



The Chevrolet Cruze turbo diesel gets 4.2L/100 km highway giving it what Chevrolet claims is the best mileage of any non-hybrid passenger car sold in Canada.

## Cruze Diesel outperforms rivals for top mileage performance

The new 2014 Chevrolet Cruze Clean Turbo Diesel delivers an industry best 4.2L/100km highway— better than any non-hybrid passenger car in Canada.

It will be available across Canada this spring.

With a starting price of just \$24,945, plus \$1,550 destination charge, Chevrolet claims it is a better value than a similarly equipped VW Jetta TDI automatic.

Compared with Jetta, the Cruze Diesel offers standard equipment including the Chevrolet MyLink infotainment system, larger 17-inch alloy wheels, leather-appointed seating, and a longer five-year 160,000-kilometre powertrain limited warranty.

Cruze Diesel also beats its rivals in performance with a segment-leading

estimated 148 hp and estimated 258 lb/ft of torque, and can go 0-96 km/h (0-60 mph) in about 8.6 seconds.

Its advanced 2.0-litre turbo diesel engine has an overboost feature capable of increasing torque to an estimated 280 lb/ft for short bursts of stronger acceleration when needed, such as entering freeway traffic.

The vehicle generates 90 per cent less Nitrogen Oxide (NOx) and particulate emissions when compared to previous generation diesels.

Chevrolet has sold more than two million Cruze models globally since it was launched in mid-2010. More than 33,000 of those were diesel powered.

—Metroland Media  
WheelsTalk.ca

## Ford Fusion setting the standard for its use of recycled material

Ford Fusion is the first global vehicle program from any automaker to use seat fabric made from recycled material, with the potential to recycle enough plastic bottles and post-industrial waste to make approximately 1.4 million metres of fabric annually.

That's equivalent to between 730,000 and 823,000 metres in North America when Fusion is in full production.

Fusion is the latest example of the Ford commitment to use recycled material whenever possible.

In North America, for instance, Ford has increased use of recycled yarns from zero in 2007 to nearly 66 per cent of vehicle programs for 2013.

Overall, Ford uses 41 fabrics across 15 vehicle lines globally – from Mustang and Fiesta to F-150 and Taurus.

The global launch of the all-new Fusion (known as Mondeo in Europe and Asia Pacific) shows the goal is attainable and that Ford is all-in on an eco-conscious way of doing business.

Since the 2009 model year, any new seat fabric used in Ford vehicles must contain at least 25 per cent recycled material.

Some of Ford's most advanced vehicles— Focus Electric, Fusion Hybrid SE— already have fabrics with as much as 100 per cent recycled content as Ford extends the eco-conscious aspects of such vehicles beyond their powertrains.

The 2008 Escape Hybrid was the first model to feature an entire seat made of fabric containing recycled yarn.

—Metroland Media  
WheelsTalk.ca

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0%<sup>†</sup> FOR UP TO 96 MONTHS FINANCING

OR GET UP TO

\$10,000

IN PRICE ADJUSTMENTS<sup>‡</sup>

ON SELECT MODELS

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2013 ELANTRA L

SELLING PRICE: \$15,880\* ELANTRA L 6-SPEED MANUAL. \$1,500 PRICE ADJUSTMENT<sup>†</sup>. FEES, DELIVERY & DESTINATION INCLUDED. PLUS HST.

OWN IT FOR \$77 BI-WEEKLY WITH 0%<sup>†</sup> FINANCING FOR 36 MONTHS INCLUDES \$1,500 IN PRICE ADJUSTMENTS<sup>‡</sup> NO MONEY DOWN

INCLUDES: 6 AIRBAGS • iPod®/USB/AUXILIARY INPUT JACKS • POWER WINDOWS & DOOR LOCKS • ABS WITH TRACTION CONTROL SYSTEM • DUAL HEATED POWER EXTERIOR MIRRORS



INCLUDES: 2.0T I4 CVT DOHC ENGINE • AIR CONDITIONING W/AUTOMATIC CLIMATE CONTROL • 18" ALLOY WHEELS • iPod®/USB/AUXILIARY INPUT • SIRIUS XM™ RADIO WITH BLUETOOTH® HANDS FREE PHONE SYSTEM

HWY: 6.8L/100 KM CITY: 10.0L/100 KM\*



2012 CANADIAN AND NORTH AMERICAN CAR OF THE YEAR

HWY: 5.2L/100 KM CITY: 7.1L/100 KM\*



Limited model shown

2013 GENESIS COUPE

SELLING PRICE: \$28,200\* GENESIS COUPE 2.0T 6-SPEED MANUAL. FEES, DELIVERY & DESTINATION INCLUDED. PLUS HST.

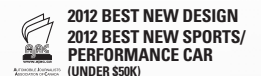
OWN IT FOR \$136 BI-WEEKLY WITH 0%<sup>†</sup> FINANCING FOR 36 MONTHS NO MONEY DOWN

INCLUDES: 2.0T I4 CVT DOHC ENGINE • AIR CONDITIONING W/AUTOMATIC CLIMATE CONTROL • 18" ALLOY WHEELS • iPod®/USB/AUXILIARY INPUT • SIRIUS XM™ RADIO WITH BLUETOOTH® HANDS FREE PHONE SYSTEM

HWY: 5.3L/100 KM CITY: 7.5L/100 KM\*



3.8L GT model shown



2012 BEST NEW DESIGN 2012 BEST NEW SPORTS/ PERFORMANCE CAR (UNDER \$50K)

2013 VELOSTER

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INCLUDES: 7" TOUCHSCREEN MULTIMEDIA SYSTEM WITH REARVIEW CAMERA • REAR PARKING ASSIST SYSTEM • HEATED FRONT SEATS • 3<sup>RD</sup> DOOR FOR PASSENGER ACCESS • SIRIUS XM™ RADIO WITH BLUETOOTH® HANDS FREE PHONE SYSTEM

SELLING PRICE: \$20,730\* VELOSTER 6-SPEED MANUAL. FEES, DELIVERY, DESTINATION & \$300 IN PRICE ADJUSTMENTS<sup>‡</sup> INCLUDED. PLUS HST.

5 YEAR WARRANTY

5-year/100,000 km Comprehensive Limited Warranty<sup>††</sup>  
5-year/100,000 km Powertrain Warranty  
5-year/100,000 km Emission Warranty

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