

# Keyboard or all-touch?

Upgrade your BlackBerry®. Upgrade your network.  
Get it on Canada's largest LTE network.<sup>1</sup>

BlackBerry® Q10  
superphone

3-yr. term with  
voice & data plan

**\$199**<sup>95</sup><sup>2</sup>

\$699.95 No term



BlackBerry® Z10  
superphone

3-yr. term with  
voice & data plan

**\$149**<sup>95</sup><sup>2</sup>

\$649.95 No term



Trade in your current phone and you could  
get up to \$200 towards the phone you want.<sup>3</sup>

**Bell** choosing a  
BlackBerry  
just got better

Available at the following Bell store:

Georgetown  
330 Guelph St  
905 877-5411

Offer ends June 12, 2013. Available with compatible devices within network coverage areas available from Bell Mobility; see [bell.ca/coverage](http://bell.ca/coverage). Long distance and roaming charges (including foreign taxes) may apply. Paper bill charge (\$2/mo.) applies unless you register for e-bill and cancel your paper bill. Other monthly fees, e.g., 911 (Sask: \$0.62, New Brunswick: \$0.53, Nova Scotia: \$0.43, P.E.I.: \$0.70, Quebec: \$0.40), and one-time device activation (\$35) apply. If you end your services early, a fee will apply; see your Service Agreement for details. Subject to change without notice. Taxes extra. Other conditions apply. (1) Based on total square kms of coverage on the shared 4G LTE network available from Bell vs. Rogers' LTE network. See [bell.ca/LTE](http://bell.ca/LTE) for details. (2) With new activation on a 3-yr. term on a post-paid voice and data plan or a post-paid voice plan and a data feature with a min. value of \$50/mo. (3) With new activation on a 3-yr. term. Credit applies at the time of purchase on the price of the device or accessories in-store after taxes. At participating locations. Must be 18 yrs. or older and the legal owner of the phone traded in. Max. 1 phone per trade-in. Rebate applies at the time of purchase on the price of the device and/or accessories in-store after taxes. Amount of rebate depends on the value of the phone; not all phones will get a rebate. See [bell.ca/tradein](http://bell.ca/tradein) for details. ©2013 Research In Motion Limited. All rights reserved. BlackBerry® and related trademarks, names and logos are the property of Research In Motion Limited and are registered and/or used in the U.S. and countries around the world. Used under license from Research In Motion Limited.