BUILT Ford TOUGH EVENT

MAKE YOUR TRUCK, YOUR TRUCK.

2014 F-150 XLT SUPERCREW 4x4

ENDS APRIL 30TH

LEASE FOR ONLY

$299 ** @ **1.49%** APR

Per month for 24 months with $1,950 down. Offer includes $7,750 in manufacturer rebates,

$750 BFT accessories cash alternative and $1,100 Ford Credit Cash. Offer excludes taxes.

Includes freight.

10.6L/100km 27MPG HWY^^
15.0L/100km 19MPG CITY^^

5.0L 4-Valve V8 FFV Engine, Ford SYNC® Voice-Activated In-Vehicle Connectivity System, Automatic Headlamps.

F-SERIES CANADA'S BEST-SELLING TRUCKS FOR 48† YEARS

GET $1,000^ TOWARDS FORD CUSTOM ACCESSORIES ON MOST OTHER NEW 2013/2014 F-SERIES TRUCKS

BED EXTENDER

TOOL BOX

TRAILER HITCH

CHROME HOOD BUG DEFLECTOR

TONNEAU COVER

Our advertised prices include Freight, Air Tax, and PPSA (if financed or leased). Add dealer administration and registration fees of up to $799, fuel fill charge of up to $120 and applicable taxes, then drive away.

$1,000 LOYALTY & CONQUEST CUSTOMER CASH^

FOR QUALIFIED CUSTOMERS IF YOU ARE A CURRENT OWNER OR LESSEE OF A DODGE, CHEVROLET, NISSAN, TOYOTA, MAZDA, HONDA, OR FORD PICKUP TRUCK.

ON MOST OTHER F-150 TRUCKS

Vehicle(s) may be shown with optional equipment. Dealer may sell or lease for less. Limited time offers. Offers only valid at participating dealers. Retail offers may be cancelled or changed at any time without notice. See your Ford Dealer for complete details or call the Ford Customer Relationship Centre at 1-800-565-3673. For factory orders, a customer may either take advantage of eligible Ford retail customer promotional incentives/offers available at the time of vehicle factory order or time of vehicle delivery, but not both or combinations thereof. Retail offers not combinable with any CPA/GPC or Daily Rental incentives, the Commercial Upfit Program or the Commercial Fleet Incentive Program (CFP). **Until April. 30th, 2014, lease a new 2014 F-150 Supercrew XLT 4x4 for up to 24 months and get 1.49% APR on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest APR payment. Lease 2014 F-150 Supercrew XLT 4x4 with a value of $33,109 after $1,995 down payment or equivalent trade in and $6,250 manufacturer rebate deducted and including freight and air tax of $1,665) at 1.49% APR for up to 24 months with an optional buyout of $16,246, monthly payment is $399, total lease obligation is $10,826 interest cost of leasing is $5,325 or 1.49% APR. Offers include freight, air tax, and PPSA but exclude administration and registration fees of up to $799, fuel fill charge of up to $120 and all applicable taxes. Additional payments required for optional features, license, and insurance. All prices are based on Manufacturer's Suggested Retail Price. Some conditions and mileage restriction of 32,000km for 24 months applies. Excess kilometrage charges are 16cper km for F-Series, plus applicable taxes. Excess kilometrage charges subject to change (except in Quebec), see your local dealer for details. ^Estimated fuel consumption ratings for the 2014 F-150 4x4 5.0L - V8 6-Speed Automatic. Fuel consumption ratings based on Transport Canada-approved test methods. Actual fuel consumption will vary based on road conditions, vehicle loading and driving habits. F-Series is the best-selling pickup truck in Canada for 48 years in a row based on Canadian Vehicle Manufacturers' Association statistical sales reports, up to December 2013. ^Offer valid from March 1, 2014 to April 30, 2014 (the "Program Period"). Receive CAD$1,000 towards select Ford Custom truck accessories, excluding factory-installed accessories/options ("Accessory/ies"), with the purchase or lease of a new 2013/2014 Ford F-150 (excluding Raptor) or Super Duty (excluding Chassis Cab) (each an "Eligible Vehicle") delivered or factory ordered during the Program Period (the "Offer"). Offer is subject to vehicle and Accessory availability. Offer is not redeemable for cash and can only be applied towards eligible Accessories. Any unused portions of the Offer are forfeited. Only one (1) offer may be applied towards the purchase or lease of one (1) Eligible Vehicle. ♦Offer only valid from March 22, 2014 to April 30, 2014 (the "Program Period") to Canadian resident customers who own or are currently leasing (during the Program Period) a Ford or Lincoln Pickup Truck (F150, F250-450, Ranger, Lincoln Mark LT, Lincoln Blackwood) (each a "Qualifying Loyalty Model") and purchase, lease, or factory order (during the Program Period) a new 2013/2014 F-150 (excluding Raptor, XL 4x2 Value Leader, and 2014 F-150 SUPERCREW XLT 4X4 package 300A) (each an "Eligible Vehicle"). Qualifying customers will receive CAD$1,000 (the "Incentive") towards the purchase or lease of the Eligible Vehicle, which must be delivered and/or factory-ordered from your participating Ford dealer during the Program Period. Limit one (1) Incentive per Eligible Vehicle sale, up to a maximum of two (2) separate Eligible Vehicle sales, per Qualifying Conquest/Loyalty Model. Each customer will be required to provide proof of ownership/registration and insurance of the applicable Qualifying Conquest/Loyalty Model for the previous 3 months and the ownership/registration address must match the address on the new Buyer's Agreement or Lease Agreement for the Eligible Vehicle sale. Taxes payable before Incentive is deducted. ◊Offer valid from April 1, 2014 to April 30, 2014 (the "Offer Period") to Canadian residents who purchase finance or lease (during the Program Period) a new 2014 F-150 SuperCrew XLT 4x4 (300A) (the "Eligible Vehicle") and finance through Ford Credit Canada Limited will receive CAD$1,100 (the "Offer"). The Eligible Vehicle must be delivered and/or factory-ordered from your participating Ford dealer during the Program Period. Limit one (1) Offer per each Eligible Vehicle purchase or lease. Taxes payable before Offer amount is deducted. Not combinable with BFT Loyalty/Conquest offer. Some mobile phones and some digital media players may not be fully compatible - check www.syncmyride.com for a listing of mobile phones, media players, and features supported. Driving while distracted can result in loss of vehicle control, accident and injury. Ford recommends that drivers use caution when using mobile phones, even with voice commands. Only use mobile phones and other devices, even with voice commands, not essential to driving when it is safe to do so. ©2014 Sirius Canada Inc. "SiriusXM", the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. and are used under licence. ©2014 Ford Motor Company of Canada, Limited. All rights reserved.

CONCEPT Ford

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www.conceptford.com

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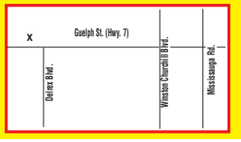
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