 2014 Ram 2500/3500, 2014 Ram ProMaster or 2014 Ram Cargo Van and is deducted from the negotiated price after taxes. Eligible customers include: Current owners/lessees of a Dodge or Ram Pickup Truck or Large Van or any other manufacturer's Pickup Truck or Large Van. The vehicle must have been owned/leased in their name on or before October 1, 2014. Proof of ownership/lease agreement will be required. Customers who are skilled tradesmen or are acquiring a skilled trade. This includes Licensed Tradesmen, Certified Journeymen or customers who have completed an Apprenticeship Certification. A copy of the Trade Licence/Certification required. Limit one \$1,500 bonus cash offer per eligible transaction. Some conditions apply. See your retailer for complete details. †3.99% purchase financing for up to 96 months available on new select models through RBC, Scotiabank and TD Auto Finance. Retailer order/trade may be necessary. Examples: 2014 Ram 1500 Quad Cab 4x4 SXT (25A+AGR)/2014 Ram 1500 Crew Cab 4x4 SXT (25A+AGR+XFH) with a Purchase Price of \$26,595/\$30,173 with a \$0 down payment, financed at 3.99% for 96 months equals 208 bi-weekly payments of \$150/\$170 with a cost of borrowing of \$4,514/\$5,121 and a total obligation of \$31,108.81/\$35,294.08. ††Finance Pull-Ahead Bonus Cash and 1% Rate Reduction are available to eligible customers on the retail purchase/lease of select 2014/2015 Chrysler, Jeep, Dodge, Ram or Fiat models at participating retailers from October 1 to 31, 2014 inclusive. Finance Pull-Ahead Bonus Cash will be deducted from the negotiated price after taxes. 1% Rate Reduction applies on approved credit to most qualifying subvented financing transactions through RBC, TD Auto Finance and Scotiabank. 1% Rate Reduction cannot be used to reduce the final interest rate below 0%. Eligible customers include all original and current owners of a Chrysler, Jeep, Dodge, Ram or Fiat model with an eligible standard/subvented finance or lease contract maturing between October 1, 2014 and December 31, 2017. Trade-in not required. See retailer for complete details and exclusions. ~Non-prime financing available on approved credit. APR example: 2014 Ram ST/SXT with a purchase price of \$26,595 financed at 4.99% over 84 months, equals 182 bi-weekly payments of \$173 for a total finance obligation of \$31,564.37. ~Based on 2014 EnerGuide highway fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. 2014 Ram 1500 4x2 model with 3.0L EcoDiesel V6 and 8-speed automatic - Hwy: 7.1 L/100 km (40 MPG) and City: 10.2 L/100 km (28 MPG). ••With as low as 7.1 L/100 km (40 MPG) highway. ~††The SiriusXM logo is a registered trademark of SiriusXM Satellite Radio Inc.

