



CHEVROLET

EMPLOYEE PRICING

+ 0%

FINANCING AND LEASING AVAILABLE ON SELECT MODELS**

YOU PAY WHAT WE PAY* ON 2014:

CRUZE, EQUINOX, SILVERADO, MALIBU, IMPALA, VOLT, TRAVERSE, SONIC, TRAX, CAMARO, ORLANDO, SPARK, TAHOE & SUBURBAN

2014 CRUZE LT AIR & AUTO

EMPLOYEE LEASE

\$99 @ 0.9% FOR 48 MONTHS*

BI-WEEKLY. \$695 DOWN PAYMENT. \$0 SECURITY DEPOSIT. INCLUDES FREIGHT, PDI & LEVIES.

PREMIUM FEATURES WITHOUT THE PREMIUM PRICE

- 6-SPEED AUTOMATIC TRANSMISSION
- AIR CONDITIONING
- BLUETOOTH®
- TURBOCHARGED ECOTEC® ENGINE
- CRUISE CONTROL
- ONSTAR® NAVIGATION
- POWER WINDOWS, LOCKS & REMOTE KEYLESS ENTRY
- BEST-IN-CLASS SAFETY* WITH 10 AIRBAGS
- SIRIUS XM RADIO™



CRUZE LTZ SHOWN**



EQUINOX LTZ SHOWN**

2014 EQUINOX LS AIR & AUTO

EMPLOYEE PRICE

\$24,995*

CASH PURCHASE PRICE INCLUDES FREIGHT, PDI, LEVIES & \$1,850 COMBINED CREDITS***.

FULLY LOADED WITHOUT UNLOADING YOUR WALLET

- 6-SPEED AUTOMATIC TRANSMISSION
- AIR CONDITIONING
- BLUETOOTH® WITH USB
- CRUISE CONTROL
- POWER WINDOWS, LOCKS & REMOTE KEYLESS ENTRY
- BEST-IN-CLASS REAR SEAT LEGROOM*
- BETTER HWY FUEL ECONOMY THAN ESCAPE, RAV4 & CRV^{††}

2014 SILVERADO DOUBLE CAB

EMPLOYEE PRICE

\$24,211*

1WT 2WD CASH PURCHASE PRICE INCLUDES FREIGHT, PDI, LEVIES, \$4,400 COMBINED CREDITS*** & \$2,000 TRUCK OWNER BONUS.



THE ALL-NEW SILVERADO.
2014 NORTH AMERICAN TRUCK OF THE YEAR.

- EXCLUSIVE AUTOMATIC LOCKING REAR DIFFERENTIAL
- 285 HP ECOTEC3 ENGINE
- 6-SPEED AUTOMATIC TRANSMISSION
- CRUISE CONTROL
- POWER WINDOWS & DOOR LOCKS



SILVERADO 1500 CREW CAB LTZ 4X4 SHOWN**

ALL 2014's COME WITH



COMPLETE CARE

2 YEARS/40,000 KM COMPLIMENTARY OIL CHANGES**

5 YEARS/160,000 KM POWERTRAIN WARRANTY*

5 YEARS/160,000 KM ROADSIDE ASSISTANCE*

chevrolet.ca

VEHICLE PRICING IS NOW EASIER TO UNDERSTAND BECAUSE ALL OUR PRICES INCLUDE FREIGHT, PDI AND MANDATORY GOVERNMENT LEVIES. Prices do not include applicable taxes and PPSA. Consumers may be required to pay up to \$799 for Dealer fees.***

