

**OFFER ENDS
JULY 31ST**



NO BULL PRICING



UP TO **0%** FINANCING
84 MONTHS
AND **\$4,000** CASH BONUS UP TO
ON SELECT MODELS

MORE FEATURES = MORE SAVINGS

2014 **RIO** BETTER FUEL EFFICIENCY WITH AVAILABLE ISG (IDLE STOP AND GO) TECHNOLOGY



Rio4 SX with Navigation shown^Δ
Cash purchase price \$22,714 - hwy / city 100km⁺: 5.3L/7.3L

LX

\$2,000 CASH[†] REBATE

SIRIUS XM SATELLITE RADIO¹

STEERING WHEEL MOUNTED AUDIO CONTROLS

AVAILABLE HEATED FRONT SEATS^Δ

EX

\$2,500 CASH[†] REBATE

LX FEATURES PLUS:

REARVIEW CAMERA

UVO INFOTAINMENT SYSTEM

AVAILABLE POWER SUNROOF^Δ

SX

\$3,000 CASH[†] REBATE

EX FEATURES PLUS:

SMART KEY WITH PUSH BUTTON IGNITION

LEATHER SEATS

AVAILABLE NAVIGATION SYSTEM^Δ

2014 **FORTE** **BEST ECONOMY CAR** **MOTORMING 2014**



Forte SX shown^Δ
Cash purchase price \$26,814 - hwy / city 100km⁺: 5.3L/8.0L

LX

0% FINANCING FOR 84 MONTHS

+\$1,000 LOAN[†] REBATE

BLUETOOTH WIRELESS TECHNOLOGY^Δ

SIRIUS XM SATELLITE RADIO¹

STEERING WHEEL MOUNTED AUDIO CONTROLS

EX

0% FINANCING FOR 84 MONTHS

+\$1,250 LOAN[†] REBATE

LX FEATURES PLUS:

REARVIEW CAMERA

UVO INFOTAINMENT SYSTEM

AVAILABLE POWER SUNROOF^Δ

SX

0% FINANCING FOR 84 MONTHS

+\$1,500 LOAN[†] REBATE

EX FEATURES PLUS:

LEATHER SEATS WITH AIR-COOLED DRIVER'S SEAT

SMART KEY WITH PUSH BUTTON IGNITION

NAVIGATION SYSTEM

2014 **OPTIMA** **2014 IIHS TOP SAFETY PICK**



Optima SX Turbo AT shown^Δ
Cash purchase price \$33,214 - hwy / city 100km⁺: 5.7L/8.9L

LX

\$3,000 CASH[†] REBATE

BLUETOOTH WIRELESS TECHNOLOGY^Δ

HEATED FRONT SEATS

AVAILABLE PANORAMIC SUNROOF^Δ

EX

\$3,500 CASH[†] REBATE

LX FEATURES PLUS:

REARVIEW CAMERA

AVAILABLE INFINITY[®] PREMIUM AUDIO SYSTEM^Δ

AVAILABLE NAVIGATION SYSTEM^Δ

SX

\$4,000 CASH[†] REBATE

EX FEATURES PLUS:

18" ALLOY WHEELS

AVAILABLE TURBOCHARGED 2.0L GDI ENGINE^Δ

AVAILABLE INTEGRATED DRIVING MODE SYSTEM^Δ

COMPARE, BUILD AND PRICE AT KIA.CA TODAY



WE'VE GOT YOU COVERED
*5-year/100,000 km worry-free comprehensive warranty.

Kia's new Customer Friendly Pricing includes delivery and destination fees and all mandatory government levies. Prices do not include fuel-fill charges up to \$100, dealer administration fees up to \$399, licensing or applicable taxes.



The Power to Surprise

Offer(s) available on select new 2014 models through participating dealers to qualified retail customers who take delivery by July 31, 2014. Dealers may sell or lease for less. Some conditions apply. See dealer for complete details. Vehicles shown may include optional accessories and upgrades available at extra cost. All offers are subject to change without notice. All pricing includes delivery and destination fees up to \$1,665, \$5 OMVIC fee, \$29 tire tax, other taxes, environmental fee, and \$100 A/C charge (where applicable). Excludes licensing, registration, insurance, variable dealer administration fees (up to \$399), fuel-fill charges up to \$100, and down payment (if applicable and unless otherwise specified). Other lease and financing options also available. **Representative finance example:** 0% financing offer for up to 84 months available O.A.C. to qualified retail customers, on approved credit for the new 2014 Forte EX MT (F0545E) with a selling price of \$21,414 and includes delivery and destination fees of \$1,485, tire tax of \$29, A/C charge (\$100 when applicable) and a loan credit of \$1,250 (which is deducted from the negotiated price before taxes). 182 bi-weekly payments of \$118 for 84 months with \$0 down payment. Credit fees of \$0. Total obligation is \$21,414. See retailer for complete details. [†]Cash Bonus amounts are offered on select 2014 models and are deducted from the negotiated price before taxes. \$4,000 cash bonus only available on the 2014 Optima Hybrid EX (OP74CE) and includes a \$1,000 ECO-Credit. ^{*}Cash rebate amounts are offered on select 2014 and 2015 models and are deducted from the negotiated purchase price before taxes. Available on cash purchase only. Offer varies by trim. Certain conditions apply. ^ΔModel shown Manufacturer Suggested Retail Price for 2014 Forte SX (F0748E)/2014 Optima SX Turbo AT (OP748E)/2014 Rio4 SX with Navigation (R0749E) is \$26,395/\$34,795/\$22,295. ⁺Highway/city fuel consumption is based on the 2014 Rio LX+ ECO (A/T)/2014 Forte 1.8L MPI 4-cyl (M/T)/2014 Optima 2.4L GDI (A/T). These updated estimates are based on the Government of Canada's approved criteria and testing methods. Refer to the *EnerGuide Fuel Consumption Guide*. Your actual fuel consumption will vary based on driving habits and other factors. [®]The Bluetooth[®] wordmark and logo are registered trademarks and are owned by Bluetooth SIG, Inc. ¹Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. and its subsidiaries. ^ΔInfinity[®] is a trademark owned by Harman International Industries, Incorporated. Information in this advertisement is believed to be accurate at the time of printing. For more information on our 5-year warranty coverage, visit kia.ca or call us at 1-877-542-2886. Kia is a trademark of Kia Motors Corporation.