EMPLOYEE PRICING**
IT'S BACK
YOU PAY WHAT WE PAY

WORLD'S BEST-SELLING CAR NAMEPLATE±

2014 FOCUS S

Employee Price Adjustment	$620
Delivery Allowance	$2,700
TOTAL PRICE ADJUSTMENTS	$3,320
SHARE OUR EMPLOYEE PRICE	$14,344*

Offer excludes taxes.

FEATURES:
- 160 hp 2.0L 4-Cylinder Ti-VCT Engine
- Standard Air Conditioning
- Torque Vectoring Control for Agile Responsiveness

WITH UP TO $14,000◊ IN PRICE ADJUSTMENTS (2014 F-150 Platinum SuperCrew amount shown)

PLUS $1000 LOYALTY & CONQUEST CUSTOMER CASH^ FOR QUALIFIED CUSTOMERS TOWARDS SELECT NEW 2014 FORD CARS/CUV/SUV

CANADA'S BEST-SELLING COMPACT SUV¥

F-SERIES CANADA'S BEST-SELLING TRUCKS FOR 48□ YEARS

2014 ESCAPE S

Employee Price Adjustment	$1,255
Delivery Allowance	$500
TOTAL PRICE ADJUSTMENTS	$1,755
SHARE OUR EMPLOYEE PRICE	$24,494*

Offer excludes taxes.

FEATURES:
- Advancetrac® with Roll Stability, Traction and Curve Control
- Active Grille Shutters
- Up to 1,920 Litres of Cargo Capacity

2014 F-150 SuperCab STX

Employee Price Adjustment	$2,422
Delivery Allowance	$6,750
TOTAL PRICE ADJUSTMENTS	$9,172
SHARE OUR EMPLOYEE PRICE	$24,327*

Offer excludes taxes.

FEATURES:
- 302 hp 3.7L V6 Engine w/ Electronic 6-Speed Automatic Transmission with Tow/Haul Mode
- 17" Machined Aluminum Wheels
- SiriusXM Satellite Radio w/6-month Prepaid Subscription

Our advertised prices include Freight, Air Tax, and PPSA (if financed or leased). Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.

