

HONDA CLEAROUT

2014
MODELS

2014 CIVIC DX
\$39@0.99%
APR

WEEKLY LEASE FOR 60 MONTHS⁹
WITH \$0 SECURITY DEPOSIT.
EXCLUDES LICENSE AND HST.

\$0 DOWN
PAYMENT
/OAC

16
CIVIC Canada's
best-selling car
16 years in a row.**



MODEL FB2E2EEX

FROM 7.3 CITY /
5.5 HWY (L/100 KM)¹⁰

OR GET UP TO
\$5000

CASH INCENTIVES ON OTHER SELECT REMAINING
2014 HONDA MODELS. MAX. CASH INCENTIVE
ONLY AVAILABLE ON 2014 PILOT MODELS.



GET
\$5000
ON 2014
PILOT MODELS

GET UP TO
\$3000
ON SELECT 2014
CR-V MODELS.
MAX. INCENTIVE ON
2014 CR-V LX 2WD ONLY.

GET
\$2000
ON 2014
ACCORD SEDAN MODELS
EXCEPT HYBRID

GET
\$3000
ON 2014
ACCORD COUPE
MODELS

LEASE PAYMENTS INCLUDE FREIGHT AND PDI.

HondaOntario.com
Ontario Honda Dealers



Limited time weekly lease offers available through Honda Financial Services Inc. (HFS), to qualified retail customers on approved credit. Weekly payment includes freight and PDI (\$1,495), EHF tires (\$28.45), EHF filters (\$1), A/C levy (\$100 except Civic DX models), and OMVIC fee (\$5). Taxes, license, insurance and registration are extra. ⁹Representative weekly lease example: 2014 Civic DX Sedan on a 60 month term with 260 weekly payments at 0.99% lease APR. Weekly payment is \$38.92 with \$0 down or equivalent trade-in, and \$1,075 total lease incentive included. Down payments, \$0 security deposit and first weekly payment due at lease inception. Total lease obligation is \$10,118.26. 120,000 kilometre allowance; charge of \$0.12/km for excess kilometres. PPSA lien registration fee of \$45.93 and lien registering agent's fee of \$5.65, due at time of delivery are not included. ¹⁰\$5,000 // \$3,000 // \$2,500 // \$2,000 // \$3,000 total customer cash incentive is valid on any new 2014 Pilot // 2014 CR-V LX 2WD // 2014 CR-V (except LX 2WD and AWD) // 2014 Accord Sedan (except Hybrid) // 2014 Accord Coupe when registered and delivered between August 7th and September 2nd, 2014. Cash incentive is available for all Honda retail customers except customers who lease or finance through HFS at a subvented rate of interest offered by Honda as part of a low rate interest program. All advertised lease and finance rates are special rates. Cash incentive will be deducted from the negotiated price before taxes. For all offers: license, insurance, other taxes (including HST) and excess wear and tear are extra. Taxes payable on full amount of purchase price. Offers only valid for Ontario residents at Ontario Honda Dealers. Dealer may lease for less. Dealer order/trade may be necessary. Vehicles and accessories are for illustration purposes only. Offers, prices and features subject to change without notice. See your Ontario Honda Dealer or visit HondaOntario.com for full details. ^{**}Based on Association of International Automobile Manufacturers of Canada (AIAMC) data reflecting sales between 1997 and December 2013. ¹⁰Based on Fuel Consumption Guide ratings from Natural Resources Canada. Transport Canada approved test methods used. Your actual fuel consumption will vary based on driving habits and other factors – use for comparison only.



The staff of Menchie's in Georgetown took the Ice Bucket Challenge on Saturday.

ALS ICE BUCKET CHALLENGE

The Independent & Free Press General Manager Steve Foreman is among the many locals who have taken the ALS Ice Bucket Challenge.

Foreman was challenged by his Ottawa cousin.

"I accepted and paid a \$10 donation to the ALS Society while bringing awareness to this terrible disease," Foreman said on Monday. See his video, <http://youtu.be/YHgxRMmkGR0>

Foreman then went on to challenge Independent & Free Press regional managing editor Chris Vernon, publisher Dana Robbins and Mississauga News/Brampton Guardian General Manager Bill Anderson.

Vernon accepted the challenge promptly and had a bucket of ice cold water poured over his head yesterday Wednesday while Robbins accepted Tuesday and will have the deed done at a future staff meeting.

"It goes without saying, it is bit of a shock to the system," Vernon said.

"It is a worthy cause. I was quite happy to participate in it," he added. "I think what we are seeing here is an example of the extraordinary power of social media."

Halton Hills Mayor Rick Bonnette said he was the first in Halton Hills to take the Ice Bucket Challenge for ALS Awareness. He was challenged by the local Walk for ALS committee and he had 24 hours to accept and take the challenge. The event happened Saturday at Menchie's on Guelph St. All of the Menchie's staff also did the challenge. To view the Youtube video go to <http://www.youtube.com/watch?v=N2XGxPokANQ&feature=youtu.be>

"It was a chilly experience, but it was fun. The whole idea is for ALS awareness," said the mayor.

Through the Walk for ALS commit-

tee, Halton Hills is one the largest supporters of ALS in Canada.

A platoon of Halton Regional Police officers at the Burlington detachment also took the Challenge yesterday.

The Frates family in the United States created the Ice Bucket Challenge on July 29. In just a few short weeks, it has propelled the neuro-degenerative disease into the national spotlight.

The power of social media is helping ALS Canada bring awareness to a terminal disease that claims the lives of thousands each year. It is a progressive neurodegenerative disease that affects nerve cells in the brain and the

spinal cord. Over time the nerve cells in ALS sufferers degenerate and die, which can lead to full muscle paralysis, respiratory failure and death. Only about 20 per cent of people with ALS survive five



Halton Region Chair Gary Carr accepted Halton Hills Mayor Rick Bonnette's challenge.

or more years. There is no cure for ALS and it is not contagious. The idea for the challenge

is that the shock from the freezing cold water is supposed to temporarily cause paralysis similar to ALS.

As part of the challenge participants have a choice to either donate \$100 to an ALS association of their choice or accept the challenge and dump ice cold water over their head and donate only \$10. They have 24 hours to complete the task once someone has nominated them. Those that accept the challenge are then allowed to nominate three other people. ALS Canada has set up a special web page, als.ca/icebucketchallenge #ALSicebucketchallenge for those who want to donate money.

The Ice Bucket Challenge for ALS has so far raised more than \$780,000 for ALS Canada and its provincial societies, with challenges continuing to pour in online. The goal is \$1 million.