



BIG BLUE EVENT

3 DAYS ONLY | JUNE 19, 20 & 21

GET AN EXTRA **\$500** ONTARIO CUSTOMER CASH*

ON ALL NEW 2014 FIESTA, FOCUS, AND FUSION MODELS

AS LOW AS **0%** APR PURCHASE FINANCING** ON SELECT NEW MODELS

PLUS

UP TO **\$2,500** IN MANUFACTURER REBATES*** (FIESTA S/FOCUS S MANUAL AMOUNT SHOWN)



ELIGIBLE COSTCO MEMBERS RECEIVE UP TO AN ADDITIONAL

\$1,000^o ON MOST NEW VEHICLES

\$500^o ON MOST NEW FOCUS AND FIESTA MODELS

#1 SELLING AUTOMOTIVE COMPANY IN CANADA 2010-2103



2014 FIESTA

2014 FUSION

* All rebates applied to sale prices. All leases are 20,000 km per year. * All prices are plus taxes, registration, licence fee, OAC. 0% financing/lease rates are available on selected models only. See dealer for details.

CONCEPT



361 Guelph St. (Hwy. #7), Georgetown

www.conceptford.com

BUY FROM THE PEOPLE YOU KNOW



John Haden
General Mgr. and
General Sales Mgr.



Reg Newell
Sales Mgr.



Nick Hatton
Financial Services
Mgr.



Craig Colcy
Sales and Leasing
Consultant.



Mike Jasper
Sales and Leasing
Consultant



Mitch Edwards
Sales and Leasing
Consultant



Gordon Clarke
Sales and Leasing
Consultant

905-873-1626

		Guelph St. (Hwy. 7)	
Debra Birk			
	Wendee Churchill Birk		
			Mishal Singh

may be shown with optional equipment. Dealer may sell or lease for less. Limited time offers. Offers only valid at participating dealers. Retail offers may be cancelled or changed at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Centre at 1-800-565-3673. For factory orders, a customer may either take advantage of eligible Ford retail customer promotional incentives/offers available at the time of vehicle factory order or time of vehicle delivery, but not both or combinations thereof. Retail offers available with any CPA/GPC or Daily Rental Incentives, the Commercial Fleet Incentive Program (CFIP). **Offer valid between June 19, 2014, and June 21, 2014 (the "Offer Period") to Canadian residents towards the purchase or lease of a new 2014 Ford Focus, or Fusion (each an "Eligible Vehicle"). Only one (1) bonus offer may be applied towards the purchase or lease of one (1) Eligible Vehicle. Taxes payable before offer amount is deducted. **Until June 30, 2014, receive 0% APR purchase financing on new 2014 Ford Escape models for up to 60 months, and Focus, Fiesta, C-MAX and Taurus models for up to 72 months to qualified retail customers, on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest interest rate. Example: \$25,000 purchase financed at 0% for 60/72 months, monthly payment is \$416.66/\$347.22, cost of borrowing is \$0 or APR of 0% and total to be repaid is \$25,000. Down payment on purchase financing offers may be required based on approved credit from Ford Credit. **Offer valid from May 1, 2014, to June 30, 2014, (the "Offer Period") to resident Canadians with the purchase or lease of a new 2014 Focus (excluding S Manual and BEV), Fiesta (excluding S Manual, Fiesta S Manual, Focus S Manual, Fusion S Manual, Fusion S/2014 Ford Fiesta (excluding S and BEV), C-MAX, and \$1,000 towards all other Ford models (excluding 2014 Mustang Boss 302, and Medium Truck) (each an "Eligible Vehicle"). Limit one (1) offer per Eligible Vehicle purchase or lease, up to a maximum of two (2) separate Eligible Vehicle sales per Costco Membership Number. Offer is transferable to persons domiciled with an Ontario address. Applicable taxes calculated before offer is deducted. Dealer may sell or lease for less. Limited time offer. Offers only valid at participating dealers. Retail offers may be cancelled or changed at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. For factory orders, a customer may either take advantage of eligible Ford retail customer promotional incentives/offers available at the time of vehicle factory order or time of vehicle delivery, but not both or combinations thereof. Retail offers available with any CPA/GPC or Daily Rental Incentives, the Commercial Fleet Incentive Program (CFIP). © Registered trademark of Price Costco International, Inc. used under license. ©2014 Ford Motor Company of Canada. All rights reserved.