



# MILES PLUS EVENT



EARN UP TO  
**3,000**  
AIR MILES<sup>®</sup>  
REWARD MILES<sup>™</sup>



UP TO  
**\$9,500**  
COMBINED CASH CREDIT ON SILVERADO<sup>†††</sup>  
**0%**  
FINANCING UP TO  
**84** MOS.  
ON SELECT MODELS<sup>••</sup>

## 2013 SILVERADO EXTENDED CAB CHEYENNE EDITION

**0%** FINANCING FOR **72** MONTHS<sup>•</sup> **\$171**  
**1.93%** APR

BI-WEEKLY, \$0 DOWN PAYMENT.  
TAXES NOT INCLUDED. OFFERS INCLUDE  
FREIGHT, PDI, LEVIES & \$7,500 CREDIT.<sup>•</sup>  
CASH PURCHASE PRICE \$25,195<sup>•</sup>  
INCLUDES \$1,500 CASH CREDIT.<sup>••</sup>

OR

STEP UP TO **\$9,500** IN COMBINED CREDITS ON CREW CAB<sup>•••</sup>

SILVERADO WORKS,  
TOWS AND HAULS  
ON REGULAR FUEL



**1,000**  
AIR MILES<sup>®</sup> REWARD MILES<sup>™</sup>

EXT. CAB LTZ 4x4 WITH  
CHROME ACCESSORIES PACKAGE<sup>††</sup>

**DARE TO COMPARE:** Automatic Locking Rear Differential • V8 Engine • Bluetooth<sup>®</sup> • Power Windows & Locks • Air Conditioning • Automatic Transmission • 60,000 km Longer Powertrain Warranty than F-150 or RAM<sup>▲</sup> • Chrome Accessories Package



## 2013 CRUZE LS

FINANCE

**\$89** @ **0%** **84**  
FOR MONTHS<sup>•</sup>

BI-WEEKLY, \$0 DOWN PAYMENT. TAXES NOT INCLUDED.  
OFFERS INCLUDE FREIGHT, PDI & LEVIES. PURCHASE PRICE <sup>•</sup>\$16,275<sup>•</sup>



**1,000**  
AIR MILES<sup>®</sup> REWARD MILES<sup>™</sup>

- BEST-IN-CLASS SAFETY<sup>•</sup> WITH 10 AIRBAGS
- POWER WINDOWS
- POWER DOOR LOCKS
- REMOTE KEYLESS ENTRY

**PLUS**  
**ELIGIBLE**  
**RETURNING**  
**CUSTOMERS**  
**RECEIVE**  
**\$1,000<sup>•</sup>**

LTZ<sup>††</sup>



## 2013 EQUINOX LS

FINANCE

**\$154** @ **0%** **84**  
FOR MONTHS<sup>•</sup>

BI-WEEKLY, \$0 DOWN PAYMENT. TAXES NOT INCLUDED.  
OFFERS INCLUDE FREIGHT, PDI & LEVIES. PURCHASE PRICE <sup>•</sup>\$27,995<sup>•</sup>



**1,000**  
AIR MILES<sup>®</sup> REWARD MILES<sup>™</sup>

- BLUETOOTH<sup>®</sup> WITH USB
- 6-SPEED AUTOMATIC TRANSMISSION
- AIR CONDITIONING
- BEST-IN-CLASS REAR SEAT LEGROOM<sup>•</sup>

**PLUS**  
**ELIGIBLE**  
**RETURNING**  
**CUSTOMERS**  
**RECEIVE**  
**\$1,000<sup>•</sup>**

LTZ<sup>††</sup>

# THE NEW 2013 TRAVERSE

**PURCHASE PRICE**  
**\$30,995<sup>•</sup>**

INCLUDES  
FREIGHT, PDI,  
LEVIES &  
\$3,000 CREDIT<sup>•</sup>



**3,000**

**AIR MILES<sup>®</sup>**  
**REWARD MILES<sup>™</sup>**

TO GUARANTEE OUR  
QUALITY, WE BACK IT **160,000-KM/5-YEAR** POWERTRAIN  
WARRANTY

Whichever comes first. See dealer for limited warranty details.

VEHICLE PRICING IS NOW EASIER TO UNDERSTAND BECAUSE ALL OUR PRICES INCLUDE FREIGHT, PDI AND MANDATORY GOVERNMENT LEVIES.  
Prices do not include applicable taxes and PPSA. Consumers may be required to pay up to \$799 for Dealer fees.<sup>•••</sup>



