



# CANADIAN FAVOURITE

It's because of  
smart technology,  
fuel efficiency,  
safety and quality.  
  
But most of all,  
**it's because of you**  
we're number one  
four years running.

ENDS FEBRUARY 28<sup>th</sup>

GET YOUR FIRST **4 ON US**<sup>®</sup>

WITH THE PURCHASE FINANCE OR LEASE OF SELECT NEW 2013 AND 2014 MODELS

#1 SELLING AUTOMOTIVE COMPANY IN CANADA 4 YEARS RUNNING\*

AND UP TO **\$10,000**<sup>\*</sup> IN MANUFACTURER REBATES  
ON MOST NEW 2013 AND 2014 MODELS

AS LOW AS **0%<sup>\*\*APR</sup>** PURCHASE FINANCING  
ON SELECT NEW 2013 AND 2014 MODELS



ST Model Shown  
**2014 FOCUS S SEDAN**  
BEST-SELLING VEHICLE NAMEPLATE IN THE WORLD!  
**\$99 @ 0.99%<sup>+</sup> APR**  
Bi-weekly for 84 months with \$0 down.  
**\$17,428\*** Offers exclude taxes.  
5.5L/100km 51MPG HWY<sup>\*\*\*</sup> / 7.8L/100km 36MPG CITY<sup>\*\*\*</sup>

**2014 FUSION S**  
LEASE FOR ONLY **\$299 @ 0%<sup>\*\*\*</sup> APR**  
For 48 months with \$0 down. Offer excludes taxes.  
OR OWN FOR ONLY **\$23,798\***  
5.8L/100km 49MPG HWY<sup>\*\*\*</sup> / 9.2L/100km 31MPG CITY<sup>\*\*\*</sup>

**2014 ESCAPE S**  
LEASE FOR ONLY **\$299 @ 0%<sup>\*\*\*</sup> APR**  
For 48 months with \$1000 down.  
OR OWN FOR ONLY **\$25,318\*** Offers exclude taxes.  
6.7L/100km 42MPG HWY<sup>\*\*\*</sup> / 9.5L/100km 30MPG CITY<sup>\*\*\*</sup>

Platinum Model Shown  
**2014 F-150 XLT SUPERCREW**  
LEASE FOR ONLY **\$399 @ 0.99%<sup>\*\*\*</sup> APR**  
Per month for 24 months.  
OWN FOR ONLY **\$33,368\*** Offer includes \$8,000 in manufacturer rebates. Offers exclude taxes.  
10.6L/100km 27MPG HWY<sup>\*\*\*</sup> / 15.0L/100km 19MPG CITY<sup>\*\*\*</sup>

**WELL-EQUIPPED WITH:**  
2.0L direct-injection I-4 engine, SYNC<sup>®</sup> with MyFord<sup>®</sup> 4<sup>™</sup> Screen, Quad-Beam Halogen Headlamps, and AM/FM Single-CD/MP3-capable stereo with six speakers **AND MUCH MORE.**

**WELL-EQUIPPED WITH:**  
6-Speed Automatic Transmission with SelectShift, Air Conditioning, Automatic Projector Headlamps, Ford SYNC<sup>®</sup> Voice Activated In-Vehicle Connectivity System Audio and USB port **AND MUCH MORE.**

**WELL-EQUIPPED WITH:**  
6-Speed SelectShift<sup>®</sup> Automatic Transmission with Sport mode, Power Sideview Mirrors, MyKey<sup>™</sup>, Torque Vectoring Control **AND MUCH MORE.**

**WELL-EQUIPPED WITH:**  
5.0L Ti-VCT 4-Valve V8 FFV Engine, Ford SYNC<sup>®</sup> Voice Activated, In-Vehicle Connectivity System, Automatic Headlamps, **AND MUCH MORE.**

Our advertised prices include Freight, Air Tax, and PPSA (if financed or leased). Add dealer administration and registration fees of up to \$799, fuel fill charge of up to \$120 and applicable taxes, then drive away.



ELIGIBLE COSTCO MEMBERS RECEIVE AN ADDITIONAL

**\$1,000<sup>+</sup>**  
ON MOST NEW VEHICLES



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\* All rebates applied to sale prices. All leases are 20,000 km per year. \* All prices are plus taxes, registration, licence fee, OAC. 0% financing/lease rates are available on selected models only. See dealer for details.



361 Guelph St.  
(Hwy. #7), Georgetown  
www.conceptford.com

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John Haden  
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