



MAKE THE FINAL SAVE

MORE FEATURES, MORE SAVINGS.

UP TO
0% FINANCING
84 MONTHS
PLUS
~~OR~~
\$4,000⁵ CASH BONUS UP TO
 ON SELECT MODELS

2014 RIO



Rio4 SX with Navigation shown⁴
 Cash purchase price \$22,714 - hwy / city 100km*: 5.3L/7.3L

TRIM	CASH REBATE	FEATURES
LX	\$2,000*	SATELLITE RADIO ¹ USB/AUX INPUTS AVAILABLE HEATED FRONT SEATS ²
EX	\$2,500*	LX FEATURES PLUS: REARVIEW CAMERA UVO INFOTAINMENT SYSTEM AVAILABLE POWER SUNROOF ³
SX	\$3,000*	EX FEATURES PLUS: PUSH BUTTON IGNITION WITH SMART KEY LEATHER SEATS AVAILABLE NAVIGATION SYSTEM ²

2014 FORTE



Forte SX shown⁴
 Cash purchase price \$26,814 - hwy / city 100km*: 5.3L/8.0L

TRIM	APR	LOAN REBATE	FEATURES
LX	0% FINANCING FOR 84 MONTHS	+\$1,000[†]	BLUETOOTH [®] WIRELESS SATELLITE RADIO ¹ STEERING WHEEL MOUNTED AUDIO CONTROLS
EX	0% FINANCING FOR 84 MONTHS	+\$1,250[†]	LX FEATURES PLUS: REARVIEW CAMERA UVO INFOTAINMENT SYSTEM AVAILABLE POWER SUNROOF ³
SX	0% FINANCING FOR 84 MONTHS	+\$1,500[†]	EX FEATURES PLUS: LEATHER SEATS WITH AIR-COOLED DRIVER SEAT SMART KEY WITH PUSH BUTTON START NAVIGATION SYSTEM

2014 OPTIMA



Optima SX Turbo AT shown⁴
 Cash purchase price \$33,214 - hwy / city 100km*: 5.7L/8.9L

TRIM	CASH REBATE	FEATURES
LX	\$3,000*	BLUETOOTH [®] WIRELESS HEATED FRONT SEATS AVAILABLE PANORAMIC SUNROOF ³
EX	\$3,500*	LX FEATURES PLUS: AVAILABLE INFINITY PREMIUM AUDIO SYSTEM ² REARVIEW CAMERA AVAILABLE NAVIGATION SYSTEM ²
SX	\$4,000*	EX FEATURES PLUS: AVAILABLE TURBOCHARGED 2.0L GDI ENGINE ² 18" ALLOY WHEELS AVAILABLE INTEGRATED DRIVING MODE SYSTEM ²

OFFER ENDS JULY 13TH



FIFA WORLD CUP
 Brazil



Official Partner



WE'VE GOT YOU COVERED
 *5-year/100,000 km worry-free comprehensive warranty.

Kia's new Customer Friendly Pricing includes delivery and destination fees and all mandatory government levies. Prices do not include fuel-fill charges up to \$100, dealer administration fees up to \$399, licensing or applicable taxes.



The Power to Surprise

Offer(s) available on select new 2014 models through participating dealers to qualified retail customers who take delivery by July 13, 2014. Dealers may sell or lease for less. Some conditions apply. See dealer for complete details. Vehicles shown may include optional accessories and upgrades available at extra cost. All offers are subject to change without notice. All pricing includes delivery and destination fees up to \$1,665, \$5 OMVIC fee, \$29 tire tax, other taxes, environmental fee, and \$100 A/C charge (where applicable). Excludes licensing, registration, insurance, variable dealer administration fees (up to \$399), fuel-fill charges up to \$100, and down payment (if applicable and unless otherwise specified). Other lease and financing options also available. Limited quantities of certain featured vehicles. Dealer order may be necessary. **Representative finance example:** 0% financing offer for up to 84 months available O.A.C. to qualified retail customers, on approved credit for the new 2014 Forte EX MT (F05450) with a selling price of \$21,414 and includes delivery and destination fees of \$1,485, tire tax of \$29, A/C charge (\$100 when applicable) and a loan credit of \$1,000 (which is deducted from the negotiated price before taxes). \$2 bi-weekly payments of \$118 for 84 months with \$0 down payment. Credit fees of \$0. Total obligation is \$21,414. See retailer for complete details. ¹Cash Bonus amounts are offered on select 2014 models and are deducted from the negotiated price before taxes. \$4,000 cash bonus only available on the 2014 Optima Hybrid EX (OP74CE) and includes a \$1,000 ECO-Credit. ²Cash rebate amounts are offered on select 2014 and 2015 models and are deducted from the negotiated purchase price before taxes. Available on cash purchase only. Offer varies by trim. Certain conditions apply. ³Loan rebate amounts are offered on select 2014 and 2015 models and are deducted from the negotiated purchase price before taxes. Available on financing offer only. Offer varies by trim. ⁴Model shown Manufacturer Suggested Retail Price for 2014 Forte SX (F0498E)/2014 Optima SX Turbo AT (OP748E)/2014 Rio4 SX with Navigation (R0749E) is \$26,395/\$34,795/\$22,295. ⁵Highway/city fuel consumption is based on the 2014 Rio LX-ECO (A/T)/2014 Forte 1.8L MPI 4-cyl (M/T)/2014 Optima 2.4L GDI (A/T). These updated estimates are based on the Government of Canada's approved criteria and testing methods. Refer to the EnergyGuide Fuel Consumption Guide. Your actual fuel consumption will vary based on driving habits and other factors. ⁶The Bluetooth[®] wordmark and logo are registered trademarks and are owned by Bluetooth SIG, Inc. ⁷Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. and its subsidiaries. Information in this advertisement is believed to be accurate at the time of printing. For more information on our 5-year warranty coverage, visit kia.ca or call us at 1-877-542-2886. Kia is a trademark of Kia Motors Corporation.