



TRUCK MONTH

0%

LEASE RATES
UP TO
36 MONTHS*

0%

PURCHASE
FINANCING UP TO
48 MONTHS†

PLUS ALL 2014 GMC MODELS INCLUDE
GMC PRO-GRADE PROTECTION
WITH COMPLIMENTARY OIL CHANGES
FOR 2 YEARS/40,000KM‡

2014 SIERRA DOUBLE CAB 4X4
\$29,999

CASH PURCHASE PRICE
INCLUDES FREIGHT, PDI, LEVIES, \$4,750 CREDIT*
& \$2,000 TRUCK OWNER BONUS**



2014 BEST NEW PICKUP
AUTOMOBILE JOURNALISTS ASSOCIATION OF CANADA



SIERRA ALL-TERRAIN
DOUBLE CAB SHOWN††

2014 SIERRA CREW CAB 4X4

LEASE

\$162 @ 0% FOR 36 MONTHS*

BI-WEEKLY FOR 36 MONTHS*. \$1,250 DOWN PAYMENT.

\$0 SECURITY DEPOSIT.

TAXES NOT INCLUDED. OFFER INCLUDES FREIGHT, PDI, LEVIES & \$4,750 CREDIT*.

INCLUDES: • EXCLUSIVE AUTOMATIC LOCKING REAR DIFFERENTIAL
• 285 HP ECOTEC3 ENGINE • 6-SPEED AUTOMATIC TRANSMISSION
• CRUISE CONTROL • POWER WINDOWS & DOOR LOCKS



SIERRA ALL-TERRAIN
CREW CAB SHOWN††

2014 TERRAIN

LEASE

\$149 @ 0% FOR 48 MONTHS*

STEP-UP TO THE CHROME EDITION
PREMIUM PACKAGE
FOR ONLY \$11 BI-WEEKLY

BI-WEEKLY FOR 48 MONTHS*. \$2,850 DOWN PAYMENT.

\$0 SECURITY DEPOSIT.

INCLUDES: • AIR CONDITIONING • 6-SPEED AUTOMATIC TRANSMISSION
• BLUETOOTH® WITH USB • TOUCHSCREEN DISPLAY
• POWER WINDOWS & LOCKS • BEST-IN-CLASS REAR SEAT LEGROOM†



TERRAIN SLE-1 SHOWN

THE BEST TIME TO GET THE BEST TRUCKS – ENDS MARCH 31ST

Visit us at: **BUYGMC.CA**

TO GUARANTEE OUR
QUALITY, WE BACK IT **160,000-KM/5-YEAR POWERTRAIN WARRANTY***

*Whichever comes first. See dealer for limited warranty details.



WE ARE PROFESSIONAL GRADE

VEHICLE PRICING IS NOW EASIER TO UNDERSTAND BECAUSE ALL OUR PRICES INCLUDE FREIGHT, PDI AND MANDATORY GOVERNMENT LEVIES. Prices do not include applicable taxes and PPST. Consumers may be required to pay up to \$799 for Dealer fees.**

