









ONE DAY ONLY SATURDAY MAY 11TH—9 AM TO MIDNIGHT

ADDITIONAL BONUS SAVINGS
ON VEHICLE PROTECTION OPTIONS

Cash Savings Of Up To \$7500 On Veracruz HYUNDAI OWNER LOYALTY PROGRAM AVAILABLE Cash Savings Of Up To \$6500 On Sonata Hybrid

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Monday - Thursday 9:00 AM - 9:00 PM Friday 9:00 AM - 6:00 PM Saturday 9:00 AM - MIDNIGHT Closed Sunday

Cash Purchase Hyundai Loyalty included



The 2014 GMC Sierra pickup is now available with GM'S Safety Alert Seat that warns the driver of possible collisions and lane departures through vibrations in the seat.

Haptic seat technology a first in full-size pickup segment

The all-new 2014 GMC Sierra arrives this summer with available advanced active safety features never offered to full-size pickup truck full-size pickup truck owners, including Forward Collision Alert and Lane Departure Warning.

The manner by which alerts from the system are delivered to the driver is equally innovative, thanks to GMC's optional Safety Alert Seat.

With the Safety Alert Seat, Sierra owners get feedback transmitted as a vibration through the surface of the driver's seat bottom cushion.

When the Lane Departure Warning system's camera detects the Sierra is leaving a lane without a turn signal active in that direction, a vibration in the left or right seat bolster directs the driver's attention to the side of the lane encroachment.

When a potential collision is detected ahead by the Forward Collision Alert system, both sides of the seat vibrate.

Forward Collision Alert uses a camera behind the windshield to monitor traffic ahead and estimate time to collision.

A green vehicle-shaped icon on the instrument cluster lets the driver know the system detects a vehicle ahead. When the Sierra gets too close to a vehicle ahead, the icon turns orange.

When approaching a vehicle too rapidly, red lights flash on the windshield and the driver is alerted either audibly or through the optional Safety Alert Seat.

Using the same sophisticated camera technology, Lane Departure Warning uses an icon of a vehicle crossing a dotted lane marker and shines green when detecting a lane ahead at speeds above 35 mph.

The icon glows amber and flashes when a warning is active. Both Forward Collision Alert and Lane Departure Warning can be deactivated if the driver desires. Both, along with the Safety Alert Seat, are available on select trim levels.

Sierra's other active safety features include standard StabiliTrak and optional technologies like a Rear Vision Camera and Front and Rear Park Assist.

Sierra also benefits from available trailering safety technologies like Trailer Sway Control and an Integrated Trailer Brake Controller.

In addition to active safety features, the 2014 Sierra features six standard air bags and high-strength steel in the A-pillars, B-pillars, roof rails and other body structures to create a solid and protected safety cage around the passenger cabin.

—Metroland Media WheelsTalk.com

New Sierra best in V8 fuel consumption

The all-new 2014 GMC Sierra 1500 fullsize pickup truck arrives at dealers later this spring with the claimed best V8 pickup fuel consumption in the industry.

Sierra's new 5.3-litre EcoTec3 V8 uses Direct Injection, Active Fuel Management and Variable Valve Timing to achieve fuel consumption ratings of 13.0 L/100km city and 8.7 highway with two-wheel drive or 13.3/9.0 with four-wheel drive.

In addition to highway ratings that are claimed to be 1L/100km better than a comparable 2013 Ford V8 pickup and

1.5L/100km lower than a Ram V8, Sierra's new V-8 fuel consumption ratings are also better than those of the 2013 Ford F-150 EcoBoost V6.

The new 5.3-litre EcoTec3 V-8 combines its leading fuel efficiency with performance and capability.

With an SAE certified 355 hp and 383 lb/ft of torque– increases of 40 hp and 48 lb-ft compared to the 2013 model– Sierra's new 5.3-litre offers a class-leading towing capacity of up to 11,500 pounds.

—Metroland Media/WheelsTalk.com