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Vehicle(s) may be shown with optional equipment. Dealer may sell or lease for less. Limited time offers. Offers only valid at participating dealers. Retail offers may be cancelled or changed at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. For factory orders, a customer may either take advantage of eligible Ford retail customer promotional incentives/offers available at the time of vehicle factory order or time of vehicle delivery, but not both or combinations thereof. Retail offers not combinable with any CPA/GPC or Daily Rental incentives, the Commercial Uplift Program or the Commercial Fleet Incentive Program (CFP). **"Ford Employee Pricing ("Employee Pricing") is available from July 1, 2014 to September 30, 2014 (the "Program Period"), on the purchase or lease of most new 2014/2015 Ford vehicles (excluding all chassis cab, stripped chassis, and cutaway body models, F-150 Raptor, F-650/F-750, Mustang Shelby GT500, Shelby GT350, 50th Anniversary Edition Mustang and all Lincoln models). Employee Pricing refers to A-Plan pricing ordinarily available to Ford of Canada employees (excluding any Unifor/CAW -negotiated programs). The new vehicle must be delivered or factory-ordered during the Program Period from your participating Ford Dealer. Employee Pricing is not combinable with CPA, GPC, CFP, Daily Rental Allowance and AX/ZD/F-Plan programs. *Until September 30, 2014, own a new 2014 Focus S Manual 4-door sedan / Focus ST /Escape S 4-door FWD / Escape Titanium 4x4 F-150 STX/F-150 SuperCrew 4x4 5.5' box 145" WB (for only [$14,344/$428; 434/$24, 494/$33, 472/$24, 227/$49,806]). Prices shown include Total Ford Employee Price adjustment deduction of [$3,230/$3,230/$1,755/$3,977/ $9, 172/$14,339]. Total Ford Employee Price adjustment is a combination of Employee Price adjustment of [$620/$2,480; $1,255/$2,735/ $2,422/$7,643] and delivery allowance of [$2,700/$750/$500/$1,000/$6,750/$6,750]. Offers include Freight and air tax but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. All prices are based on Manufacturer's Suggested Retail Price. *Until September 30, 2014, receive [$2,510/ $4,516]/ [$1,755/ $3,977]/ [$735/$11,614/ $14,393/ $14,911]/[$1,370/ $3,585/ $3,585/ $4,344]/ [$2,860/ $8,637] in total Ford Employee Price adjustments with the purchase or lease of a new 2014 Edge [SE FWD/ Sport AWD]/ Escape [S FWD/ Titanium 4x4]/ F-150 [Regular Cab XL 4x2, 6.5' box 126" WB/XLT 4x4 Supercrew 5.5' box 145" WB and 6.5' box 157" WB/ Super Crew Platinum 4x4 5.0L 5.5' box 145" WB]/ Focus [S 4dr Sedan / Titanium Hatchback/ ST/ Electric Base]/ Fusion [S FWD Sedan/ Titanium/ Hybrid Titanium/ Energ Titanium]/ Mustang [V6 2 door coupe/ GT 2 door convertible] Total Ford Employee Price adjustments are a combination of Employee Price adjustment of [$1,760/ $3,766]/ [$1,255/ $2,977/ [$735/ $4,864/ $7,643/ $8,161/ [$620/ $2,029/ $2,480/ $2,867]/ [$1,120/ $2,835/ $2,945/ $3,594]/ [$1, 180/ $4,387] and delivery allowance of [$750]/ [$500/$1,000]/ [$9/ $6,750/ $6,750/ $6,750]/ [$750/ $750/$750/$500]/ [$750/ $500/$750/ $500]/ [$750/ $1,500/ $4,250] – all chassis cab, stripped chassis, cutaway body, F-150 Raptor, Medium Truck, Mustang Boss 302 and Shelby GT500 excluded. Employee Price adjustments are not combinable with CPA, GPC, CFP, Daily Rental Allowance and AX/ZD/F-Plan programs. Delivery allowances are not combinable with any best consumer incentives. Offer only valid from August 1, 2014 to September 2, 2014 (the "Program Period") to Canadian resident customers who currently (during the Program Period) own or are leasing certain Ford car, Sport Utility Vehicle (SUV), Cross-Over Utility Vehicle (CUV) or Minivan models (each a "Qualifying Loyalty Model"), or certain competitive car, Sport Utility Vehicle (SUV), Cross-Over Utility Vehicle (CUV) or Minivan models (each a "Qualifying Conquest Model") and purchase, lease, or factory order (during the Program Period) a new qualifying 2014 Ford Car, CUV or SUV (excluding Fiesta, Focus, C/MAX, and Shelby GT500). Some eligibility restrictions apply on Qualifying Loyalty and Conquest Models and Eligible Vehicles – see dealer for full offer criteria. Qualifying customers will receive an incentive of CAD$1,000 towards the purchase or lease of the Eligible Vehicle, except for Mustang (excluding Shelby GT500) where qualifying customers will receive an incentive of CAD$1,500. Eligible Vehicle must be delivered and/or factory-ordered from your participating Ford dealer during the Program Period. Limit one (1) incentive per Eligible Vehicle sale, up to a maximum of two (2) separate Eligible Vehicle sales, per Qualifying Conquest/Loyalty Model. Each customer will be required to provide proof of ownership/registration and insurance of the applicable Qualifying Conquest/Loyalty Model (in Canada) for the previous 3 months and the ownership/registration address must match the address on the new Buyer's Agreement or Lease Agreement for the Eligible Vehicle sale. Taxes payable before incentive is deducted. †–Series is the best-selling pickup truck in Canada for 48 years in a row, based on Canadian Vehicle Manufacturers' Association statistical sales reports, up to December 2013. ‡Based on 2007 – 2013 and YTD April 2014 R.L. Polk vehicle registrations data for Canada in the Large Premium Utility, Large Traditional Utility, Large Utility, Medium Premium Utility, Medium Utility, Small Premium Utility, and Small Utility segments. ±Claim based on analysis by Ford of Polk global new registration for CY2012 for a single nameplate which excludes rebadged vehicles, platform derivatives or other vehicle nameplate versions. ©2014 Sirius Canada Inc. "SiriusXM", the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. and are used under licence. ©2014 Ford Motor Company of Canada, Limited. All rights reserved.

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• All rebates applied to sale prices. All leases are 20,000 km per year. * All prices are plus taxes, registration, licence fee, OAC. 0% financing/lease rates are available on selected models only. See dealer for details.

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