

OFFER ENDS  
APRIL 30<sup>TH</sup>

KIA

DARE  
TO  
COMPARE  
SALES EVENTTAKE A PAYMENT  
VACATION0%<sup>\*\*</sup>

- FINANCING ON ALL -

2013's

PAY  
UNTIL FALL  
90  
DAYS

- ON SELECT MODELS -

7 PASSENGER  
SEATING  
AVAILABLEAVAILABLE  
ALL-WHEEL  
DRIVE

HWY (A/T): 6.5L/100KM  
CITY (A/T): 9.8L/100KM

Sorento SX shown<sup>6</sup>

## 2013 SORENTO

UP TO  
**0% + \$3,000 + PAY UNTIL FALL<sup>6</sup>**  
IN LOAN SAVINGS<sup>6</sup> ON SORENTO ONLY

| FEATURES                           | 2013 SORENTO LX AT | 2013 Hyundai Santa Fe 2.4L Base AT | 2013 Chevrolet Equinox LS AT |
|------------------------------------|--------------------|------------------------------------|------------------------------|
| Horsepower (hp)                    | 191                | 190                                | 182                          |
| Backup Warning Sensor              | ✓                  | ✗                                  | ✗                            |
| Automatic Headlights               | ✓                  | ✗                                  | ✓                            |
| Mirrors with Turn Signal Indicator | ✓                  | ✗                                  | ✗                            |

\$221\* bi-weekly at 0% APR for 60 months with \$0 DOWN PAYMENT. Offer includes delivery, destination, fees and \$3,000 IN LOAN SAVINGS<sup>6</sup>. Offer based on 2013 Sorento 3.5L LX AT with a purchase price of \$31,678.

## 2013 RIO 4-DOOR

INCL. AIR, KEYLESS ENTRY &amp; HEATED SEATS

OWN IT FROM  
**\$95**  
BI-WEEKLY

WITH  
**\$0**  
DOWN

AT  
**1.49%**  
APR

INCLUDES  
**6**  
BI-WEEKLY  
PAYMENTS  
ON US<sup>6</sup>  
ON RIO ONLY



HWY (M/T): 5.3L/100KM  
CITY (M/T): 6.9L/100KM

Rio4 SX with Navigation shown<sup>6</sup>

| FEATURES        | 2013 RIO 4-DOOR LX + MT | 2013 Toyota Yaris 5-Door LE MT Conv. Pkg. | 2013 Ford Fiesta SE MT |
|-----------------|-------------------------|---|------------------------|
| Horsepower (hp) | 138                     | 106                                       | 120                    |
| Fog Lights      | ✓                       | ✗   | ✗                      |
| Cruise Control  | ✓                       | ✗   | ✗                      |
| Satellite Radio | ✓                       | ✗   | ✗                      |

bi-weekly for 60 months, amortized over 84 months with \$0 DOWN PAYMENT. Offer includes delivery, destination, fees and \$900\* "6 BI-WEEKLY PAYMENTS ON US" SAVINGS<sup>6</sup>. Offer based on 2013 Rio 4-door LX + MT with a purchase price of \$17,383.

## 2013 SOUL

INCL. AIR, KEYLESS ENTRY &amp; SATELLITE RADIO

OWN IT FROM  
**\$124**  
BI-WEEKLY

WITH  
**\$0**  
DOWN

AT  
**1.49%**  
APR

OR

RECEIVE UP TO  
**\$1,500**  
IN CASH SAVINGS<sup>6</sup>  
(ON SELECT MODELS)



HWY (M/T): 6.7L/100KM  
CITY (M/T): 8.5L/100KM

Soul 4u Luxury shown<sup>6</sup>

| FEATURES           | 2013 SOUL 2.0L 2U MT | 2013 Scion XB MT | 2013 Toyota Matrix MT Conv. Pkg. |
|--------------------|----------------------|------------------|----------------------------------|
| Horsepower (hp)    | 164                  | 158              | 132                              |
| Satellite Radio    | ✓                    | ✗                | ✗                                |
| Heated Front Seats | ✓                    | ✗                | ✗                                |
| 16" Alloy Wheels   | ✓                    | ✗                | ✗                                |

bi-weekly for 60 months, amortized over 84 months with \$0 DOWN PAYMENT. Offer includes delivery, destination and fees. Offer based on 2013 Soul 2.0L 2u MT with a purchase price of \$21,378.

5  
Year Warranty<sup>7</sup>

WE'VE GOT YOU COVERED  
\*5-year/100,000 km worry-free comprehensive warranty.

Best Global Brands 2012  
Interbrand

Kia's new Customer Friendly Pricing includes delivery and destination fees and all mandatory government levies. Prices do not include licensing or applicable taxes.

