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H5 video contest promotes 'small town living at its best'

By **PHIL GRAVELLE**
Special to *The IFP*

A video contest based on the theme of "Small Town Living At Its Best" is part of the build-up to the Halton Hills Health, Home and Happiness (#H5) Show, being held May 2-3 at the new Mold-Masters SportPlex.

Sponsored by the Chamber of Commerce and *The Independent & Free Press*, the event will showcase more than 100 local businesses and feature an array of entertainment, food and family activities.

Prizes with a value of at least \$100 are offered for videos in three categories. The first is Community, showing the mutual support that enhances our quality of life. The second is Character, demonstrating how we are friendly, lively and down-to-earth. The third is Countryside, stressing the benefits from local farms and nature areas.

"It's a good way to engage people," said Marnie Hughes of Communication Artistry, a member of the Chamber's branding committee. "Amateurs are encouraged to enter— try



to be creative."

Two minutes is the maximum length, and videos must be posted on YouTube or another online service. They can be any combination of video, still photos, illustrations, text, talk or music, which could be assembled with free online software. The deadline for submissions is 5 p.m. on Monday, April 28, and kids must have parental permission.

After being checked by the Chamber of Commerce, entries will be shown on the big screen during the H5 Show, with winners announced at 3 p.m. on May 3.

For more information, rules and an entry form for the contest, send an email to: marnie@communicationartistry.com. For more about the show, watch upcoming editions of *The IFP* and check the events section at www.haltonhillschamber.on.ca.

VENDOR SEMINAR: Hey vendors, get the most of the H5 trade show, by attending a special Chamber-hosted training seminar, 7-9 p.m. on April 3 at the Mold-Masters SportsPlex. Learn how it can be beneficial for you and your company to have a booth at the May 2-3 show. Also learn about the impact of social media. RSVP: the chamber at 905-877-7119 or www.haltonhillschamber.on.ca.

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