



CHEVROLET FUELED UP

0%

FINANCING FOR 84 MONTHS/
LEASING FOR 60 MONTHS
ON SELECT MODELS^{†/‡}

NOW YOU SAVE EVEN MORE ON GAS.
OUR MOST FUEL EFFICIENT LINEUP EVER[†]

PLUS
A GAS CARD.

40¢



OFF/LITRE GAS CARD
ON ALL MODELS*

2014 CRUZE LT AIR & AUTO

FULLY EQUIPPED

- 6-SPEED AUTOMATIC TRANSMISSION
- AIR CONDITIONING • BLUETOOTH®
- TURBOCHARGED ECOTEC® ENGINE
- CRUISE CONTROL • ONSTAR® NAVIGATION
- POWER WINDOWS, LOCKS & REMOTE KEYLESS ENTRY • BEST-IN-CLASS SAFETY[†] WITH 10 AIRBAGS • SIRIUS XM RADIO™

LEASE

\$99 @ 0%

BI-WEEKLY FOR **48** MONTHS.* \$995 DOWN PAYMENT.
\$0 SECURITY DEPOSIT. INCLUDES FREIGHT, PDI & LEVIES.

40¢



OFF/LITRE GAS CARD

54 MPG HWY
HWY: 5.2L/100 KM
CITY: 7.8L/100 KM[‡]



CRUZE LTZ SHOWN[†]



COMPLETE CARE

ALL 2014
CHEVROLET
MODELS
INCLUDE:

COMPLIMENTARY OIL CHANGES
NEW VEHICLE LIMITED WARRANTY
POWERTRAIN WARRANTY
ROADSIDE ASSISTANCE
ONSTAR® STANDARD

2 YR/40,000 KM^{**}
3 YR/60,000 KM[†]
5 YR/160,000 KM[†]
5 YR/160,000 KM[†]
6 MONTHS

2014 EQUINOX LS AIR & AUTO

FULLY EQUIPPED

- 6-SPEED AUTOMATIC TRANSMISSION
- AIR CONDITIONING • BLUETOOTH® WITH USB • POWER WINDOWS, LOCKS & REMOTE KEYLESS ENTRY • BEST-IN-CLASS REAR SEAT LEGROOM[†] • SIRIUS XM RADIO™
- BETTER HWY FUEL ECONOMY THAN ESCAPE, RAV4 & CRV^{**}

LEASE

\$139 @ 0%

BI-WEEKLY FOR **48** MONTHS.* \$2,079 DOWN PAYMENT.
\$0 SECURITY DEPOSIT. INCLUDES FREIGHT, PDI & LEVIES.

40¢



OFF/LITRE GAS CARD

46 MPG HWY
HWY: 6.1L/100 KM
CITY: 9.2L/100 KM[‡]

ASK ABOUT OUR
NO-CHARGE
LEATHER
PACKAGE[†]



EQUINOX LTZ SHOWN[†]

TO GUARANTEE OUR QUALITY, WE BACK IT **160,000-KM/5-YEAR** POWERTRAIN WARRANTY[†]

*Whichever comes first. See dealer for limited warranty details.

VEHICLE PRICING IS NOW EASIER TO UNDERSTAND BECAUSE ALL OUR PRICES INCLUDE FREIGHT, PDI AND MANDATORY GOVERNMENT LEVIES. Prices do not include applicable taxes and PPSA. Consumers may be required to pay up to \$799 for Dealer fees.^{***}

