



EXTENDED EDITION

OFFER ENDS MAY 31ST

RATES AS LOW AS



ON SELECT 2013's AND SELECT 2014's

OR

UP TO \$4,000

IN CASH SAVINGS
ON OTHER SELECT 2013 MODELS*

-2013- CLEAROUT BONUS

UP TO AN
ADDITIONAL

\$1,000

IN CASH SAVINGS*
ON SELECT MODELS



Optima SX Turbo shown^Δ

2013
OPTIMA

HWY (A/T): 5.6L/100KM
CITY (A/T): 8.6L/100KM

INCL. AIR, AUTO, KEYLESS ENTRY & HEATED SEATS

| | | |
|------------------|------|-------|
| WAS | WITH | AT |
| \$153 | \$0 | 1.49% |
| BI-WEEKLY | DOWN | APR |

CLEAROUT BONUS
\$500*

NOW ONLY
\$147* BI-WEEKLY

bi-weekly for 60 months, amortized over 84 months with \$0 DOWN PAYMENT. Offer includes delivery, destination, fees, \$500 LOAN SAVINGS^Δ and \$500 CLEAROUT BONUS*. Offer based on 2013 Optima LX AT with a purchase price of \$26,383.

BONUS

TURBO UPGRADE CREDIT
\$2,800
EX TURBO MODEL - FINANCE ONLY*



Rio4 SX with Navigation shown^Δ

2013
RIO 4-DOOR

HWY (M/T): 5.3L/100KM
CITY (M/T): 6.9L/100KM

INCL. AIR, KEYLESS ENTRY & HEATED SEATS

| | | |
|------------------|------|-------|
| WAS | WITH | AT |
| \$108 | \$0 | 1.49% |
| BI-WEEKLY | DOWN | APR |

INCLUDES
6 BI-WEEKLY
PAYMENTS
ON US*
ON RIO ONLY

CLEAROUT BONUS
\$500*

NOW ONLY
\$100* BI-WEEKLY

bi-weekly for 60 months, amortized over 84 months with \$0 DOWN PAYMENT. Offer includes delivery, destination, fees, \$900 "6 BI-WEEKLY PAYMENTS ON US" SAVINGS^Δ and \$500 CLEAROUT BONUS*. Offer based on 2013 Rio 4-door LX + AT with a purchase price of \$18,683.



Soul 4u Luxury shown^Δ

2013
SOUL

HWY (M/T): 6.7L/100KM
CITY (M/T): 8.5L/100KM

INCL. AIR, KEYLESS ENTRY & SATELLITE RADIO

| | |
|------------------|------|
| WAS | WITH |
| \$124 | \$0 |
| BI-WEEKLY | DOWN |

AT 1.49% APR

CLEAROUT BONUS
\$500*

NOW ONLY
\$121* BI-WEEKLY

bi-weekly for 60 months, amortized over 84 months with \$0 DOWN PAYMENT. Offer includes delivery, destination, fees and \$500 CLEAROUT BONUS*. Offer based on 2013 Soul 2.0L 2u MT with a purchase price of \$21,378.



2013
OPTIMA
HYBRID

Optima Hybrid Premium shown^Δ

WAS
~~\$31,983~~

DISCOUNT
\$2,000
IN CASH SAVINGS*

+\$1,000
ECO-CREDIT*

CLEAROUT BONUS
\$1,000*

NOW
\$27,983*

Offer includes delivery, destination, fees, \$2,000 CASH SAVINGS^Δ, \$1,000 ECO-CREDIT* and \$1,000 CLEAROUT BONUS*. Offer based on 2013 Optima Hybrid Base with a purchase price of \$31,983.



WE'VE GOT YOU COVERED
*5-year/100,000 km worry-free comprehensive warranty.

Best
Global
Brands
2012

Interbrand

Kia's new Customer Friendly Pricing includes delivery and destination fees and all mandatory government levies. Prices do not include licensing or applicable taxes.



