OVER 495,000 CANADIANS
HAVE SHARED OUR PRICE SINCE 2005

Ford
EMPLOYEE** PRICING
ENDS SEPT 30TH
YOU PAY WHAT WE PAY
It's that simple

WORLD'S BEST-SELLING CAR NAMEPLATE*

2014 FOCUS S

Employee Price Adjustment	$620
Delivery Allowance	$2,700
TOTAL PRICE ADJUSTMENTS	$3,320
SHARE OUR EMPLOYEE PRICE	$14,344*

Offer excludes taxes.

FEATURES:
- 160 hp 2.0l 4-Cylinder Ti-VCT Engine
- Standard Air Conditioning
- Torque Vectoring Control for Agile Responsiveness

CANADA'S BEST-SELLING SUV*

TITANIUM MODEL SHOWN

2014 ESCAPE S

Employee Price Adjustment	$1,255
Delivery Allowance	$500
TOTAL PRICE ADJUSTMENTS	$1,755
SHARE OUR EMPLOYEE PRICE	$24,494*

Offer excludes taxes.

FEATURES:
- AdvanceTrac® with Roll Stability, Traction and Curve Control
- Active Grille Shutters
- Up to 1,920 Litres of Cargo Capacity

WITH UP TO $14,000◊ IN PRICE ADJUSTMENTS (2014 F-150 Platinum SuperCrew amount shown)

F-SERIES CANADA'S BEST-SELLING TRUCKS FOR 48□ YEARS

SUPERCREW PLATINUM MODEL SHOWN

2014 F-150 SuperCab STX

Employee Price Adjustment	$2,422
Delivery Allowance	$6,750
TOTAL PRICE ADJUSTMENTS	$9,172
SHARE OUR EMPLOYEE PRICE	$24,327*

Offer excludes taxes.

FEATURES:
- 302 hp 3.7L V6 Engine w/ Electronic 6-Speed Automatic Transmission with Tow/Haul Mode
- 17" Machines Aluminum Wheels with Painted Accents
- SiriusXM Satelite Radio w/ 6-month Prepaid Subscription

COSTCO WHOLESALE
ELIGIBLE COSTCO MEMBERS RECEIVE AN ADDITIONAL $1000^
ON MOST NEW VEHICLES

Our advertised prices include Freight, Air Tax, and PPSA (if financed or leased). Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.

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Vehicle(s) may be shown with optional equipment. Dealer may sell or lease for less. Limited time offers. Offers only valid at participating dealers. Retail offers may be cancelled or changed at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. For factory orders, a customer may either take advantage of eligible Ford retail customer promotional incentives offers available at the time of vehicle factory order or time of vehicle delivery, but not both or combinations thereof. Retail offers not combinable with any CPA (CPI or Daily Rental incentives, the Commercial Upfit Program or the Commercial Fleet Incentive Program (CFP). "Ford Employee Pricing, ("Employee Pricing") is available from July 1, 2014 to September 30, 2014 (the "Program Period") on the purchase or lease of most new 2014/2015 Ford vehicles (excluding all chassis cab, stripped chassis, and cutaway body models, F-150 Raptor, F-650/F-750, Mustang Shelby GT500, Shelby GT350, 50th Anniversary Edition Mustang and all Lincoln models). Employee Pricing refers to A-Plan pricing ordinarily available to Ford of Canada employees (excluding any Unifor/CAW - negotiated programs). The new vehicle must be delivered or factory-ordered during the Program Period from your participating Ford Dealer. Employee Pricing is not combinable with CPA, GPC, CFP, Daily. †Until September 30, 2014, own a new 2014 Focus S Manual 4-door sedan / Focus ST, Escape S 4-door FWD/Escape Titanium 4x4 F-150 STX/F-150 SuperCrew 4x4 5.5' box 145" WB] for only [$14,344/$28, 434/$24,494/$33, 472/$24,327/$49,606]. Prices shown include Total Employee Price adjustment deduction of [$3,320/3,230/$1, 755/3,977/$9,172/$14,393]. Total Ford Employee Price adjustment is a combination of Employee Price adjustment of [$620/$2,480/$1, 255/$2,422/$7,643] and delivery allowance of [$2,700/$750/$500/$1,000/$6,750/$6,750]. Offers include freight and air tax but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. ◊ Until September 30, 2014, receive [$2,510/ $4,516]/[$1,755/ $3,977]/[$735/$11,614/ $14,393/ [$14,911]/[$1,370/$2,779/ $3,230/ $3,457]/ [$1, 870/ $3,835/ $3,695/ $4,344/ [$2,680/ $8,637] in total Ford Employee Price adjustments with the purchase or lease of a new 2014 Edge [SE FWD/ Sport AWD/ Escape [S FWD/ Titanium 4x4]/ F-150 [Regular Cab XL 4x2 6.5' box 126" WB/XLT 4x4 SuperCrew 5.5' box 145" WB and 6.5' box 157" WB/ Super Crew Platinum 4x4 5.0L 5.5' box 145" WB and 6.5' box 157" WB/Super Crew Limited 4x4 5.5' box 145" WB] Focus [S auto Sedan/Titanium Hatchback/ST Electric Basel/ Fusion [S FWD Sedan/ Titanium/Hybrid Titanium/ Energi Titanium]/Mustang[V6 2 door coupe/GT 2 door convertible] Total Ford Employee Price adjustments are a combination of Employee Price adjustment of [$1,760/ $3,766]/ [$1,255/ $2,977]/ [$735/ $4,864/ $7,643/ $8,161] / [$620/ $2,023/ $2,480/ $2,957]/ [$1,120/ $2,835/ $2,945/ $3,594]/ [$1,180/ $4,387] and delivery allowance of [$750/ [$500/$1,000]/ [$0/ $6,750/ $6,750/ $6,750/ $6,750]/ [$750/ $750/$750/ $500]/ [$750]/ [$1, 500/ $4,250] – all chassis cab, stripped chassis, cutaway body, F-150 Raptor, Medium Truck, Mustang Boss 302 and Shelby GT500 excluded. Employee Price adjustments are not combinable with CPA, GPC, CFP, Daily Rental Allowance and AX/ZX/F- Plan programs. Delivery allowances are not combinable with any fleet consumer incentives. ^ F-Series is the best-selling pickup truck in Canada for 48 years in a row based on Canadian Vehicle Manufacturers' Association statistical sales reports, up to December 2013. *Based on 2007 – 2013 and YTD April 2014 R. L. Polk vehicle registrations data for Canada in the Large Premium Utility, Large Traditional Utility, Large Utility, Medium Premium Utility, Medium Utility, Small Premium Utility, and Small Utility segments. ^ Claim based on analysis by Ford of Polk global new registration for CY2012 for a single nameplate which excludes rebadged vehicles, platform derivatives or other vehicle nameplate versions. 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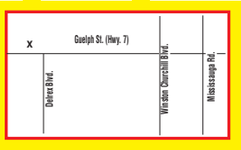
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