ONTARIOCHEVROLETDEALERS.COM



For the latest information, visit us at chevrolet.ca, drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE. [†]Based on a 60/48/48 month lease for 2014 Chevrolet (Cruze LS 1SA/Cruze LT Turbo 1SA+MH8/Equinox LS FWD 1LS). Annual kilometre limit of 20,000 km, \$0.16 per excess kilometre. OAC by GM Financial. Monthly/Bi-Weekly payments may vary depending on down payment/trade. A down payment or trade of \$0/\$995/\$2,079 and/or \$0 security deposit is required. Total obligation is \$11,026/\$11,324/\$16,585. Option to purchase at lease end is \$6,510/\$9,511/\$11,230. Excess wear and tear and km charges not included. Other lease options available. [‡]***Freight & PDI (\$1,600/\$1,600/\$1,600), registration, air and tire levies and OMVIC fees included. Insurance, licence PPSA, dealer fees and applicable taxes not included. Offers apply as indicated to 2014 new or demonstrator models of the vehicle equipped as described. Offers apply to qualified retail customers in the Ontario Chevrolet Dealer Marketing Association area only (including Outaouais). Dealers are free to set individual prices. Quantities limited; dealer order or trade may be required. Limited time offers which may not be combined with other offers. GMCL may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. See dealer for details. [†]Bluetooth is a registered trademark of Bluetooth SIG Inc. [†]Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. [†]Based on WardsAuto.com 2012 Upper Small segment, excluding Hybrid and Diesel powertrains. Standard 10 airbags, ABS, traction control and StabiliTrak®. [†]The Best Buy Seal is a registered trademark of Consumers Digest Communications, LLC, used under license. [†]Comparison based on 2013 Polk segmentation: Compact SUV and latest competitive data available and based on the maximum legroom available. Excludes other GM brands. [†]2014 Chevrolet Equinox FWD equipped with standard 2.4L ECOTEC® I-4 engine. Comparison based on Natural Resources Canada's 2014 Fuel Consumption Guide. [†]2014 Equinox 2LT equipped with the True North Edition are eligible to receive an \$800 MSRP credit equal to the MSRP of the Perforated Leather Seating Option (APL/APN/AFM). Factory order or dealer trade may be required. Offer available to units purchased/delivered from March 1 to April 30, 2014. [†]2014 Cruze equipped with standard 1.4L Ecotec engine and 6-speed automatic transmission. 2014 Equinox equipped with standard 2.4L Ecotec engine and 6-speed automatic transmission. Fuel consumption based on GM Testing in accordance with approved Transport Canada test methods. Your actual fuel consumption may vary. [†]2014 Cruze LTZ, MSRP with freight, PDI & levies \$28,489. 2014 Equinox LTZ FWD, MSRP with freight, PDI & levies \$37,539. Dealers are free to set individual prices. [†]Based on GM testing in accordance to Government of Canada test methods. [†]Offers valid for delivery dates between March 1st and April 30th, 2014; participating lenders are subject to change. 0% purchase financing offered on approved credit by TD Auto Finance Services, Scotiabank or RBC Royal Bank for up to 84 months on an eligible new or demonstrator 2014 Chevrolet Cruze, Sonic, Camaro (excludes Z28), Silverado HD 2500/3500, Tahoe and Suburban. Terms vary by model. Rates from other lenders will vary. Down payment, trade and/or security deposit may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. Example: 2014 Chevrolet Cruze LS MSRP including freight, PDI & levies is \$17,639 at 0% APR, the monthly payment is \$209.99 for 84 months. Cost of borrowing is \$0. Total obligation is \$17,639, plus applicable taxes. Offer is unconditionally interest-free. License, insurance, registration, PPSA, applicable taxes and dealer fees not included. Dealers are free to set individual prices. Offers apply to qualified retail customers only. Limited time offer which may not be combined with certain other offers. GMCL may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. See dealer for details. [†]Retail and basic fleet customers who purchase or lease an eligible Chevrolet, Buick or GMC delivered from dealer stock between March 1, 2014 and April 30, 2014 will receive one 40¢ savings per litre fuel card (fuel savings card) upon payment of an additional \$0.1. Cards valid as of 72 hours after delivery. Fuel savings card valid for 800 litres of fuel purchased from participating Petro-Canada retail locations (and other approved North Atlantic Petroleum locations in Newfoundland) and not redeemable for cash except where required by law. GM is not responsible for cards that are lost, stolen or damaged. GM reserves the right to amend or terminate this offer and/or the program for any reason in whole or in part at any time without notice. Petro-Canada is a Suncor Energy business™. Trademark of Suncor Energy Inc. Used under licence. Cards are property of Suncor Energy. To protect your card balance, register online at www.petro-canada.ca/preferred today. [†]The 2-Year Scheduled Lube-Oil-Filter Maintenance Program provides eligible customers in Canada, who have purchased, leased or financed a new eligible 2014 MY Chevrolet, Buick, or GMC vehicle (excluding Spark EV), with an ACDelco oil and filter change, in accordance with the oil life monitoring system and the Owner's Manual, for 2 years or 40,000 kms, whichever occurs first, with a limit of four (4) Lube-Oil-Filter services in total, performed at participating GM Dealers. Fluid top offs, inspections, tire rotations, wheel alignments and balancing, etc. are not covered. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives available on GM vehicles. General Motors of Canada Limited reserves the right to amend or terminate this offer, in whole or in part, at any time without prior notice. Additional conditions and limitations apply. See dealer for details.