The Power to Surprise

Offer(s) available on select new 2013 models through participating dealers to qualified retail customers who take delivery by May 31, 2013. Dealers may sell or lease for less. Some conditions apply. See dealer for complete details. Vehicles shown may include optional accessories and upgrades available at extra cost. All offers are subject to change without notice. All pricing includes delivery and destination fees up to \$1,650, \$34 tire recycling/filter charges, \$5 OMVIC fee, environmental fee and \$100 A/C charge (where applicable) and excludes licensing, registration, insurance, other taxes, variable dealer administration fees (up to \$399) and down payment (if applicable and unless otherwise specified). Other lease and financing options also available. *0% purchase financing is available on select new 2013 Kia models O.A.C. Terms vary by model and trim, see dealer for complete details. Representative financing example based on 2013 Sorento LX + AT (SR7580) with a selling price of \$29,078, financed at 0% APR for 60 months. 130 bi-weekly payments equal \$224 per payment with a down payment/equivalent trade of \$0. **Up to \$4,000 cash savings* offer is available on the cash purchase of select new 2013 models from a participating dealer between May 1-31, 2013, is deducted from the selling price before taxes and cannot be combined with special lease and finance offers. Some conditions apply. ***6 Bi-Weekly Payments On Us* offer is available on approved credit to eligible retail customers who finance or lease any new 2013 Rio from a participating dealer between May 1-31, 2013. Customers will receive a cheque in the amount of six payments (excluding taxes) to a maximum of \$300 per month or can choose up to \$900 reductions from the selling/lease price after taxes. See your dealer for complete details. Offer ends May 31, 2013. Cannot be combined with "Don't Pay For 60 Days" offer. *Clearout Bonus of \$500 is available on all cash, finance and lease offers of new 2013 Optima LX AT (OP742D)/2013 Rio4 LX + AT (R0743D)/2013 Soul 2.0L AT (S0553D) and \$1,000 is available on 2013 Optima Hybrid Base (OP74AD) from a participating dealer between May 1-31, 2013, and is deducted from the selling price before taxes. Customers will receive a cheque in the amount of \$500 or \$1,000 (excluding taxes) or can apply it to the selling/lease price before taxes. See your dealer for complete details. **Bi-weekly finance payment O.A.C. for new 2013 Optima LX AT (OP742D)/2013 Rio4 LX + AT (R0743D)/2013 Soul 2.0L 2u MT (S0553D) based on a selling price of \$26,383/\$18,683/\$21,378 is \$147/\$100/\$121 with an APR of 1.49% for 60 months, amortized over an 84-month period. Estimated remaining principal balance of \$7,524/\$5,123/\$6,189 plus applicable taxes due at end of 60-month period. Retailer may sell for less. See dealer for full details. *Loan savings for 2013 Optima LX AT (OP742D) is \$500 and is available on purchase financing only on approved credit. Loan savings vary by model and are deducted from the selling price before taxes. Some conditions apply. *Cash purchase price for 2013 Optima Hybrid (OP74AD) is \$27,983 and includes a cash savings of \$2,000, \$1,000 Eco-Credit and "Clearout Bonus" of \$1,000 (deducted before taxes) and is applicable to the purchase or lease of a new 2013 Kia Optima Hybrid. Available at participating dealers. Certain restrictions apply. See dealer for details. *Turbo upgrade credit for 2013 Optima EX Turbo models (OP74XD/OP74YD) is \$2,800 and is applicable to finance of a new 2013 Optima EX with a Turbo engine (OP74XD/OP74YD) only and is deducted from the negotiated selling price before taxes. \$2,800 Turbo upgrade credit consists of \$1,800 + \$500 loan savings + \$500 Clearout Bonus. Certain restrictions may apply. See dealer for details. *Model shown Manufacturer Suggested Retail Price for 2013 Optima SX Turbo AT (OP748D)/2013 Rio4 SX with Navigation AT (R0749D)/2013 Soul 2.0L 4u Luxury AT (S0759D)/2013 Optima Hybrid Premium (OP748D) is \$35,550/\$25,450/\$27,345/\$37,550 and includes delivery and destination fees of \$1,455/\$1,455/\$1,650/\$1,455, environmental fee and A/C charge (\$100, where applicable). Licence, insurance, applicable taxes, variable dealer administration fees (up to \$399), tire recycling and filter charges of \$34, OMVIC fee and registration fees are extra. Retailer may sell for less. See dealer for full details. Available at participating dealers. *Highway/city fuel consumption is based on the 2013 Rio 1.6L GDI 4-cyl (M/T)/2013 Optima 2.4L GDI 4-cyl (A/T)/2013 Soul 2.0L MPI 4-cyl (M/T). These updated estimates are based on the Government of Canada's approved criteria and testing methods. Refer to the *EnerGuide Fuel Consumption Guide*. Your actual fuel consumption will vary based on driving habits and other factors. Information in this advertisement is believed to be accurate at the time of printing. For more information on our 5-year warranty coverage, visit kia.ca or call us at 1-877-542-2886. Kia is a trademark of Kia Motors Corporation.