

OFFER ENDS  
APRIL 30<sup>TH</sup>



TAKE A PAYMENT  
VACATION



— FINANCING ON ALL —

2013's

+



- ON SELECT MODELS -

BONUS

TURBO UPGRADE CREDIT  
**\$2,300**  
EX TURBO MODEL - FINANCE ONLY



HWY (A/T): 5.6L/100KM  
CITY (A/T): 8.6L/100KM

Optima SX Turbo shown<sup>^</sup>

## 2013 OPTIMA

INCL. AIR, KEYLESS ENTRY & HEATED SEATS

OWN IT FROM  
**\$136<sup>re</sup>**  
BI-WEEKLY

WITH  
**\$0**  
DOWN

AT  
**1.49%**  
APR

RECEIVE UP TO  
**\$4,000**  
IN CASH SAVINGS<sup>5</sup>  
(ON SELECT MODELS)

FEATURES	2013 OPTIMA LX MT	2013 Honda Accord LX MT	2013 Ford Fusion S AT
Horsepower (hp)	200	185	170
Cooling Glove Box	✓	✗	✗
Sirius <sup>®</sup> Satellite Radio	✓	✗	✗
Fog Lights	✓	✗	✗

bi-weekly for 60 months, amortized over 84 months with **\$0 DOWN PAYMENT**. Offer includes delivery, destination, fees and **\$500 LOAN SAVINGS<sup>5</sup>**. Offer based on 2013 Optima LX MT with a purchase price of \$23,983.

## 2013 RIO 4-DOOR

INCL. AIR, KEYLESS ENTRY & HEATED SEATS

OWN IT FROM  
**\$95<sup>re</sup>**  
BI-WEEKLY

WITH  
**\$0**  
DOWN

AT  
**1.49%**  
APR

INCLUDES  
**6** BI-WEEKLY  
PAYMENTS  
ON US<sup>6</sup>  
ON RIO ONLY

FEATURES	2013 RIO 4-DOOR LX + MT	2013 Toyota Yaris 5-Door LE MT Conv. Pkg.	2013 Ford Fiesta Sedan MT
Horsepower (hp)	138	106	120
Fog Lights	✓	✗	✗
Cruise Control	✓	✗	✗
Satellite Radio	✓	✗	✗

bi-weekly for 60 months, amortized over 84 months with **\$0 DOWN PAYMENT**. Offer includes delivery, destination, fees and **\$900 \*6 BI-WEEKLY PAYMENTS ON US<sup>6</sup> SAVINGS<sup>6</sup>**. Offer based on 2013 Rio 4-door LX + MT with a purchase price of \$17,383.

## 2013 FORTE SEDAN

INCL. AUTO, AIR & KEYLESS ENTRY

OWN IT FROM  
**\$109<sup>re</sup>**  
BI-WEEKLY

WITH  
**\$0**  
DOWN

AT  
**0.9%**  
APR

RECEIVE UP TO  
**\$4,000**  
IN CASH SAVINGS<sup>5</sup>  
(ON SELECT MODELS)

FEATURES	2013 FORTE LX + AT	2013 Honda Civic LX AT	2013 Mazda3 GX with AC
Horsepower (hp)	156	140	155
6-Speed Auto Transmission	✓	✗	✗
More Passenger Volume (L)	2,740	2,678	2,665
More Cargo Volume (L)	415	353	335

bi-weekly for 60 months, amortized over 84 months with **\$0 DOWN PAYMENT**. Offer includes delivery, destination, fees and **\$1,500 LOAN SAVINGS<sup>5</sup>**. Offer based on 2013 Forte Sedan LX + AT with a purchase price of \$20,683.



HWY (A/T): 5.5L/100KM  
CITY (A/T): 8.0L/100KM

Forte SX shown<sup>^</sup>



**WE'VE GOT  
YOU COVERED**  
\*5-year/100,000 km  
worry-free  
comprehensive  
warranty.

Best  
Global  
Brands  
2012

Interbrand

Kia's new Customer Friendly Pricing includes delivery and destination fees and all mandatory government levies. Prices do not include licensing or applicable taxes.