For the latest information, visit us at GMC.ca, drop by your local GMC Dealer or call us at 1-800-GM-DRIVE. *Offer applies to the purchase of 2014 GMC Sierra 1500 Double Cab 4WD 1SA+830+G80. †0% purchase financing offered by GMCL for 48 months on 2014 GMC Sierra 1500 Double Cab 4WD 1SA+830+G80. ‡O.A.C. by RBC Royal Bank/TD Auto Finance Services/Scotiabank. Rates from other lenders will vary. Example: \$10,000 at 0% APR, monthly payment is \$208.33 for 48 months. Cost of borrowing is \$0, total obligation is \$10,000. Down payment and/or trade may be required. Monthly/Bi-weekly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. †Based on a 36/48 month lease for 2014 GMC Sierra Crew Cab 4x4 1SA+830+G80/Terrain SLE FWD 3SA. Annual kilometre limit of 20,000 km, \$0.16 per excess kilometre. ‡OAC by GM Financial. Monthly/bi-weekly payments may vary depending on down payment/trade. A down payment or trade of \$1,250/\$2,850 and/or \$0 security deposit is required. Total obligation is \$13,856/\$18,377. Option to purchase at lease end is \$19,852/\$11,398. Excess wear and tear and km charges not included. Other lease options available. †\$4,750 /\$4,750 is a manufacturer to dealer delivery credit (tax exclusive) for 2014 GMC Sierra 1500 Crew Cab/2014 GMC Sierra 1500 Double Cab and is reflected in offers in this advertisement. Other cash credits available on most models. See dealer for details. *†V/4/****/†/±Freight & PDI, (\$1,650/\$1,650/\$1,600), registration, air and tire levies and OMVIC fees included. Insurance, licence, PPST, dealer fees and applicable taxes not included. Offers apply as indicated to 2014 new or demonstrator models of the vehicle equipped as described. Offers apply to qualified retail customers in the Ontario Chevrolet Dealer Marketing Association area only (including Outaouais). Dealers are free to set individual prices. Quantities limited; dealer order or trade may be required. Limited time offers which may not be combined with other offers. GMCL may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. See dealer for details. ††2014 Sierra 1500 SLT Double Cab 4WD with GAT, MSRP with freight PDI & levies \$52,599. 2014 Sierra 1500 SLT Crew Cab 4WD with GAT, MSRP with freight PDI & levies \$54,414. Dealers are free to set individual prices. †Comparison based on 2013 Polk segmentation: Compact SUV and latest competitive data available and based on the maximum legroom available. ‡Bluetooth is a registered trademark of Bluetooth SIG Inc. †Retail and basic fleet customers who purchase or lease an eligible Chevrolet, Buick or GMC delivered from dealer stock between March 1, 2014 and March 31, 2014 will receive one 40¢ savings per litre fuel card (fuel savings card) upon payment of an additional \$0.1. Cards valid as of 72 hours after delivery. Fuel savings card valid for 800 litres of fuel purchased from participating Petro-Canada retail locations (and other approved North Atlantic Petroleum locations in Newfoundland) and not redeemable for cash except where required by law. GM is not responsible for cards that are lost, stolen or damaged. GM reserves the right to amend or terminate this offer and/or the program for any reason in whole or in part at any time without notice. Petro-Canada is a Suncor Energy business™. Trademark of Suncor Energy Inc. Used under licence. Cards are property of Suncor Energy. ††Offer only valid from February 8, 2014 – March 31, 2013 (the "Program Period") to retail customers resident in Canada who own or are currently leasing (during the Program Period) a GM or competitor pickup truck to receive a \$2,000 credit towards the purchase, or \$1,000 towards the finance or lease of an eligible new 2014 Model Year GMC Sierra Light Duty, or Sierra Light Duty. Only one (1) credit may be applied per eligible vehicle sale. Offer is transferable to a family member living in the same household (proof of address required). This offer may not be redeemed for cash and may not be combined with certain other consumer incentives available on GM vehicles. The \$2,000/\$1,000 credit includes HST/GST/QST/PST as applicable by province. As part of the transaction, dealer will request current vehicle registration and/or insurance to prove ownership. GMCL reserves the right to amend or terminate this offer, in whole or in part, at any time without prior notice. Void where prohibited by law. Additional conditions and limitations apply. See your GM dealer for details. ‡The 2-Year Scheduled Lube-Oil-Filter Maintenance Program provides eligible customers in Canada, who have purchased, leased or financed a new eligible 2014 MY Chevrolet, Buick, or GMC vehicle (excluding Spark EV), with an ACDelco oil and filter change, in accordance with the oil life monitoring system and the Owner's Manual, for 2 years or 40,000 kms, whichever occurs first, with a limit of four (4) Lube-Oil-Filter services in total, performed at participating GM Dealers. Fluid top offs, inspections, tire rotations, wheel alignments and balancing, etc. are not covered. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives available on GM vehicles. General Motors of Canada Limited reserves the right to amend or terminate this offer, in whole or in part, at any time without prior notice. Additional conditions and limitations apply. See dealer for details.