

Choosing a car colour

Colours of vehicles listed on autoTRADER.ca reflect global trends, with black, white, silver, grey and blue making

up the top five, respectively. Elliott adds that because white, silver and black have mass appeal, they may tend to sell quicker on the used vehicle market. Other colours, such as red, blue and green, while less popular, may be more associated

buying or selling, one tip is to browse through the over 400,000 listings on autoTRADER.ca for an idea of what's out there." For more information, visit www.autoTRADER.ca

www.newscanada.com

GET MORE IN A FORD

THE STANDARD FEATURES YOU EXPECT AND SOME YOU DON'T



2014 FIESTA S



Fiesta Titanium model shown

PURCHASE FINANCE FOR ONLY
OWN FOR ONLY **\$75** @ 0.99%** APR
FINANCE BI-WEEKLY FOR 84 MONTHS WITH **\$0 DOWN** INCLUDES FREIGHT

OR OWN FOR ONLY \$13,198
OFFERS INCLUDE \$2,500 IN MANUFACTURER REBATES. OFFERS EXCLUDE TAXES.

DOWN	BI-WEEKLY
\$0	\$75**
\$750	\$71**
\$1,500	\$67**

STANDARD FEATURES

- 6-SPEAKER AUDIO
- AUDIO INPUT JACK
- TIRE PRESSURE MONITORING SYSTEM
- ADVANCETRAC® WITH ELECTRONIC STABILITY CONTROL
- 60/40 SPLIT REAR SEATS
- 7 AIRBAGS

UNEXPECTED FEATURES

- HILL START ASSIST
- EASY FUEL® CAPLESS FUEL FILLER
- TORQUE VECTORING CONTROL

2014 FOCUS S



Focus Titanium model shown

WORLD'S BEST-SELLING CAR NAMEPLATE*

PURCHASE FINANCE FOR ONLY
OWN FOR ONLY **\$85** @ 0.99%** APR
FINANCE BI-WEEKLY FOR 84 MONTHS WITH **\$0 DOWN** INCLUDES FREIGHT

OR OWN FOR ONLY \$14,948
OFFERS INCLUDE \$2,500 IN MANUFACTURER REBATES. OFFERS EXCLUDE TAXES.

DOWN	BI-WEEKLY
\$0	\$85**
\$750	\$81**
\$1,500	\$77**

STANDARD FEATURES

- REMOTE KEYLESS ENTRY
- ADVANCETRAC® WITH ELECTRONIC STABILITY CONTROL
- INDEPENDENT REAR SUSPENSION
- AUDIO INPUT JACK
- 160-HP ENGINE
- TIRE PRESSURE MONITORING SYSTEM

UNEXPECTED FEATURES

- AIR CONDITIONING
- ACTIVE GRILLE SHUTTERS
- EASY FUEL® CAPLESS FUEL FILLER
- INTEGRATED BLIND SPOT MIRRORS
- TORQUE VECTORING CONTROL

2014 ESCAPE S



Escape Titanium model shown



PURCHASE FINANCE FOR ONLY
OWN FOR ONLY **\$149** @ 1.99%** APR
FINANCE BI-WEEKLY FOR 84 MONTHS WITH **\$0 DOWN** INCLUDES FREIGHT

OR OWN FOR ONLY \$25,178
OFFERS INCLUDE \$750 IN MANUFACTURER REBATES. OFFERS EXCLUDE TAXES.

DOWN	BI-WEEKLY
\$0	\$149**
\$750	\$144**
\$1,500	\$140**

STANDARD FEATURES

- ADVANCETRAC® WITH ROLL STABILITY CONTROL
- AIR CONDITIONING
- 6-SPEED SELECTSHIFT™ TRANSMISSION
- 7 AIRBAGS
- 6-SPEAKER AUDIO
- TIRE PRESSURE MONITORING SYSTEM

UNEXPECTED FEATURES

- INTEGRATED BLIND SPOT MIRRORS
- EASY FUEL® CAPLESS FUEL FILLER
- ACTIVE GRILLE SHUTTERS
- CURVE CONTROL
- TORQUE VECTORING CONTROL

2014 F-150 XLT SUPERCREW 4X4



LEASE FOR ONLY
\$299 @ 1.49%** APR
PER MONTH FOR 24 MONTHS WITH **\$1,950 DOWN** INCLUDES FREIGHT

OFFERS INCLUDE \$8,500 IN MANUFACTURER REBATES. OFFERS EXCLUDE TAXES.

DOWN	BI-WEEKLY
\$1,950	\$299***
\$3,450	\$236***
\$4,350	\$198***

EXPECTED FEATURES

- 5.0L V8, 360 HP, 380 LB-FT TORQUE
- SECOND ROW FLAT LOAD FLOOR
- ALL-TERRAIN TIRES
- EASY FUEL® CAPLESS FUEL FILLER
- MACHINED ALUMINUM WHEEL
- POWER REMOTE MIRRORS

UNEXPECTED FEATURES

- REMOTE KEYLESS ENTRY
- POWER MIRRORS
- VOICE-ACTIVATED SYNC®
- ENGINE BLOCK HEATER
- HILL START ASSIST

Our advertised prices include Freight, Air Tax, and PPSA (if financed or leased). Add dealer administration and registration fees of up to \$799, fuel fill charge of up to \$120 and applicable taxes, then drive away.



ELIGIBLE COSTCO MEMBERS RECEIVE UP TO AN ADDITIONAL

\$1,000 ON MOST NEW VEHICLES

\$500 ON MOST NEW FOCUS AND FIESTA MODELS

Unlock More. Only at your Ontario Ford store.



Go Further

| ontarioford.ca |



Available in most new Ford vehicles with 6-month Ford-pre-paid subscription

Vehicle may be sold with optional equipment. Dealer may sell or lease for less. Limited time offer. Offer only valid at participating dealers. Retail offers may be cancelled or changed at any time without notice. See your Ford Dealer for complete details on the Ford Customer Relationship Centre at 1-800-565-3673. For more information, visit www.ford.com. *Based on year-end 2010, 2011, 2012 and 2013 total sales figures for light vehicles in Canada from DesRosiers Automotive Consultants Inc. (land Canadian Vehicle Manufacturers' Association data exchanged by OEMs). Actual fuel consumption will vary based on road conditions, vehicle load and driving habits. **SiriusXM, the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. and are used under license. ©2014 Ford Motor Company of Canada, Limited. All rights reserved.