ONTARIOCHEVROLETDEALERS.COM

For the latest information, visit us at [chevrolet.ca](http://chevrolet.ca), drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE. \*Offer applies to the purchase of 2013 Chevrolet (Silverado 1500 LS Ext. Cab 2WD G-BBQT/Cruze LS G-BBP8/Equinox LS FWD G-BBQ/Traverse LS FWD G-BBQ), 10% purchase financing offered by GMCL for 72/84/84 months on 2013 Chevrolet (Silverado 1500 LS Ext. Cab 2WD G-BBQT/Cruze LS G-BBP8/Equinox LS FWD G-BBQ), QAC by RBC Royal Bank/TD Auto Finance Services/Scotiabank. Rates from other lenders will vary. Example: \$10,000 at 0%/1.93%/0% APR, monthly payment is \$138.89/\$147.20/\$119.05 for 72/72/84 months. Cost of borrowing is \$0/\$598.40/\$0, total obligation is \$10,000/\$10,598.40/\$10,000. Down payment and/or trade may be required. Monthly/Bi-weekly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. Monthly/Bi-weekly payments based on a purchase price of \$26,695/\$16,275/\$27,995 with \$0 down payment. •\$7,500/\$3,000 is a manufacturer to dealer delivery credit (tax exclusive) for 2013 Silverado 1500 Ext. Cab and Crew Cab/2013 Traverse LS and is reflected in offers in this advertisement. Other cash credits available on most models. See dealer for details. ••\$2,000/\$1,500 is a manufacturer to dealer delivery credit (tax exclusive) for 2013 Chevrolet Silverado 1500 Crew Cab/2013 Chevrolet Silverado 1500 Ext. Cab (excluding 2WD 1SA and is reflected in offers in this advertisement. Such credit is available only for cash purchase and by selecting lease or finance offers, consumers are foregoing such credit which will result in higher effective interest rates. Other cash credits available on most models. See dealer for details. •†/•/••Freight & PDI (\$1,600/\$1,550/\$1,550/\$1,550), registration, air and tire levies and OMVIC fees included. Insurance, licence, PPSA, dealer fees and applicable taxes not included. Offers apply as indicated to 2013 new or demonstrator models of the vehicle equipped as described. Offers apply to qualified retail customers in the Ontario Chevrolet Dealer Marketing Association area only (including Outaouais). Dealers are free to set individual prices. Dealer order or trade may be required. Limited time offers which may not be combined with other offers. GMCL may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. See dealer for details. •••Factory order or dealer trade may be required. ▲Based on latest available competitive information at time of printing. ©Bluetooth is a registered trademark of Bluetooth SIG Inc. •Based on WardsAuto.com 2012 Upper Small segment, excluding Hybrid and Diesel powertrains, Standard 10 airbags, ABS, traction control and StabiliTrak®. ©The Best Buy Seal is a registered trademark of Consumers Digest Communications, LLC, used under license. ♦Comparison based on 2012 Wards segmentation: Middle/Cross Utility Vehicle and latest competitive data available and based on the maximum legroom available. Excludes other GM brands. ††2013 Silverado 1500 LTZ Ext. Cab 4WD, MSRP with freight, PDI & levies \$48,959. Dealers are free to set individual prices. 2013 Cruze LTZ, MSRP with freight, PDI & levies \$28,139. 2013 Equinox LTZ FWD, MSRP with freight, PDI & levies \$37,699. Dealers are free to set individual prices. •Valid at participating GM dealerships in Canada only. Retail customers only. Offer ranges from 750 to 3,000 AIR MILES® reward miles, depending on model purchased. No cash value. Offer may not be combined with certain other AIR MILES promotions or offers. See your participating GM dealer for details. Offer expires July 2, 2013. Please allow 4-6 weeks after the Offer end date for reward miles to be deposited to your AIR MILES® Collector Account. To ensure that reward miles are deposited in the preferred balance, Collector should ensure his/ her balance preferences (AIR MILES® Cash balance and AIR MILES® Dream balance) are set as desired prior to completing the eligible purchase transaction. GMCL may modify, extend or terminate this Offer for any reason in whole or in part at any time without notice. ©™Trademarks of AIR MILES International Trading B.V. Used under license by LoyaltyOne, Inc. and General Motors of Canada Limited. †±0% offers available until July 2, 2013 participating lenders are subject to change. 0% purchase financing offered on approved credit by RBC Royal Bank/TD Auto Finance Services/Scotiabank for 84 months on new or demonstrator 2013 Chevrolet (Sonic LS ISA, Cruze LS ISA, Equinox LS). Rates from other lenders will vary. Down payment, trade and/or security deposit may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. Example: \$25,595 at 0% APR, the monthly payment is \$304.70 for 84 months. Cost of borrowing is \$0, total obligation is \$25,595. Offer is unconditionally interest-free. Offers apply to qualified retail customers only. Limited time offer which may not be combined with certain other offers. GMCL may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. See dealer for details. •Offer only valid from April 2, 2013 to July 2, 2013 (the "Program Period") to retail customers resident in Canada who own or are currently leasing (during the Program Period) a Chevrolet Equinox, Tracker or Saturn Vue will receive a \$1,000 credit towards the purchase, lease or factory order of an eligible new 2013 Chevrolet Sonic or Cruze. Retail customers resident in Canada who own or are currently leasing (during the Program Period) a Chevrolet Equinox, Tracker or Saturn Vue will receive a \$1,000 credit towards the purchase, lease or factory order of an eligible new 2013 Chevrolet Equinox. Only one (1) credit may be applied per eligible vehicle sale. Offer is transferable to a family member living in the same household (proof of address required). This offer may not be redeemed for cash and may not be combined with certain other consumer incentives available on GM vehicles. The \$1,000 credit includes HST/GST/ST/PST as applicable by province. As part of the transaction, dealer will request current vehicle registration and/or insurance to prove ownership. GMCL reserves the right to amend or terminate this offer, in whole or in part, at any time without prior notice. Void where prohibited by law. Additional conditions and limitations apply. See your GM dealer for details.