

# SCORE THE BEST PRICE

WE CHALLENGE YOU TO FIND A BETTER PRICE

UP TO  
**0%**  
FINANCING

UP TO  
**84**  
MONTHS

**PLUS**  
~~OR~~

CASH BONUS UP TO  
**\$4,000**<sup>5</sup>

OFFER ENDS JUNE 30<sup>TH</sup>



Rio4 SX with Navigation shown<sup>4</sup>  
Cash purchase price \$22,714  
hwy / city 100km : 5.3L/7.3L



Forte SX shown<sup>4</sup>  
Cash purchase price \$26,814  
hwy / city 100km : 5.3L/8.0L



Optima SX Turbo AT shown<sup>4</sup>  
Cash purchase price \$33,214  
hwy / city 100km : 5.7L/8.9L

## 2014 RIO LX MT

**\$12,596<sup>∞</sup>**

~~OR~~ **PLUS**

UP TO  
**0%**  
FINANCING

UP TO  
**84**  
MONTHS

Offer includes delivery, destination, fees and **\$2,918 IN CASH BONUS<sup>5</sup>**. Offer based on 2014 Rio LX MT with a purchase price of **\$15,514**. Excludes HST.

### STANDARD FEATURES



Steering Wheel Audio Controls



Aux & USB Input Ports



6-Speed Manual

## 2014 FORTE LX MT

**\$14,596<sup>∞</sup>**

~~OR~~ **PLUS**

UP TO  
**0%**  
FINANCING

UP TO  
**84**  
MONTHS

Offer includes delivery, destination, fees and **\$2,918 IN CASH BONUS<sup>5</sup>**. Offer based on 2014 Forte LX MT with a purchase price of **\$17,514**. Excludes HST.

### STANDARD FEATURES



Bluetooth Connectivity<sup>®</sup>



Steering Wheel Audio Controls



6-Speed Manual

## 2014 OPTIMA LX AT

**\$22,814<sup>∞</sup>**

~~OR~~ **PLUS**

UP TO  
**0%**  
FINANCING

UP TO  
**84**  
MONTHS

Offer includes delivery, destination, fees and **\$3,500 IN CASH BONUS<sup>5</sup>**. Offer based on 2014 Optima LX AT with a purchase price of **\$26,314**. Excludes HST.

### STANDARD FEATURES



Power Driver's Seat



Air Conditioning



6-Speed Automatic



**WE'VE GOT YOU COVERED**  
\*5-year/100,000 km worry-free comprehensive warranty.

Kia's new Customer Friendly Pricing includes delivery and destination fees and all mandatory government levies. Prices do not include fuel-fill charges up to \$100, dealer administration fees up to \$399, licensing or applicable taxes.



The Power to Surprise

Offer(s) available on select new 2014 models through participating dealers to qualified retail customers who take delivery by June 30, 2014. Dealers may sell or lease for less. Some conditions apply. See dealer for complete details. Vehicles shown may include optional accessories and upgrades available at extra cost. All offers are subject to change without notice. All pricing includes delivery and destination fees up to \$1,665, \$5 OMVIC fee, \$29 tire tax, other taxes, environmental fee, and \$100 A/C charge (where applicable). Excludes licensing, registration, insurance, variable dealer administration fees (up to \$399), fuel-fill charges up to \$100, and down payment (if applicable and unless otherwise specified). Other lease and financing options also available. 0% financing offer for up to 84 months available O.A.C. to qualified retail customer, on approved credit for the new 2014 Forte LX MT (F0541E)/2014 Optima LX AT (OP742E)/2014 Rio LX MT (R0541E) with a selling price of \$14,596/\$22,814/\$12,596 and includes delivery and destination fees of \$1,485, tire tax of \$29, A/C charge (\$100 when applicable) and a cash bonus of \$2,918/\$3,500/\$2,918 (which is deducted from the negotiated price before taxes). Bi-weekly payments of \$80/\$125/\$69 for 84 months with \$0 down payment. Credit fees of \$0. Total obligation is \$14,596/\$22,814/\$12,596. See retailer for complete details. \*Cash purchase price for the new 2014 Forte LX MT (F0541E)/2014 Optima LX AT (OP742E)/2014 Rio LX MT (R0541E) is \$14,596/\$22,814/\$12,596 and includes a cash bonus of \$2,918/\$3,500/\$2,918 (which is deducted from the negotiated price before taxes). Retailer may sell for less. \*Cash Bonus amounts are offered on select 2014 and 2015 models and are deducted from the negotiated price before taxes. \$4,000 cash bonus only available on the 2014 Optima Hybrid. Offer ends June 30, 2014. See your dealer for complete details. \*Model shown Manufacturer Suggested Retail Price for 2014 Forte SX (F0748E)/2014 Optima SX Turbo AT (OP748E)/2014 Rio4 SX with Navigation (R0749E) is \$26,395/\$34,795/\$22,295. \*Highway/city fuel consumption is based on the 2014 Rio LX-ECO (A/T)/2014 Forte 1.8L MPI 4-cyl (M/T)/2014 Optima 2.4L GDI (A/T). These updated estimates are based on the Government of Canada's approved criteria and testing methods. Refer to the *EnerGuide Fuel Consumption Guide*. Your actual fuel consumption will vary based on driving habits and other factors. \*The Bluetooth® wordmark and logo are registered trademarks and are owned by Bluetooth SIG, Inc. Information in this advertisement is believed to be accurate at the time of printing. For more information on our 5-year warranty coverage, visit [kia.ca](http://kia.ca) or call us at 1-877-542-2886. Kia is a trademark of Kia Motors Corporation.