For the latest information, visit us at chevrolet.ca, drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE. **Based on a 48 month lease for 2014 Chevrolet Cruze LT Turbo ISA+MHR. Annual kilometre limit of 20,000 km, \$0.16 per excess kilometre. OAC by GM Financial. Monthly/Bi-Weekly payments may vary depending on down payment/trade. A down payment or trade of \$695 and/or \$0 security deposit is required. Total obligation is \$10,945. Option to purchase at lease end is \$9,284. Excess wear and tear and km charges not included. Other lease options available. *Offer applies to the purchase of 2014 Chevrolet (Equinox LS FWD 1LS/Silverado 1500 Double Cab 2WD 1WT+G80+H2R) \$500/\$4,000 is a manufacturer to dealer delivery credit (tax exclusive) for 2014 Chevrolet Equinox/2014 Chevrolet Silverado 1500 Double Cab (without PDU) and is reflected in offers in this advertisement. Such credit is available only for cash purchase and by selecting lease or finance offers, consumers are foregoing such credit which will result in higher effective interest rates. Other cash credits available on most models. See dealer for details. ♦♦\$1,350/\$400 is a manufacturer to dealer delivery credit (tax exclusive) 2014 Chevrolet Equinox/2014 Chevrolet Silverado 1500 Double Cab (without PDU) and is reflected in offers in this advertisement. Such credit is available only for cash purchase and by selecting lease or finance offers, consumers are foregoing such credit which will result in higher effective interest rates. Other cash credits available on most models. See dealer for details. ▼**/♦/♦♦**Freight & PDI (\$1,600/\$1,600/\$1,695), registration, air and tire levies and OMVIC fees included. Insurance, licence, PPSA, dealer fees and applicable taxes not included. Offers apply as indicated to 2014 new or demonstrator models of the vehicle equipped as described. Offers apply to qualified retail customers in the Ontario Chevrolet Dealer Marketing Association area only (including Outaouais). Dealers are free to set individual prices. Quantities limited; dealer order or trade may be required. Limited time offers which may not be combined with other offers. GMCL may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. See dealer for details. ©Bluetooth is a registered trademark of Bluetooth SIG Inc. ©Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. +Based on WardsAuto.com 2012 Upper Small segment, excluding Hybrid and Diesel powertrains. Standard 10 airbags, ABS, traction control and StabiliTrak®. ©For more information go to iihs.org/ratings. ♦Comparison based on 2013 Polk segmentation: Compact SUV and latest competitive data available and based on the maximum legroom available. Excludes other GM brands. Δ2014 Chevrolet Equinox FWD equipped with standard 2.4L ECOTEC™ I-4 engine. Comparison based on Natural Resources Canada's 2014 Fuel Consumption Guide. ††2014 Cruze LTZ, MSRP with freight, PDI & levies \$28,489. 2014 Equinox LTZ FWD, MSRP with freight, PDI & levies \$37,539. 2014 Silverado 1500 Crew Cab LTZ 4WD MSRP with freight, PDI & levies \$51,249. Dealers are free to set individual prices. ¥Offer available to retail customers in Canada between June 3, 2014 and June 30, 2014. Applies to new 2014 Chevrolet, Buick and GMC models, 2015 Chevrolet Silverado and GMC Sierra HD Pickups and 2015 GMC Yukon, Chevrolet Tahoe and Suburban models, at participating dealers in Canada, excluding Chevrolet Corvette and all Cadillac models. Employee price excludes license, insurance, registration, dealer administration fee, fees associated with filing at movable property registry/PPSA fees, duties, and taxes. Dealer may sell for less. Dealer order or trade may be required. Offer may not be combined with certain other consumer incentives. GMCL may modify, extend or terminate this offer, in whole or in part, at any time without notice. See dealer for details. ††Participating lenders are subject to change. 0% purchase financing offered on approved credit by RBC Royal Bank/TD Auto Finance Services/Scotiabank on new or demonstrator 2014 Chevrolet Sonic, Cruze, Malibu, Camaro (excluding Camaro Z28) on 36/60/36/60 months. Rates from other lenders will vary. Down payment, trade and/or security deposit may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. Example: \$25,595 at 0% APR, the monthly payment is \$426.58 for 60 months. Cost of borrowing is \$0, total obligation is \$25,595. Offer is unconditionally interest-free. Offers apply to qualified retail customers only. Limited time offer which may not be combined with certain other offers. GMCL may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. See dealer for details. ▼▼0% for 36 month lease available on 2014 MY Chevrolet Sonic, Cruze (excluding Cruze Diesel), Malibu, Impala and Trax on approved credit by GM Financial with delivery from June 3, 2014 - June 30, 2014. Monthly/Bi-weekly payments may vary depending on down payment/trade. Example: 2014 Cruze LT Turbo (ISA+MHR) including Freight and Air Tax is \$21,179 at 0% APR. Bi-Weekly payment is \$107.13 for 36 months. Total obligation is \$8345, plus applicable taxes. Option to purchase at lease end is \$11,323. Tax, license, insurance, registration, applicable provincial fees, and optional equipment extra. Annual kilometre limit of 20,000 km, \$0.16 per excess kilometre. **The 2-Year Scheduled Lube-Oil-Filter Maintenance Program provides eligible customers in Canada, who have purchased, leased or financed a new eligible 2014 MY Chevrolet, Buick, or GMC vehicle (excluding Spark EV), with an ACDelco oil and filter change, in accordance with the oil life monitoring system and the Owner's Manual, for 2 years or 40,000 km, whichever occurs first, with a limit of four (4) Lube-Oil-Filter services in total, performed at participating GM Dealers. Fluid top offs, inspections, tire rotations, wheel alignments and balancing, etc. are not covered. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives available on GM vehicles. General Motors of Canada Limited reserves the right to amend or terminate this offer, in whole or in part, at any time without prior notice. Additional conditions and limitations apply. See dealer for details. ▲Whichever comes first. See dealer for limited warranty details. ¥Offer valid from June 3 to June 30, 2014 (the "Program Period"). Retail customers resident in Canada who own or are currently leasing a 1999 or newer eligible pickup truck that has been registered and insured in Canada in the customer's name for the previous consecutive six months, will receive a \$1,000 Truck Owner Bonus credit towards the lease or finance of an eligible 2013/2014 Chevrolet Silverado, Avalanche, GMC Sierra; or a \$2,000 Truck Owner Bonus credit towards the cash purchase of an eligible 2013/2014 Chevrolet Silverado, Avalanche, GMC Sierra. Retail customers resident in Canada who own or are currently leasing a 1999 or newer eligible Pontiac, Saturn, Saab, Oldsmobile, Cobalt and HHR that has been registered and insured in Canada in the customer's name for the previous consecutive six months, will receive \$1,000 Bonus credit towards the lease, purchase or finance of an eligible new 2013/2014 Chevrolet, Buick, GMC model; or a \$2,000 Bonus credit towards the lease, purchase or finance of an eligible 2013/2014 Cadillac model delivered during the Program Period. Only one (1) credit may be applied per eligible vehicle sale. Offer is transferable to a family member living in the same household (proof of address required). This offer may not be redeemed for cash and may not be combined with certain other consumer incentives available on GM vehicles. The \$1,000/\$2,000 credit includes HST/GST/QST/PST as applicable by province. As part of the transaction, dealer will request current vehicle registration and/or insurance to prove ownership for the previous consecutive six months. GMCL reserves the right to amend or terminate this offer, in whole or in part, at any time without prior notice. Void where prohibited by law. Additional conditions and limitations apply. See your GM dealer for details.