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# Toyota brings automated car technology to market

It's not science fiction anymore. Toyota is putting the future of auto safety technology on display, including environment-mapping systems that can track objects on the road both day and night, 3D information displays that transform the ability to provide road information to drivers, and an advanced driving support system that will be available in the mid 2010s. All these and more were shown recently at the fourth annual Toyota Advanced Safety Seminar (TASS) convened in Ann Arbor, Michigan ahead of the Intelligent Transport Systems (ITS) World Congress. First unveiled last year in Japan, Toyota's Automated Highway Driving

Assist (AHDA) system is designed to team up with the driver behind the wheel to control the car safely. The newest version of AHDA, unveiled at TASS and on display at the ITS World Congress, has been programmed based on actual traffic conditions in the United States and can operate at speeds of up to 70 mph. The system integrates three core technologies: Dynamic Radar Cruise Control (DRCC), Lane Trace Control (LTC) and Predictive and Interactive Human Machine Interface (HMI). These support the driver by helping to keep the vehicle in the lane and a safe distance from others on the road, all while travelling at highway speeds.

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