



THROWBACK PRICINGTM

PAYMENTS LIKE THEY WERE 15 YEARS AGO

✓ **2014 IIHS TOP SAFETY PICK**



Optima SX Turbo AT shown^{*}
Cash purchase price \$36,414

THE NEW 2014 OPTIMA

hwy / city 100km⁺
5.7L/8.9L

WAS
~~\$145~~

THROWBACK
PRICING

\$105[≠] **\$0 DOWN.**
BI-WEEKLY for the
first 15 MONTHS.

6-SPEED AUTOMATIC

0%
financing

Includes Variable Throwback Pricing Incentive. \$105 bi-weekly payments include \$1,280 Throwback Pricing Incentive. Payments are based on 2014 Optima LX AT (OP742E), financing for 84 months. After 15 months, bi-weekly payments increase to \$145. Throwback Pricing Incentive may be taken as a lump sum or to reduce financed amount.^{*}

✓ **"BEST ECONOMY CAR" MOTORINGTM 2014**



Forte SX shown^{*}
Cash purchase price \$28,014

THE ALL-NEW 2014 FORTE

hwy / city 100km⁺
5.3L/8.0L

WAS
~~\$96~~

THROWBACK
PRICING

\$76[≠] **\$0 DOWN.**
BI-WEEKLY for the
first 15 MONTHS.

6-SPEED MANUAL

0%
financing

Includes Variable Throwback Pricing Incentive. \$76 bi-weekly payments include \$640 Throwback Pricing Incentive. Payments are based on 2014 Forte LX MT (F0541E), financing for 84 months. After 15 months, bi-weekly payments increase to \$96. Throwback Pricing Incentive may be taken as a lump sum or to reduce the financed amount.^{*}

✓ **((SiriusXM)) SATELLITE RADIO** | **STEERING WHEEL AUDIO CONTROLS** | **AUX & USB INPUT PORTS**



Rio4 SX with Navigation shown^{*}
Cash purchase price \$23,914

THE NEW 2014 RIO

hwy / city 100km⁺
5.3L/7.5L

WAS
~~\$85~~

THROWBACK
PRICING

\$63[≠] **\$0 DOWN.**
BI-WEEKLY for the
first 15 MONTHS.

6-SPEED MANUAL

0%
financing

Includes Variable Throwback Pricing Incentive. \$63 bi-weekly payments include \$704 Throwback Pricing Incentive. Payments are based on 2014 Rio LX MT (R0541E), financing for 84 months. After 15 months, bi-weekly payments increase to \$85. Throwback Pricing Incentive may be taken as a lump sum or to reduce financed amount.^{*}

OFFER ENDS APRIL 30TH



WE'VE GOT YOU COVERED
*5-year/100,000 km
worry-free
comprehensive
warranty.

Proud Partner of
madd
Saving Lives, Supporting Victims

Kia's new Customer Friendly Pricing includes delivery and destination fees and all mandatory government levies. Prices do not include fuel-fill charges up to \$100, dealer administration fees up to \$399, licensing or applicable taxes.



The Power to Surprise

Offer(s) available on select new 2014 models through participating dealers to qualified retail customers who take delivery by April 30, 2014. Dealers may sell or lease for less. Some conditions apply. See dealer for complete details. Vehicles shown may include optional accessories and upgrades available at extra cost. All offers are subject to change without notice. All pricing includes delivery and destination fees up to \$1,665, \$5 OMVIC fee, \$29 tire tax, other tax, environmental fee, and \$100 A/C charge (where applicable). Excludes licensing, registration, insurance, variable dealer administration fees (up to \$399), fuel-fill charges up to \$100, and down payment (if applicable and unless otherwise specified). Other lease and financing options also available. ^{*}Throwback Pricing available O.A.C. on financing offers on new 2014 models. Financing for 84 months example: 2014 Forte LX MT (F0541E)/2014 Optima LX AT (OP742E)/2014 Rio LX MT (R0541E) with a purchase price of \$17,514/\$26,314/\$15,514 (including \$1,485 freight/PDI) financed at 0% for 84-month period with \$0 down payment equals \$2 reduced bi-weekly payments of \$76/\$105/\$63 followed by 150 bi-weekly payments of \$96/\$145/\$85. Cost of borrowing is \$0 and total obligation is \$17,514/\$26,314/\$15,514. Throwback Pricing Incentive varies by model and trim level and may be taken as a lump sum or to reduce the financed amount. Th Throwback Pricing Incentive for the 2014 Forte LX MT (F0541E)/2014 Optima LX AT (OP742E)/2014 Rio LX MT (R0541E) shown is \$640/\$1,280/\$704 (a \$20/\$40/\$22 reduction in 32 bi-weekly payments). Limited time offer. See retailer for complete details. Throwback Pricing is a trademark of Kia Canada Inc. 0% purchase financing is available on select new 2014 Kia models O.A.C. Terms vary by model and trim, see dealer for complete details. ^{*}Model shown Manufacturer Suggested Retail Price for 2014 Forte SX (F0748E)/2014 Optima SX Turbo AT (OP748E)/2014 Rio4 SX with Navigation (R0749E) is \$26,395/\$34,795/\$22,295. ^{*}Highway/city fuel consumption is based on the 2014 Rio LX+ ECO (A/T)/2014 Forte 1.8L MPI 4-cyl (M/T)/2014 Optima 2.4L GDI (A/T). These updated estimates are based on the Government of Canada's approved criteria and testing methods. Refer to the *EnerGuide Fuel Consumption Guide*. Your actual fuel consumption will vary based on driving habits and other factors. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. and its subsidiaries. 2014 Top Safety Pick – U.S. Insurance Institute for Highway Safety (IIHS) for model year 2014. U.S. model tested. Information in this advertisement is believed to be accurate at the time of printing. For more information on our 5-year warranty coverage, visit kia.ca or call us at 1-877-542-2886. Kia is a trademark of Kia Motors Corporation.