The Power to Surprise

Offer(s) available on select new 2013 models through participating dealers to qualified retail customers who take delivery by April 30, 2013. Dealers may sell or lease for less. Some conditions apply. See dealer for complete details. Vehicles shown may include optional accessories and upgrades available at extra cost. All offers are subject to change without notice. All pricing includes delivery and destination fees up to \$1,650, \$34 tire recycling/filter charges, \$5 OMVIC fee, environmental fee and \$100 A/C charge (where applicable) and excludes licensing, registration, insurance, other taxes, variable dealer administration fees (up to \$399) and down payment (if applicable and unless otherwise specified). Other lease and financing options also available. \*\*0% purchase financing is available on select new 2013 Kia models O.A.C. Terms vary by model and trim, see dealer for complete details. Representative financing example based on 2013 Sorento LX + AT (SR75BD) with a selling price of \$29,078, financed at 0% APR for 60 months, 130 bi-weekly payments equal \$224 per payment with a down payment/equivalent trade of \$0. \*\*\*"Don't Pay For 90 Days" offer (90-day payment deferral) applies to purchase financing on select new 2012/2013 models. No interest will accrue during the first 60 days of the finance contract. After 90 days, interest accrues and the purchaser will repay both the principal and interest monthly over the contract's term. \*\*6 Bi-Weekly Payments On Us" offer is available on approved credit to eligible retail customers who finance or lease any new 2013 Rio from a participating dealer between April 2-30, 2013. Customers will receive a cheque in the amount of six payments (excluding taxes) to a maximum of \$300 per month or can choose up to \$900 reductions from the selling/lease price after taxes. See your dealer for complete details. Offer ends April 30, 2013. Cannot be combined with "Don't Pay For 90 Days" offer. \*\*Bi-weekly finance payment O.A.C. for new 2013 Optima LX MT (OP541D)/2013 Rio4 LX + MT (R0542D)/2013 Forte Sedan LX + AT (F074PD) based on a selling price of \$23,983/\$17,383/\$20,683 is \$136/\$95/\$109 with an APR of 1.49%/1.49%/0.9% for 60 months, amortized over an 84-month period. Estimated remaining principal balance of \$6,961/\$4,886/\$5,605 plus applicable taxes due at end of 60-month period. Retailer may sell for less. See dealer for full details. \*\*Loan savings for 2013 Optima LX MT (OP541D)/2013 Forte LX + AT (F074PD) is \$500/\$1,500 and is available on purchase financing only on approved credit. Loan savings vary by model and are deducted from the selling price before taxes. Some conditions apply. \*\*\*Up to \$4,000 cash savings" offer is available on the cash purchase of select new 2013 Optima/2013 Forte models from a participating dealer between April 2-30, 2013, is deducted from the selling price before taxes and cannot be combined with special lease and finance offers. Some conditions apply. Turbo upgrade credit for 2013 Optima EX Turbo models (OP74XD/OP74YD) is \$1,800 and is applicable to purchase/lease/finance of a new 2013 Optima EX with a Turbo engine (OP74XD/OP74YD) only and is deducted from the negotiated selling price before taxes. \$2,300 Turbo upgrade credit consists of \$1,800 + \$500 loan savings. Certain restrictions may apply. See dealer for details. \*\*Model shown Manufacturer Suggested Retail Price for 2013 Optima SX Turbo AT (OP748D)/2013 Rio4 SX with Navigation AT (R0749D)/2013 Forte SX Luxury AT (F074XD) is \$35,550/\$23,450/\$27,150 and includes delivery and destination fees of \$1,455, environmental fee and A/C charge (\$100, where applicable). Licence, insurance, applicable taxes, variable dealer administration fees (up to \$399), tire recycling and filter charges of \$34, OMVIC fee and registration fees are extra. Retailer may sell for less. See dealer for full details. Available at participating dealers. \* Highway/city fuel consumption is based on the 2013 Optima 2.4L GDI 4-cyl (A/T)/2013 Rio4 1.6L GDI 4-cyl (M/T)/2013 Forte 2.0L MPI 4-cyl (A/T). These updated estimates are based on the Government of Canada's approved criteria and testing methods. Refer to the *EnerGuide Fuel Consumption Guide*. Your actual fuel consumption will vary based on driving habits and other factors. \*\*SIRIUS - Available in the 10 provinces and 3 territories of Canada and the 48 contiguous United States. Monthly subscription sold separately after 3 trial months. Information in this advertisement is believed to be accurate at the time of printing. For more information on our 5-year warranty coverage, visit [kia.ca](http://kia.ca) or call us at 1-877-542-2886. Kia is a trademark of Kia Motors Corporation.