KIA

The Power to Surprise

Offer(s) available on select new 2013 models through participating dealers to qualified retail customers who take delivery by April 30, 2013. Dealers may sell or lease for less. Some conditions apply. See dealer for complete details. Vehicles shown may include optional accessories and upgrades available at extra cost. All offers are subject to change without notice. All pricing includes delivery and destination fees up to \$1,650, \$34 tire recycling/filter charges, \$5 OMVIC fee, environmental fee and \$100 A/C charge (where applicable) and excludes licensing, registration, insurance, other taxes, variable dealer administration fees (up to \$399) and down payment (if applicable and unless otherwise specified). Other lease and financing options also available. <sup>1</sup>0% purchase financing is available on select new 2013 Kia models O.A.C. Terms vary by model and trim, see dealer for complete details. Representative financing example based on 2013 Sorento LX + AT (SR7580) with a selling price of \$29,078, financed at 0% APR for 60 months, 130 bi-weekly payments equal \$224 per payment with a down payment/equivalent trade of \$0. <sup>2</sup>"Don't Pay For 90 Days" offer (90-day payment deferral) applies to purchase financing on select new 2012/2013 models. No interest will accrue during the first 60 days of the finance contract. After 90 days, interest accrues and the purchaser will repay both the principal and interest monthly over the contract's term. <sup>3</sup>"Don't Pay Until Fall" offer is available O.A.C. to eligible retail customers who finance or lease a new 2013 Sorento from a participating dealer between April 2-30, 2013. No interest will accrue during the first 150 days of the finance contract. After 180 days, interest accrues and the purchaser will repay both the principal and interest monthly over the contract's term. Offer cannot be combined with "Don't Pay For 90 Days" offer. <sup>4</sup>"6-Bi-Weekly Payments On Us" offer is available on approved credit to eligible retail customers who finance or lease any new 2013 Rio from a participating dealer between April 2-30, 2013. Customers will receive a cheque in the amount of six payments (excluding taxes) to a maximum of \$300 per month or can choose up to \$900 reduction from the selling/lease price after taxes. See your dealer for complete details. Offer ends April 30, 2013. Cannot be combined with "Don't Pay For 90 Days" offer. <sup>5</sup>"\$3,000 loan savings" offer is available on approved credit to eligible retail customers who finance a new 2013 Sorento 3.5L LX (SR7530) from a participating dealer between April 2-30, 2013. \$3,000 loan savings will be applied as a reduction from the selling price before taxes. See your dealer for complete details. Offer ends April 30, 2013. <sup>6</sup>"Bi-weekly finance payment O.A.C. for new 2013 Sorento LX (SR7530)/2013 Rio4 LX + MT (R05420)/2013 Soul 2.0L 2u MT (S05530) based on a selling price of \$31,678/\$17,383/\$21,378 is \$22/\$95/\$124 with an APR of 0%/1.49%/1.49% for 60 months, amortized over an 84-month period. Estimated remaining principal balance of \$0/\$4,886/\$6,337 plus applicable taxes due at end of 60-month period. Retailer may sell for less. See dealer for full details. <sup>7</sup>"Up to \$1,500 cash savings" offer is available on the cash purchase of select new 2013 Soul models from a participating dealer between April 2-30, 2013, is deducted from the selling price before taxes and cannot be combined with special lease and finance offers. Some conditions apply. <sup>8</sup>Model shown Manufacturer Suggested Retail Price for 2013 Sorento 3.5L SX AWD 7-seater (SR7530)/2013 Rio4 SX with Navigation AT (R07400)/2013 Soul 2.0L 4u Luxury AT (S0759D) is \$43,045/\$23,450/\$21,345 and includes delivery and destination fees of \$1,650/\$1,455/\$1,650, environmental fee and A/C charge (\$100, where applicable), licence, insurance, applicable taxes, variable dealer administration fees (up to \$399), tire recycling and filter charges of \$34, OMVIC fee and registration fees are extra. Retailer may sell for less. See dealer for full details. Available at participating dealers. <sup>9</sup>Highway/city fuel consumption is based on the 2013 Sorento 2.4L GDI 4-cyl (A/T)/2013 Rio 1.6L GDI 4-cyl (M/T)/2013 Soul 2.0L MPI 4-cyl (M/T). These updated estimates are based on the Government of Canada's approved criteria and testing methods. Refer to the EnerGuide Fuel Consumption Guide. Your actual fuel consumption will vary based on driving habits and other factors. Information in this advertisement is believed to be accurate at the time of printing. For more information on our 5-year warranty coverage, visit [kia.ca](http://kia.ca) or call us at 1-877-542-2886. Kia is a trademark of Kia Motors Corporation.