

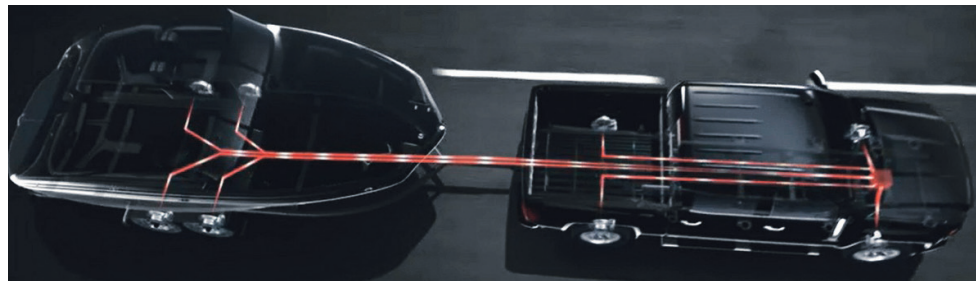
Sierra trailering tech enhances safety and performance

Six in 10 full-size pickup owners use their trucks for trailering, according to General Motors' survey data.

Along with class-leading trailing capacities, the all-new 2014 GMC Sierra 1500, offers that majority of customers a full suite of trailering technologies that aid everything from acceleration to safety and braking.

Before the 2014 Sierra is even in motion, systems are monitoring conditions and preparing the truck to perform.

On any grade of about five per cent or higher, Hill Start Assist automatically engages the Sierra's brakes for 1.5 seconds or



Hauling heavy loads in the 2014 GMC Sierra will be greatly enhanced with a complete range of trailering technologies.

until the gas pedal is pressed.

This keeps the truck from rolling rearward and helps in trailering situations like

climbing a boat launch.

Tow/Haul mode, activated by a button on the shift lever, modifies the standard six-

speed transmission's shift mapping to take full advantage of the Sierra's powerful new EcoTec3 engines.

For drivers who prefer full control over their truck's shifting, improved TapShift controls on the shift lever are backed by a patent-pending shift algorithm that improves shift response time by up to 60 per cent compared to previous systems.

When the TapShift controls are in use, Sierra's Trailer Grade Braking is deactivated because the driver is manually controlling gearshifts.

—Metroland Media
WheelsTalk.ca

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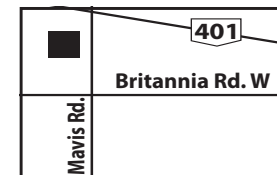
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*MSRP of \$19,995/\$23,495/\$24,495/\$25,995 on 2013 Impreza 2.0i 4-door (DF1 BP)/2013 Legacy 2.5i (DA1 BP)/2013 XV Crosstrek Touring Package (DX1 TP)/2014 Forester 2.5i (EJ1 X0). Lease rate of 0.5%/0.5%/1.9%/2.9% for 39/48/39/24 months. Monthly payment is \$208/\$234/\$284/\$268 with \$2,462/\$3,321/\$2,566/\$2,634 down payment. Option to purchase at end of lease is \$11,601/\$11,201/\$13,943/\$20,168. Advertised pricing consists of MSRP plus charges for Freight/PDI (MY13 \$1,595/MY14 \$1,650), Air Tax (\$100), Tire Stewardship Levy (\$29.20), OVMC Fee (\$5), Dealer Admin (\$199). Freight/PDI charge includes a full tank of gas. Taxes, license, registration and insurance are extra. \$0 security deposit. Models shown: 2013 Impreza 2.0i Limited Package 4-door (DF1 LP) with an MSRP of \$26,895. 2013 Legacy 3.6R Limited (DA2 LN6) with an MSRP of \$34,695. 2013 XV Crosstrek Limited Package (DX1 LP) with an MSRP of \$28,995. 2014 Forester 2.5i Limited Package (EJ2 LP) with an MSRP of \$33,295. Dealers may sell or lease for less or may have to order or trade. Offers applicable on approved credit at participating dealers only. Lease based on a maximum of 20,000 km per year, with excess charged at \$0.10/km. Leasing and financing programs available through Subaru Financial Services by TCCI. Other lease and finance rates and terms available; down payment or equivalent trade-in may be required. Vehicles shown solely for purposes of illustration, and may not be equipped exactly as shown. Offers available until July 1, 2013. See your local Subaru dealer for complete program details. †Contest Entry begins on April 8, 2013 at 12:00:01 a.m. ET and ends on June 9, 2013 at 11:59:59 p.m. ET. No purchase necessary. Visit familyrally.ca for complete contest details. Visit Subaru of Mississauga for complete details.